NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 5, 1987

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	35.7	31,200
2	FAMILY TIES	33.4	29,190
3	CHEERS	27.7	24,210
4	ACADEMY AWARDS(S)	27.5	24,040
5	MOONLIGHTING	25.4	22,200
6	GROWING PAINS	23.6	20,630
7	BARBARA WALTERS SPCL(S)	23.4	20,450
7	GOLDEN GIRLS	23.4	20,450
9	MURDER, SHE WROTE	23.3	20,360
10	60 MINUTES	22.8	19,930
11	WHO'S THE BOSS?	22.4	19,580
12	CBS SUNDAY MOVIE	21.1	18,440
13	MATLOCK	20.8	18,180
13	NOTHING IN COMMON#	20.8	18,180
15	DALLAS#	20.0	17,480
16	CBS NCAA BSKBL CHAMPSHIPS(S)	19.6	17,130
17	SPITTING IMAGE(S)	19.0	16,610
18	NEWHART#	18.9	16,520
18	227	18.9	16,520

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	27.0	61,350
2	FAMILY TIES	24.6	55,930
3	CHEERS	19.8	44,910
4	GROWING PAINS	17.9	40,650
5	MOONLIGHTING	17.5	39,820
6	WHO'S THE BOSS?	17.1	38,830
7	ACADEMY AWARDS(S)	16.4	37,190
8	GOLDEN GIRLS	15.8	35,970
9	MURDER, SHE WROTE	14.7	33,340
10	60 MINUTES	14.6	33,130
11	ALF	14.3	32,560
12	NOTHING IN COMMON#	13.8	31,360
13	MATLOCK	13.6	30,920
14	BARBARA WALTERS SPCL(S)	13.4	30,420
15	HIGHWAY TO HEAVEN#	13.0	29,620
16	RAGS TO RICHES	13.0	29,550
17	CBS SUNDAY MOVIE	12.9	29,400

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	30.4	27,570
2	FAMILY TIES	28.0	25,460
3	ACADEMY AWARDS(S)	23.3	21,130
4	CHEERS	23.0	20,850
5	MOONLIGHTING	21.0	19,070
6	BARBARA WALTERS SPCL(S)	20.8	18,910
7	MURDER, SHE WROTE	20.5	18,640
8	GOLDEN GIRLS	20.3	18,420
9	60 MINUTES	18.7	17,000
10	GROWING PAINS	18.7	16,940
11	CBS SUNDAY MOVIE	18.6	16,930
12	DALLAS#	17.9	16,260
13	WHO'S THE BOSS?	17.7	16,080
14	MATLOCK	17.3	15,730
15	NOTHING IN COMMON#	16.2	14,710
16	227	16.1	14,590
17	DYNASTY	15.6	14,130

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	20.2	16,570
2	CHEERS	19.3	15,790
3	FAMILY TIES	19.2	15,750
4	CBS NCAA BSKBL CHAMPSHIPS(S)	18.4	15,090
5	60 MINUTES	17.0	13,910
6	MOONLIGHTING	16.1	13,220
7	MURDER, SHE WROTE	15.0	12,320
8	ACADEMY AWARDS(S)	15.0	12,310
9	CBS NCAA BSKBL CHMP POST(S)	14.7	12,040
10	NOTHING IN COMMON#	14.6	11,940
11	CBS NCAA BSKBL CHAMP-SA-2#	14.1	11,560
11	NBC SUNDAY NIGHT MOVIE	14.1	11,560
13	MATLOCK	14.1	11,550
14	L.A. LAW	13.3	10,940
15	GROWING PAINS	12.8	10,530
16	CBS SUNDAY MOVIE	12.8	10,470
17	SPITTING IMAGE(S)	12.5	10,250
18	WHO'S THE BOSS?	12.3	10,100
19	GOLDEN GIRLS	11.8	9,680

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING APRIL 5, 1987

NIELSEN AVERAGE AUDIENCE

WOMEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.0	17,800
2	FAMILY TIES	29.9	17,130
3	MOONLIGHTING	25.5	14,610
4	CHEERS	25.4	14,560
5	ACADEMY AWARDS(S)	21.3	12,200
6	GROWING PAINS	20.6	11,830
7	WHO'S THE BOSS?	19.0	10,900
8	BARBARA WALTERS SPCL(S)	18.1	10,390
9	GOLDEN GIRLS	16.8	9,630
10	SPITTING IMAGE(S)	16.4	9,390
11	NBC SUNDAY NIGHT MOVIE	16.3	9,330
12	NOTHING IN COMMON#	16.0	9,190
13	RAGS TO RICHES	15.9	9,130
14	ABC SUNDAY NIGHT MOVIE	15.1	8,640
15	ALF	14.8	8,510
16	MAX HEADROOM#	14.4	8,280
17	DALLAS#	14.3	8,190
18	DYNASTY	14.1	8,080

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE	34.1	9,500
2	BILL COSBY SHOW	30.1	8,400
3	GOLDEN GIRLS	29.3	8,180
4	60 MINUTES	29.0	8,100
5	MATLOCK	29.0	8,080
6	CBS SUNDAY MOVIE	28.6	7,980
7	ACADEMY AWARDS(S)	27.5	7,670
8	BARBARA WALTERS SPCL(S)	27.3	7,610
9	DALLAS#	25.8	7,190
10	FAMILY TIES	25.7	7,180
11	227	23.6	6,590
12	FALCON CREST	23.1	6,450
13	HIGHWAY TO HEAVEN#	22.1	6,150
14	AMEN	21.7	6,060
15	MIKE HAMMER#	21.2	5,910
16	COLBYS SPECIAL(S)	20.4	5,690
17	FACTS OF LIFE	20.1	5,600
18	KENNY ROGERS SPECIAL(S)	19.1	5,320
19	CHEERS	19.0	5,310

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHEERS	21.9	12,210
2	BILL COSBY SHOW	20.0	11,150
3	FAMILY TIES	19.9	11,110
4	MOONLIGHTING	18.4	10,260
5	CBS NCAA BSKBL CHAMPSHIPS(S)	16.6	9,250
6	NOTHING IN COMMON#	15.2	8,500
7	NBC SUNDAY NIGHT MOVIE	14.9	8,340
7	SPITTING IMAGE(S)	14.9	8,340
9	CBS NCAA BSKBL CHMP POST(S)	14.4	8,010
10	MAX HEADROOM#	14.3	7,990
11	GROWING PAINS	14.3	7,980
12	L.A. LAW	12.9	7,220
13	ALF	12.9	7,210
14	WHO'S THE BOSS?	12.7	7,060
15	CBS NCAA BSKBL CHAMP-SA-2#	12.2	6,830
16	ACADEMY AWARDS(S)	11.8	6,610
17	60 MINUTES	11.8	6,570
18	MIAMI VICE	11.6	6,490
19	HEAD OF THE CLASS#	10.9	6,090

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	60 MINUTES	29.9	6,280
2	MURDER, SHE WROTE	29.0	6,080
3	MATLOCK	28.0	5,870
4	CBS SUNDAY MOVIE	23.1	4,850
5	ACADEMY AWARDS(S)	21.6	4,540
6	CBS NCAA BSKBL CHAMPSHIPS(S)	21.4	4,500
7	MIKE HAMMER#	20.7	4,350
8	BILL COSBY SHOW	19.9	4,180
9	GOLDEN GIRLS	19.0	3,980
10	CBS NCAA BSKBL CHAMP-SA-2#	18.7	3,920
11	DALLAS#	18.5	3,890
12	MACGYVER#	17.8	3,740
13	HIGHWAY TO HEAVEN#	17.5	3,670
14	NBC NIGHTLY NEWS	17.0	3,570
15	CBS NCAA BSKBL CHMP POST(S)	16.7	3,500
16	MAGNUM, P.I.	16.5	3,460
17	FAMILY TIES	16.4	3,450
18	BARBARA WALTERS SPCL(S)	15.8	3,310
19	SIMON & SIMON	15.7	3,290

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1987 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
ABC BUSINESS BRIEF-WED	22	181	181	A	13.4	21	1171	1689	718	351	782	221	446	451	409	282	547	197	363	365	257	137	163	70^	197	131
WED. 8.58P 1 ABC N		89	89	B	13.9	21	1215	1848	730	329	804	309	518	472	360	234	556	235	390	333	238	140	198	98	290	208
ABC BUSINESS BRIEF-FRI	21	176	185	A	11.2	19	979	1829	597	267	730	213	423	391	334	280	482	162	305	289	200	155	147	86^	470	340
1 FRI. 8.44P 2 ABC N		88	89	B	11.7	19	1023	1907	707	291	820	250	456	435	372	312	482	160	286	274	218	162	155	86	450	299
2 FRI. 8.44P 1																										
ABC FRIDAY NIGHT MOVIE	3	187	202	A	8.1	14	708	1638	655	283	826	295	521	462	396	238	548	149^	319	338	298	178^	125^	15v	139^	90^
FRI. 9.00P 120 ABC FF		94	98	B	8.5	14	743	1628	644	299	817	278	493	442	405	252	530	144	315	319	280	175	124	35	157	104
9.00 - 9.30				A	8.5	14	743	1575	657	293	812	278	509	459	379	249	493	125^	257	285	259	176^	83^	LT	187^	130^
9.30 - 10.00				A	7.7	13	673	1620	689	290	873	309	547	486	403	258	507	138^	271	297	261	181^	114^	9v	126^	77^
10.00 - 10.30				A	7.9	14	690	1710	666	277	827	304	527	479	409	218	586	157^	359	383	334	181^	145^	28v	152^	99^
10.30 - 11.00				A	8.2	15	717	1668	620	270	803	293	507	431	392	231	620	183^	397	394	339	178^	155^	21v	90^	48v
ABC MONDAY NIGHT MOVIE	11	207		A	16.1	26	1407	1519	826	272	897	263	481	492	425	325	504	155^	289	297	267	152^	56^	22v	62^	22v
1 MON. 9.00P 120 ABC FF		98		B	13.6	21	1189	1606	743	314	832	269	499	486	408	277	578	198	371	382	293	157	108	49	88	54
9.00 - 9.30				A	16.6	25	1451	1575	791	267	874	266	457	438	397	332	533	164^	299	298	279	177^	76^	38v	92^	42v
9.30 - 10.00				A	16.4	25	1433	1507	831	256	878	239	450	482	445	321	503	146^	292	298	280	151^	51^	16v	75^	33v
10.00 - 10.30				A	16.1	26	1407	1499	840	292	919	264	502	519	432	333	493	165^	285	290	246	142^	44v	17v	43v	10v
10.30 - 11.00				A	15.2	27	1328	1492	843	272	922	279	520	530	429	317	489	152^	283	305	261	136^	47v	18v	34v	LT
ABC NEWSBRIEF-MON	24	179	179	A	16.3	24	1425	1437	829	299	893	232	480	499	451	341	428	99	213	250	236	149	46^	19v	70^	33^
1 MON. 9.59P 1 ABC N		89	91	B	12.1	18	1058	1668	698	308	780	246	458	453	376	267	627	195	383	390	322	197	130	61	131	88
2 MON. 8.58P 1																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
ABC NEWSBRIEF-TUE	24	182	181	A	18.3	28	1599	1754	769	427	821	345	629	563	395	158	563	244	432	390	259	96	188	113	182	119
TUE. 9.58P 1 ABC N		90	89	B	15.3	23	1337	1749	769	388	852	368	616	552	388	189	581	269	430	383	243	114	177	91	139	94
ABC NEWSBRIEF-WED	24	182	182	A	13.1	21	1145	1534	827	429	916	256	500	503	450	336	441	165	267	261	158	156	108^	42^	69^	50^
WED. 9.58P 1 ABC N		90	90	B	13.3	21	1162	1584	813	362	903	312	528	507	404	309	479	170	282	271	207	168	100	51	102	68
ABC NEWSBRIEF-THU	23	180	179	A	9.8	15	857	1554	756	257	879	213	468	482	463	349	512	125^	257	282	254	206	101^	69^	62^	51^
THU. 9.58P 1 ABC N		90	89	B	10.0	15	874	1598	778	316	911	267	459	445	412	375	503	160	264	257	222	193	109	53	75	49
ABC NEWSBRIEF-FRI	23	160	172	A	6.6	11	577	1742	760	310	888	263	552	513	493	264	570	185^	392	425	332	122^	149^	18v	135^	76^
1 FRI. 10.05P 1 ABC N		85	89	B	7.7	12	673	1802	694	351	787	238	461	462	423	255	574	187	380	369	290	164	187	96	254	187
2 FRI. 9.58P 1																										
ABC NEWSBRIEF-SAT.	24	170	193	A	8.9	15	778	1839	694	403	813	272	556	537	427	226	602	239	425	428	326	153^	103^	48^	321	154^
SAT. 8.58P 1 ABC N		86	94	B	8.3	14	725	1906	685	306	789	288	492	445	364	249	629	242	410	385	299	185	151	69	337	249
ABC NEWSBRIEF-SUN.	23	185	190	A	13.2	20	1154	1973	836	350	949	416	694	535	417	225	622	235	442	415	326	134	243	115^	159	92^
1 SUN. 9.57P 1 ABC N		90	93	B	13.9	21	1215	1795	695	322	790	291	514	488	384	221	708	272	499	468	341	164	147	63	150	105
2 SUN. 9.54P 1																										
ABC SPORTS UPDATE-SAT	23	185	189	A	11.6	20	1014	1673	655	322	767	228	486	459	395	246	611	191	375	373	313	206	115^	57^	180	122^
SAT. 9.58P 1 ABC SN		92	92	B	8.5	14	743	1796	659	310	750	238	452	436	369	248	604	194	383	370	306	185	157	80	285	202
ABC SPORTS UPDATE-SUN	24	196	197	A	10.1	15	883	2172	823	483	906	417	643	548	378	217	569	285	424	387	219	119^	152^	83^	545	334
SUN. 8.57P 2 ABC SN		94	94	B	11.6	17	1014	2171	744	351	829	325	549	525	387	215	660	267	473	452	304	154	207	90	475	314
ABC SUNDAY NIGHT MOVIE	21	205	212	A	15.1	23	1320	1865	805	329	916	414	653	511	380	228	593	252	427	390	281	123	228	105^	128	80^
SUN. 9.00P 120 ABC FF		96	99	B	15.3	24	1337	1765	698	326	787	296	515	482	378	215	699	272	494	461	342	160	147	57	132	86
9.00 - 9.30				A	14.7	22	1285	1956	807	357	917	413	624	504	362	254	612	260	452	415	295	115	222	106^	205	123
9.30 - 10.00				A	15.1	23	1320	1917	804	315	918	423	653	508	363	232	627	261	445	414	301	136	225	110	147	80^
10.00 - 10.30				A	15.3	23	1337	1829	826	318	935	424	680	531	397	216	578	254	415	371	262	123	229	103^	87^	62^
10.30 - 11.00				A	15.1	24	1320	1775	797	333	907	401	662	506	401	213	563	233	401	363	271	123	231	98^	74^	58^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
ABC WORLD NEWS TONIGHT	118	210	208	A	10.9	20	953	1505	721	257	773	129	310	355	384	387	605	107	263	311	293	279	72^	55^	55^	31^
M-F 6.30P 30 ABC N		99	98	B	10.7	19	935	1457	669	246	730	143	293	332	348	361	608	123	279	302	317	278	51	28	68	40
ABC WRLD NEWS TONIGHT-SAT	16	179	182	A	7.6	15	664	1468	710	211^	781	158^	323	298	327	427	563	107^	235	260	249	283	11v	LT	113^	91^
SAT. 6.30P 30 ABC N		95	95	B	8.1	15	708	1560	689	225	770	159	299	295	307	424	651	131	279	283	298	327	37	10	102	59
ABC WRLD NEWS TONIGHT-SUN	21	162	165	A	8.5	17	743	1571	755	214	813	161^	340	369	364	406	694	220	350	327	267	303	8v	8v	56^	39v
SUN. 6.30P 30 ABC N		79	84	B	7.6	14	664	1499	658	195	711	128	249	269	282	412	649	160	309	306	282	309	54	30	85	58
ACADEMY AWARDS(S)			213	A	27.5	43	2404	1547	808	329	879	244	507	503	460	319	512	130	273	303	270	189	95^	44^	61^	43^
2 MON. 9.00P 184 ABC AC			99																							
9.00 - 9.30				A	25.0	35	2185	1553	827	339	910	250	510	488	427	369	438	89^	208	253	225	175	123^	53^	82^	55^
9.30 - 10.00				A	26.0	36	2272	1549	801	310	889	251	511	485	429	351	465	119^	239	274	233	177	112^	56^	83^	51^
10.00 - 10.30				A	30.0	43	2622	1594	819	330	899	257	531	525	472	312	550	145	310	333	289	189	83^	53^	62^	46^
10.30 - 11.00				A	31.5	49	2753	1596	804	345	880	248	513	520	472	299	560	139	300	334	303	207	83^	48^	73^	57^
11.00 - 11.30				A	26.6	47	2325	1502	814	326	869	238	503	509	490	296	519	138	291	308	282	186	78^	34^	36^	24v
11.30 - 12.00				A	26.2	55	2290	1497	793	331	840	229	483	487	463	298	526	145	294	303	282	191	90^	20v	41^	28v
ALF	20	203	206	A	17.8	26	1556	2093	736	203	810	341	546	485	341	203	576	241	463	408	289	94	245	105	462	295
MON. 8.00P 30 NBC CS		99	99	B	16.5	24	1442	2135	708	309	790	339	531	459	320	212	592	246	440	395	281	120	248	114	505	341
AMAZING STORIES	4	188	197	A	13.0	22	1136	1979	741	348	841	297	572	499	398	223	612	198	433	398	319	155	242	133	284	156
FRI. 8.30P 30 NBC GD		97	97	B	13.0	22	1136	1979	747	340	859	325	548	485	382	245	638	230	448	368	313	173	198	113	284	174
AMEN	22	205	208	A	18.1	31	1582	1590	784	329	818	193	411	384	365	384	425	94	217	207	202	183	144	78^	203	127
SAT. 9.30P 30 NBC CS		99	99	B	19.5	33	1704	1750	802	318	900	252	457	432	391	385	495	140	257	247	226	206	147	84	208	155
BARBARA WALTERS SPCL(S)			210	A	23.4	34	2045	1488	864	347	926	224	508	509	464	374	414	93^	194	213	211	162	68^	24v	80^	44^
2 MON. 8.00P 60 ABC CC			99																							
8.00 - 8.30				A	23.1	33	2019	1518	884	355	932	218	508	513	474	383	436	105^	211	201	218	180	72^	25v	78^	44^
8.30 - 9.00				A	23.7	34	2071	1452	839	336	914	225	506	505	457	361	389	77^	173	222	205	145	68^	24v	81^	45^
BILL COSBY SHOW	24	216	215	A	35.7	54	3120	1966	800	349	882	324	570	503	372	269	531	222	358	330	228	134	192	111	361	222
THU. 8.00P 30 NBC CS		99	99	B	35.8	53	3129	2057	818	369	921	347	588	520	399	278	594	238	395	351	259	165	201	110	341	226
BRONX ZOO	2	205	203	A	12.9	23	1127	1494	774	301	835	305	551	499	392	218	474	150	296	282	234	145	111^	50^	74^	49^
WED. 10.00P 60 NBC GD		99	99	B	12.9	23	1127	1494	774	301	835	305	551	499	392	218	474	150	296	282	234	145	111	50	74	49
10.00 - 10.30				A	12.8	22	1119	1496	773	305	827	302	549	499	391	214	470	144	296	284	234	144	119^	53^	80^	53^
10.30 - 11.00				A	13.0	24	1136	1484	771	294	837	303	549	496	391	221	476	153	295	282	236	145	103^	48^	68^	43^
CAGNEY & LACEY	20	207	204	A	12.7	21	1110	1468	762	369	895	280	496	438	432	321	519	165	298	272	250	195	44^	20v	10v	10v
1 MON. 10.00P 60 CBS OP		99	99	B	15.0	24	1311	1407	750	322	841	239	450	446	406	325	463	138	267	261	240	171	56	29	47	26
2 MON. 10.12P 60																										
10.00 - 10.30				A	13.1	21	1145	1472	784	390	924	301	538	472	457	302	487	159	299	285	241	159	48^	23v	13v	13v
10.30 - 11.00				A	12.9	22	1127	1448	756	370	900	292	499	433	427	324	497	158	278	254	232	194	43^	21v	8v	8v
11.00 - 11.30				A	10.6	19	926	1418	625	230^	639	84^	225^	263^	287^	376	754	220^	373	262^	360	381	25v	LT	LT	LT
CBS EVENING NEWS-RATHER	125	208	206	A	12.1	23	1058	1499	728	233	787	150	303	304	327	435	598	133	262	255	284	297	56^	29^	58^	35^
M-F 6.30P 30 CBS N		99	99	B	12.2	22	1066	1495	687	221	761	133	282	295	345	426	609	138	287	272	300	284	60	26	65	38
CBS EVENING NEWS-SUNDAY	14		174	A	9.0	19	787	1648	700	226^	735	166^	295^	262^	267^	397	789	278^	418	323^	308^	371	80v	27v	44v	34v
2 SUN. 6.00P 30 CBS N			87	B	8.5	16	743	1546	680	202	726	119	242	255	309	436	691	173	308	303	311	344	58	21	71	30
CBS EVENING NEWS-SU(B)		100		A	4.5	8	393	1527	646^	138v	689^	115v	178v	168v	234^	478^	838	220^	293^	319^	292^	458^	LT	LT	LT	LT
1 SUN. 6.30P 30 CBS N		54																								

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS NCAA BSKBL CHAMPSHIPS(S)			207	A	19.6	28	1713	1684	492	222	534	167	275	307	251	190	882	273	540	516	458	263	110^	39v	158^	133^
2 MON. 8.00P 120 CBS SE			99																							
8.00 - 8.30				A	16.1	24	1407	1667	509	237	539	152^	229	259	243	235	814	264	464	420	373	284	128^	47v	186^	165^
8.30 - 9.00				A	19.3	28	1687	1822	521	241	560	173	303	335	279	183	893	294	549	506	450	266	149^	64^	220	176
9.00 - 9.30				A	20.3	28	1774	1670	465	206	511	174	277	307	232	172	909	269	575	561	505	247	97^	32v	153^	120^
9.30 - 10.00				A	22.7	31	1984	1588	477	210	530	168	284	314	248	183	891	265	556	549	484	256	74^	20v	93^	84^
CBS NCAA BSKBL CHMP POST(S)			208	A	15.8	22	1381	1681	582	251	625	225	337	403	240	222	872	255	580	549	476	254	107^	53^	77^	77^
2 MON. 10.00P 12 CBS SC			99																							
CBS SAT. NEWS-SCHIEFFER	16		175	A	8.0	17	699	1216	645	158^	672	95v	176^	219^	302^	453	464	87v	146^	168^	223^	276^	73v	13v	7v	LT
2 SAT. 6.30P 30 CBS N			90	B	8.2	16	717	1429	647	160	692	92	193	233	290	437	623	139	255	256	274	327	40	16	74	40
CBS SATURDAY MOVIE	19	192	204	A	9.8	18	857	1599	709	254	825	173	361	373	435	380	606	83^	273	309	379	294	95^	26v	73^	51^
1 SAT. 9.22P 120 CBS FF		94	99	B	11.2	19	979	1654	727	276	804	215	432	443	418	300	627	167	356	366	356	215	98	42	125	87
2 SAT. 9.00P 120																										
9.00 - 9.30				A	9.1	15	795	1545	669	197	810	169^	328	317	402	403	541	85^	264	271	335	270	159^	LT	35v	18v
9.30 - 10.00				A	9.3	16	813	1585	697	219	812	180	340	340	416	384	586	100^	269	287	344	286	103^	27v	84^	57^
10.00 - 10.30				A	10.1	18	883	1627	714	280	832	176	381	404	439	363	636	77^	282	339	408	297	73^	28v	86^	65^
10.30 - 11.00				A	10.2	19	891	1614	704	274	831	180	369	387	431	373	625	71^	272	317	402	308	81^	30v	77^	58^
11.00 - 11.30				A	11.0	22	961	1505	751	300	811	116^	379	399	525	388	593	82^	268^	297	383	296	56v	35v	45v	22v
CBS SUNDAY MOVIE	16	207	207	A	21.1	32	1844	1594	779	307	918	195	407	416	449	433	568	125	283	276	290	263	56^	29^	52^	31^
SUN. 9.00P 120 CBS FF		99	99	B	18.8	29	1643	1530	797	315	890	228	439	450	430	376	517	121	260	271	268	218	65	36	58	39
9.00 - 9.30				A	21.2	31	1853	1653	789	313	937	201	411	406	450	445	575	132	281	287	291	263	62^	29^	79	39^
9.30 - 10.00				A	21.5	32	1879	1635	795	316	934	193	407	422	458	442	577	123	288	283	304	265	59^	30^	65^	34^
10.00 - 10.30				A	20.9	32	1827	1582	787	306	919	194	409	429	456	429	566	121	284	271	290	264	58^	31^	39^	28^
10.30 - 11.00				A	20.5	33	1792	1521	752	292	890	195	399	412	432	420	559	124	282	266	283	262	44^	26^	28^	25^
CBS TUESDAY MOVIE	20	197	204	A	12.3	20	1075	1571	826	291	949	231	447	418	466	426	523	87^	216	228	268	277	70^	48^	29v	18v
TUE. 9.00P 120 CBS FF		96	97	B	14.7	23	1285	1542	767	280	854	226	441	431	421	353	532	150	290	286	263	207	84	38	72	50
9.00 - 9.30				A	11.5	17	1005	1574	880	300	940	202	430	426	464	444	514	99^	219	219	253	273	87^	71^	33v	17v
9.30 - 10.00				A	12.3	19	1075	1510	844	271	910	207	409	397	444	432	512	89^	203	216	259	279	55^	40^	33v	18v
10.00 - 10.30				A	12.9	22	1127	1594	799	301	968	252	482	432	485	408	524	79^	217	229	275	279	72^	40^	30v	20v
10.30 - 11.00				A	12.4	22	1084	1609	791	292	981	260	473	417	478	423	539	84^	233	250	281	273	62^	38^	27v	17v
CHARMINGS	3	195	202	A	11.0	19	961	2015	644	298	790	292	506	471	349	224	491	245	370	312	166	113^	170	89^	564	390
FRI. 8.00P 30 ABC CS		93	96	B	11.1	19	970	2051	651	309	792	285	496	466	363	230	519	231	373	313	201	128	220	136	520	360
CHEERS	22	209	208	A	27.7	42	2421	1855	775	371	861	369	601	518	349	219	651	336	503	417	250	113	182	95	161	94
THU. 9.00P 30 NBC CS		99	99	B	28.1	42	2456	1830	766	369	856	355	581	520	373	218	642	291	478	425	282	131	160	87	172	115
COLBYS	21	209		A	13.6	21	1189	1549	772	274	912	263	475	507	411	334	438	121^	269	260	207^	164^	145^	106^	54v	44v
1 THU. 9.00P 60 ABC GD		99		B	11.6	17	1014	1563	798	315	935	283	478	470	416	371	445	150	253	236	205	159	102	60	81	56
9.00 - 9.30				A	12.7	19	1110	1502	789	275	919	263	470	518	425	329	394	66^	220^	212^	217^	174^	140^	101^	49v	31v
9.30 - 10.00				A	14.5	22	1267	1585	755	271	902	264	479	498	396	337	477	168^	313	304	202^	155^	149^	111^	57v	57v
COLBYS SPECIAL(S)		212		A	16.0	28	1398	1466	843	339	960	281	484	461	389	407	408	167^	226	245	129^	160^	55^	27v	43v	38v
1 WED. 10.00P 60 ABC GD		99																								
10.00 - 10.30				A	16.5	28	1442	1438	836	339	955	283	483	456	378	407	386	156^	209	224	123^	155^	54^	28v	43v	31v
10.30 - 11.00				A	15.5	28	1355	1485	847	337	961	278	483	462	396	408	428	178^	244	266	136^	162^	52^	24v	44v	44v
CRONKITE AT LARGE(S)			206	A	7.7	12	673	1514	736	271^	817	239^	430	401^	379^	336^	559	197^	324^	348^	251^	194^	57v	37v	81v	81v
2 TUE. 8.00P 60 CBS DN			99																							
CONT'D																										

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CRONKITE AT LARGE(-CONT'D																										
8.00 - 8.30				A	8.2	12	717	1466	680	258^	780	233^	416	397	364^	311^	548	208^	339^	345^	241^	179^	59v	40v	79v	79v
8.30 - 9.00				A	7.2	11	629	1553	795	282^	853	245^	441^	401^	390^	362^	565	185^	307^	345^	259^	208^	50v	33v	85v	85v
DALLAS 2 FRI. 9.00P 60 CBS GD	22		205 / 99	A	20.0	32	1748	1670	881	369	930	254	467	467	429	411	551	157^	311	297	259	222	54^	24v	135^	56^
				B	21.5	34	1879	1602	857	336	947	258	481	464	425	407	492	141	251	250	229	207	58	37	105	67
9.00 - 9.30				A	19.9	32	1739	1672	881	370	923	247	464	479	435	398	549	169	311	296	249	219	57^	26v	143^	63^
9.30 - 10.00				A	20.1	32	1757	1663	880	367	935	260	471	454	424	424	551	142^	306	297	269	225	53^	22v	124^	49^
DESIGNING WOMEN 1 MON. 9.30P 30 CBS CS	2	205 / 99		A	17.6	27	1538	1458	774	354	847	304	495	448	375	280	450	162^	277	277	205	141^	75^	49^	86^	59^
				B	18.5	28	1617	1522	732	323	814	275	476	455	361	280	483	189	289	272	202	156	95	36	130	98
DISNEY SUNDAY MOVIE SUN. 7.00P 120 ABC FF	25	211 / 99	212 / 99	A	11.3	18	988	2314	783	389	884	419	634	546	338	196	616	329	461	405	224	123^	183	95^	631	395
				B	13.0	20	1136	2282	712	328	806	340	557	516	354	194	652	278	479	443	294	141	231	105	593	387
7.00 - 7.30				A	10.0	17	874	2257	732	344	855	388	602	512	311	203	581	307	411	368	201	136^	190	82^	631	422
7.30 - 8.00				A	11.2	18	979	2407	742	371	857	397	623	546	328	183	645	361	491	423	221	121^	186	104^	719	466
8.00 - 8.30				A	11.9	18	1040	2345	810	399	898	434	648	562	359	190	626	333	472	415	235	124^	181	94^	640	391
8.30 - 9.00				A	12.1	18	1058	2238	823	426	909	444	649	553	351	208	604	308	456	405	235	121^	184	103^	541	313
DOWN & OUT-DONALD DUCK(S) 1 WED. 8.00P 60 NBC EA		203 / 95		A	14.0	22	1224	2218	567	243	621	255	426	392	257	180^	485	137^	306	335	275	130^	267	85^	845	534
8.00 - 8.30				A	13.1	21	1145	2217	584	242^	636	252	421	381	260	195^	466	133^	291	310	257	127^	229^	54v	886	556
8.30 - 9.00				A	15.0	24	1311	2195	547	243	602	255	424	399	250	165^	501	141^	318	354	287	134^	294	112^	798	509
DYNASTY	22	212	212	A	17.5	27	1530	1539	822	405	923	278	528	494	431	334	431	150	256	240	168	154	102	50^	83^	66^
WED. 9.00P 60 ABC GD		99	99	B	17.2	26	1503	1577	833	363	938	325	560	517	413	315	438	162	270	249	190	143	105	54	96	64
9.00 - 9.30				A	17.1	26	1495	1565	822	410	914	278	524	484	423	335	437	152	256	238	168	158	108	54^	106	89^
9.30 - 10.00				A	17.8	28	1556	1513	826	401	934	280	531	506	439	334	427	149	256	241	168	151	92	44^	60^	45^
EASY STREET 2 TUE. 9.30P 30 NBC CS	1		198 / 99	A	12.1	18	1058	1543	791	304	850	201^	406	397	421	396	444	117^	236^	255^	222^	174^	120^	62v	129^	81^
				B	12.1	18	1058	1543	791	304	850	201	406	397	421	396	444	117	236	255	222	174	120	62	129	81
FACTS OF LIFE SAT. 8.00P 30 NBC CS	22	195 / 93	205 / 99	A	16.3	28	1425	1743	784	304	872	230	453	375	361	394	431	169	237	201	150	157	169	98^	271	151
				B	16.6	29	1451	1859	774	337	909	287	484	430	364	373	474	167	267	238	195	179	170	108	306	211
FALCON CREST FRI. 10.00P 60 CBS GD	22	207 / 99	206 / 99	A	16.4	29	1433	1439	863	341	908	179	386	413	441	450	447	102	205	207	193	229	34^	29^	50^	24v
				B	17.4	30	1521	1513	839	317	932	233	445	427	417	431	446	124	217	219	190	200	60	34	75	52
10.00 - 10.30				A	16.5	28	1442	1426	860	335	905	177	379	417	442	450	440	99	207	207	192	221	32^	25^	49^	24v
10.30 - 11.00				A	16.3	29	1425	1438	863	348	908	180	391	406	437	449	447	102	201	201	189	235	32^	32^	51^	23v
FAMILY TIES THU. 8.30P 30 NBC CS	22	212 / 99	213 / 99	A	33.4	50	2919	1916	777	346	874	355	588	500	348	247	540	251	381	336	222	118	186	100	316	199
				B	34.2	50	2989	2004	803	379	916	374	617	539	391	245	581	260	421	369	251	126	201	113	306	202
GIMME A BREAK 2 TUE. 9.00P 30 NBC CS	1		198 / 99	A	13.6	20	1189	1679	794	295	865	180^	397	421	428	415	414	99^	206^	220^	223^	178^	192^	89^	208^	144^
				B	13.6	20	1189	1679	794	295	865	180	397	421	428	415	414	99	206	220	223	178	192	89	208	144
GOLDEN GIRLS SAT. 9.00P 30 NBC CS	23	205 / 99	212 / 99	A	23.4	39	2045	1759	860	337	901	234	470	429	392	402	473	124	251	230	210	194	143	85	242	149
				B	24.8	41	2168	1797	821	320	925	257	472	442	397	397	512	147	269	257	228	212	136	80	224	158
GROWING PAINS TUE. 8.30P 30 ABC CS	21	211 / 99	210 / 99	A	23.6	35	2063	1970	753	349	819	338	573	508	373	205	510	223	386	323	218	96	253	129	388	271
				B	23.0	34	2010	1993	761	382	857	391	618	536	358	187	536	249	404	351	231	98	254	136	346	237
HARRY 1 WED. 8.30P 30 ABC CS	4	207 / 98		A	12.7	20	1110	1752	768	304	826	260	549	531	411	233^	528	203^	365	365	258	116^	194^	114^	204^	140^
				B	14.1	22	1232	1720	699	300	761	291	509	463	339	215	519	220	368	332	229	122	179	93	261	165
HEAD OF THE CLASS 2 WED. 8.30P 30 ABC CS	20		208 / 99	A	17.1	26	1495	1773	733	433	828	290	519	465	394	250	528	229	408	358	216	94^	153^	63^	264	182^
				B	17.1	26	1495	1916	742	340	822	347	571	508	359	195	556	251	418	363	241	111	238	115	300	216

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
HIGHWAY TO HEAVEN	22		211	A	18.5	29	1617	1832	754	241	832	229	408	378	352	381	567	114^	321	329	324	228	172	61^	261	133^
2 WED. 8.00P 60 NBC GD			99	B	17.7	27	1547	1681	748	301	857	217	400	388	376	400	521	132	272	272	271	212	129	68	174	112
8.00 - 8.30				A	17.9	28	1564	1783	732	222	816	212	376	346	333	401	555	121^	305	305	305	230	156^	56^	256	130^
8.30 - 9.00				A	19.1	29	1669	1872	772	257	844	242	438	408	368	361	577	105^	333	352	342	225	188	66^	263	136^
HILL STREET BLUES	4		207	A	12.5	21	1093	1388	701	303	753	232^	439	422	378	269	627	179^	405	370	339	199^	8v	LT	LT	LT
2 TUE. 10.00P 60 NBC OP			99	B	13.8	24	1206	1449	672	278	725	233	399	410	351	255	656	208	397	397	341	203	38	12	30	17
10.00 - 10.30				A	12.2	20	1066	1401	701	315	753	230^	417	412	363	290	631	173^	410	378	345	196^	17v	LT	LT	LT
10.30 - 11.00				A	12.8	22	1119	1369	699	288	749	235^	459	432	386	247^	620	185^	399	358	330	203^	LT	LT	LT	LT
HOUSTON KNIGHTS	4	206	208	A	13.9	25	1215	1492	717	348	802	224	452	441	394	314	636	179	324	331	333	251	37^	21v	17v	17v
WED. 10.00P 60 CBS OP		99	99	B	15.5	27	1355	1488	704	282	792	244	465	445	389	275	609	165	344	335	323	220	52	24	35	23
10.00 - 10.30				A	14.0	24	1224	1503	725	355	814	240	468	445	388	317	633	181	316	323	327	259	31^	16v	25v	25v
10.30 - 11.00				A	13.8	26	1206	1478	707	337	787	208	434	438	398	309	640	180	334	337	335	246	43^	26v	8v	8v
HUNTER	19	196		A	16.2	31	1416	1586	775	308	835	248	460	417	401	314	460	124^	266	271	201	164^	206	100^	85^	69^
1 SAT. 10.00P 60 NBC OP		98		B	16.8	30	1468	1654	739	287	833	246	443	418	369	332	548	156	303	289	276	209	148	85	125	99
10.00 - 10.30				A	16.1	30	1407	1574	778	299	820	230	433	411	401	327	445	113^	249	260	200	163^	213	101^	96^	77^
10.30 - 11.00				A	16.4	31	1433	1581	763	313	841	262	484	422	400	297	469	132^	279	276	201	163^	197	97^	74^	61^
JACK & MIKE	20	200		A	13.4	24	1171	1610	848	476	895	345	586	539	423	256	575	174^	377	367	293	129^	89^	55v	51v	51v
1 TUE. 10.00P 60 ABC A		98		B	13.4	23	1171	1513	736	356	839	326	547	517	393	226	509	217	363	323	236	115	97	53	68	40
10.00 - 10.30				A	14.0	24	1224	1612	825	464	882	353	585	526	408	250	579	177^	387	383	302	120^	89^	62^	62^	62^
10.30 - 11.00				A	12.8	24	1119	1594	869	485	904	333	583	555	438	260	568	172^	365	346	281	137^	83^	47v	39v	39v

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6-11
JACK & MIKE	1		204	A	7.2	11	629	1453	789	273^	932	213^	536	570	619	277^	429^	70v	179^	243^	245^	160^	23v	11v	69v	36v
2 THU. 9.00P 60 ABC A			98	B	7.2	11	629	1453	789	273	932	213	536	570	619	277	429	70	179	243	245	160	23	11	69	36
9.00 - 9.30				A	6.6	10	577	1496	808	289^	962	218^	556	575	641	281^	428^	66v	197^	263^	252^	144^	47v	23v	59v	23v
9.30 - 10.00				A	7.8	12	682	1408	772	257^	906	207^	517	564	603	275^	428	73v	162^	227^	238^	172^	LT	LT	74v	45v
KATE & ALLIE	23	202		A	15.9	24	1390	1532	736	251	818	235	382	376	364	364	392	154^	217	219	164^	137^	122^	80^	200^	128^
1 MON. 8.00P 30 CBS CS		97		B	18.6	27	1626	1679	795	338	895	287	489	460	393	337	454	158	271	260	203	153	126	74	204	127
KENNY ROGERS SPECIAL(S)		208		A	14.5	25	1267	1513	814	321	861	127^	356	425	506	421	507	165^	278	266	202^	223	37v	17v	108^	95^
1 FRI. 9.00P 60 CBS GV		99																								
9.00 - 9.30				A	14.5	25	1267	1503	806	326	857	126^	341	418	496	421	495	161^	278	257	195^	217^	33v	14v	118^	99^
9.30 - 10.00				A	14.5	25	1267	1515	818	314	859	124^	366	429	512	420	517	171^	280	273	208^	226	40v	22v	99^	90^
KNOTS LANDING	16	206	207	A	17.0	28	1486	1492	856	270	942	308	536	510	411	333	406	110	246	229	209	143	82^	48^	62^	37^
THU. 10.00P 60 CBS GD		99	99	B	17.5	29	1530	1541	847	321	957	364	592	532	398	311	442	172	288	251	196	134	90	54	52	35
10.00 - 10.30				A	17.1	27	1495	1496	856	281	944	312	537	513	409	329	407	109	247	229	213	143	84^	48^	61^	37^
10.30 - 11.00				A	16.9	29	1477	1485	854	256	937	303	532	509	413	334	405	110	246	226	206	145	81^	48^	62^	38^
L.A. LAW	15	209	209	A	18.2	30	1591	1547	693	338	763	285	503	457	375	215	689	266	453	426	336	178	51^	30^	44^	21v
THU. 10.00P 60 NBC GD		99	99	B	18.4	30	1608	1522	725	360	803	292	514	482	390	228	592	221	396	383	298	152	80	48	47	36
10.00 - 10.30				A	18.5	30	1617	1568	696	338	764	279	500	452	386	218	688	266	451	432	342	172	60^	35^	56^	29^
10.30 - 11.00				A	17.8	30	1556	1524	694	339	764	291	509	459	368	213	686	267	456	419	326	181	41^	23^	33^	13v
MACGYVER	20	198		A	15.5	23	1355	1779	702	277	803	242	445	434	368	296	694	190^	341	367	331	276	112^	43v	170^	92^
1 MON. 8.00P 60 ABC A		97		B	14.9	22	1302	1747	669	280	744	205	402	404	365	284	693	195	398	394	371	245	127	58	183	124
8.00 - 8.30				A	14.9	23	1302	1770	696	278	805	244	439	425	361	297	693	187^	325	359	328	281	104^	38v	168^	83^
8.30 - 9.00				A	16.2	24	1416	1768	702	273	794	239	448	442	371	288	686	191^	350	371	330	267	119^	46v	169^	100^
MAGNUM, P.I.	21	206	208	A	15.9	25	1390	1636	777	316	827	215	463	463	445	324	679	184	375	406	379	248	68^	23v	62^	52^
WED. 9.00P 60 CBS PD		98	99	B	16.5	25	1442	1653	711	280	790	223	438	433	402	297	653	216	396	383	324	209	110	45	100	64
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1987 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
MAGNUM, P.I.-CONT'D																										
9.00 - 9.30				A	15.0	23	1311	1642	774	312	822	197	450	455	450	336	680	176	373	404	386	256	75^	22v	65^	54^
9.30 - 10.00				A	16.8	26	1468	1625	776	318	827	227	473	468	442	314	674	188	375	403	374	242	64^	25^	60^	52^
MARIAH	1		209	A	11.3	21	988	1504	719	333	832	248^	438	466	414	292	534	176^	322	306	233^	183^	60v	47v	78^	46v
2 WED. 10.00P 60 ABC GD			99	B	11.3	21	988	1504	719	333	832	248	438	466	414	292	534	176	322	306	233	183	60	47	78	46
10.00 - 10.30				A	12.4	22	1084	1483	725	353	836	250^	446	483	417	285	523	176^	328	308	235^	172^	56v	32v	68^	38v
10.30 - 11.00				A	10.2	19	891	1523	713	303^	826	244^	427	446	408	302^	547	175^	314	298^	232^	200^	64v	64v	86^	56v
MATLOCK	23	205	208	A	20.8	31	1818	1701	795	276	866	177	369	376	412	446	637	116	271	291	323	324	85	43^	113	71^
TUE. 8.00P 60 NBC GD		99	98	B	18.8	28	1643	1575	751	256	826	160	334	351	389	427	589	113	256	268	302	285	71	41	89	53
8.00 - 8.30				A	20.2	31	1765	1697	777	278	849	172	355	367	402	441	638	117	270	293	328	324	83	41^	127	79^
8.30 - 9.00				A	21.4	32	1870	1702	812	272	878	182	381	386	417	446	631	112	269	289	322	320	91	45^	102	62^
MAX HEADROOM	1		208	A	16.9	29	1477	1632	742	307	744	273	560	537	393	135^	654	333	540	499	282	83^	125^	82^	109^	104^
2 TUE. 10.00P 60 ABC A			99	B	16.9	29	1477	1632	742	307	744	273	560	537	393	135	654	333	540	499	282	83	125	82	109	104
10.00 - 10.30				A	18.5	30	1617	1657	739	314	744	282	562	540	382	133^	655	345	544	495	272	82^	123^	85^	135^	127^
10.30 - 11.00				A	15.3	27	1337	1592	743	297	743	261	557	531	404	140^	651	316	534	503	295	85^	124^	77^	74^	74^
MIAMI VICE	23	208	212	A	16.5	27	1442	1796	698	326	801	289	537	466	391	209	628	235	451	381	291	163	200	139	167	107
FRI. 9.00P 60 NBC OP		98	99	B	17.1	27	1495	1771	684	333	769	284	507	476	377	204	689	269	484	436	333	163	140	64	173	122
9.00 - 9.30				A	16.0	26	1398	1872	721	327	839	317	581	491	406	204	638	243	466	393	296	159	214	150	181	114
9.30 - 10.00				A	16.9	28	1477	1729	679	328	766	266	496	449	377	211	621	230	439	373	287	165	189	130	153	102
MIKE HAMMER	13	199		A	15.5	25	1355	1709	815	268	856	178^	351	400	415	435	670	119^	314	331	361	322	95^	14v	88^	44v
1 WED. 8.00P 60 CBS PD		96		B	12.6	19	1101	1607	700	222	768	149	323	347	380	379	648	140	307	323	348	286	73	31	118	67
8.00 - 8.30				A	14.8	24	1294	1719	821	262	873	186^	344	395	402	457	672	108^	290	307	363	346	87^	9v	87^	46v
8.30 - 9.00				A	16.2	25	1416	1693	812	273	842	171^	358	402	425	418	666	132^	337	354	356	298	96^	17v	89^	44v
MOONLIGHTING	21	212	213	A	25.4	38	2220	1794	791	403	857	375	657	585	391	166	596	262	463	407	269	101	173	101	168	105
TUE. 9.00P 60 ABC PD		99	99	B	22.7	34	1984	1796	785	402	886	406	663	583	384	177	572	278	445	395	242	93	189	101	149	102
9.00 - 9.30				A	25.2	38	2202	1817	784	392	854	375	651	576	383	169	600	262	463	409	270	102	173	102	190	114
9.30 - 10.00				A	25.6	39	2237	1764	800	416	862	377	666	594	397	164	589	263	460	408	264	97	169	98	144	97
MOVIE OF THE WEEK-TUESDAY(S)		204		A	13.5	22	1180	1465	744	291	857	213^	408	428	366	369	442	120^	189^	214^	166^	215^	90^	50v	76^	65^
1 TUE. 9.00P 120 NBC FF		99																								
9.00 - 9.30				A	12.9	20	1127	1487	734	273	838	206^	377	390	362	381	477	89^	220^	252	239^	212^	98^	67^	74^	52v
9.30 - 10.00				A	13.3	21	1162	1524	755	291	867	210^	409	446	391	364	440	119^	194^	221^	177^	205^	115^	75^	102^	82^
10.00 - 10.30				A	13.9	24	1215	1414	737	297	851	211^	413	436	356	362	439	138^	183^	201^	140^	225^	71^	30v	53v	53v
10.30 - 11.00				A	14.0	26	1224	1426	744	300	864	224^	425	437	354	363	413	128^	162^	183^	116^	219^	75^	29v	74^	74^
MURDER, SHE WROTE	23	207	207	A	23.3	35	2036	1638	795	312	916	180	365	385	426	467	604	127	255	275	308	298	43^	25^	75	39^
SUN. 8.00P 60 CBS SM		99	99	B	25.5	37	2229	1631	806	308	891	173	382	402	429	437	594	130	274	289	307	271	62	33	84	53
8.00 - 8.30				A	22.9	35	2001	1638	788	309	906	175	354	375	418	467	602	127	253	267	303	301	45^	25^	85	42^
8.30 - 9.00				A	23.6	35	2063	1636	802	315	928	189	378	396	431	466	605	129	257	280	311	294	38^	23^	65^	34^
NBC MONDAY NIGHT MOVIES	23	204	199	A	13.7	21	1197	1704	740	254	862	252	490	457	388	310	528	154	334	314	294	178	130	64^	184	138
1 MON. 9.00P 120 NBC FF		99	99	B	18.7	28	1634	1681	769	327	868	293	523	483	405	281	543	183	336	316	269	168	146	81	124	94
2 MON. 8.30P 120																										
8.30 - 9.00				A	14.8	21	1294	1998	729	235	848	304	558	474	380	246	536	180^	442	408	332	94^	189^	104^	425	291
9.00 - 9.30				A	14.0	20	1224	1698	732	244	862	254	499	474	391	297	520	146	321	294	292	183	140	62^	176	130
9.30 - 10.00				A	13.5	20	1180	1691	751	260	874	242	494	460	411	314	533	146	328	307	302	190	119^	51^	165	126
10.00 - 10.30				A	14.1	22	1232	1667	726	269	852	247	474	439	382	318	549	155	334	310	310	199	125	62^	141	120
10.30 - 11.00				A	11.5	20	1005	1452	790	256^	871	219^	409	429	349	391	476	145^	235^	240^	187^	222^	78^	53v	27v	27v

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NBC NEWS SPECIAL(S)			204	A	11.3	21	988	1510	805	381	871	246^	529	464	449	327	429	140^	275^	249^	218^	126^	72v	20v	138^	101^
2 SAT. 10.00P 60 NBC DN			99																							
10.00 - 10.30				A	12.1	22	1058	1559	812	394	875	235^	536	472	467	325	451	142^	294	266	237^	128^	76^	16v	157^	110^
10.30 - 11.00				A	10.6	20	926	1433	787	363	855	255^	513	446	421	329	397	136^	248^	224^	191^	123^	67v	25v	114^	87^
NBC NIGHTLY NEWS-SUN(B)			130	A	3.9	8	341	1141	622^	38v	622^	LT	118v	161v	355^	461^	393^	LT	114v	114v	250^	279^	44v	23v	82v	82v
2 SUN. 6.33P 27 NBC N			63																							
NBC NIGHTLY NEWS-SAT.	22	173	173	A	10.1	21	883	1625	672	208	773	120^	279	315	364	421	647	154^	270	283	286	330	71^	12v	134^	100^
SAT. 6.30P 30 NBC N		93	93	B	9.8	19	857	1483	649	189	715	96	212	252	301	433	639	137	281	279	277	326	43	8	86	50
NBC NIGHTLY NEWS-SUN	15	177		A	10.7	20	935	1624	807	154^	815	167^	257^	285^	310	450	675	159^	334	317	266^	300	61v	20v	73v	24v
1 SUN. 6.30P 30 NBC N		93		B	7.9	14	690	1500	709	217	757	142	276	305	323	418	618	131	287	294	288	295	56	23	69	43
NBC NIGHTLY NEWS	118	205	205	A	12.0	22	1049	1564	727	218	771	137	273	321	351	413	666	122	295	302	311	341	54^	32^	73	31^
M-F 6.30P 30 NBC N		99	99	B	12.2	22	1066	1485	680	205	742	145	267	294	321	404	631	124	265	276	293	321	46	23	66	40
NBC SUNDAY NIGHT MOVIE	24	193	198	A	16.6	26	1451	1921	784	306	890	363	644	549	438	189	797	322	576	522	383	156	131	54^	103	67^
1 SUN. 9.00P 120 NBC FF		94	98	B	18.3	28	1599	1768	765	331	870	313	551	504	417	257	627	222	419	400	320	164	151	75	120	88
2 SUN. 9.00P 150																										
9.00 - 9.30				A	15.2	23	1328	2159	819	304	944	406	694	568	447	194	769	322	538	477	347	169	203	95^	243	172
9.30 - 10.00				A	16.1	24	1407	2001	757	287	902	376	654	524	434	194	790	328	548	494	360	168	169	73^	140	102^
10.00 - 10.30				A	16.6	25	1451	1827	777	313	879	342	623	543	444	193	797	307	568	521	393	159	99	33^	52^	25^
10.30 - 11.00				A	16.9	27	1477	1786	803	309	863	316	602	566	452	199	805	307	584	541	403	150	72^	13v	46^	21v
11.00 - 11.30				A	19.8	37	1731	1820	746	326	844	389	660	542	397	129^	842	364	669	603	415	125^	125^	68^	9v	LT
NEWHART	21	205		A	18.9	29	1652	1589	745	266	818	275	470	433	394	267	550	209	363	356	252	144^	91^	56^	130^	79^
1 MON. 9.00P 30 CBS CS		99		B	19.7	28	1722	1675	783	341	869	298	506	482	382	298	541	206	360	335	248	154	111	59	154	98
NEWSBREAK-M-F	121	159	158	A	10.4	17	909	1572	835	346	909	253	475	450	439	377	524	116	252	252	280	239	55^	27^	84	66^
1 MWTHF 9.58P 1 CBS N		73	73	B	12.0	18	1049	1591	782	307	876	253	451	428	398	368	522	148	278	269	255	212	87	43	106	74
1 TUE. 10.00P 1																										
2 TUTHF 9.58P 1																										
2 WED. 9.57P 2																										
NEWSBREAK-SAT.	25	158	168	A	6.9	12	603	1740	735	238	954	291	453	367	436	390	534	67^	252	273	352	261	117^	63^	135^	95^
1 SAT. 10.19P 1 CBS N		75	79	B	8.5	14	743	1682	731	292	822	217	435	439	407	320	622	173	358	355	330	222	97	43	141	95
2 SAT. 9.48P 1																										
NEWSBREAK-SUN.	25	166	167	A	14.7	22	1285	1629	756	333	917	192	396	405	463	442	569	114	272	259	303	284	72^	35^	71^	45^
1 SUN. 10.03P 1 CBS N		76	77	B	14.2	21	1241	1571	794	318	894	240	446	437	412	382	534	146	279	280	262	220	76	40	67	45
2 SUN. 9.50P 1																										
NIGHT COURT	3	198	202	A	16.2	25	1416	1686	715	313	784	307	485	467	332	226	462	156	303	301	235	134	193	107	247	148
WED. 9.00P 30 NBC CS		98	99	B	17.0	26	1486	1698	714	308	792	323	513	472	345	213	502	176	339	331	251	134	187	102	217	140
NOTHING IN COMMON	1		204	A	20.8	32	1818	1725	704	349	809	314	505	468	315	257	657	339	467	354	261	143^	132^	68^	127^	84^
2 THU. 9.30P 30 NBC CS			99	B	20.8	32	1818	1725	704	349	809	314	505	468	315	257	657	339	467	354	261	143	132	68	127	84
NOTHING IS EASY	2	200	204	A	10.5	18	918	1575	722	302	775	151^	329	335	323	410	548	183	301	261	219	230	104^	73^	148^	102^
FRI. 8.00P 30 CBS CS		96	99	B	10.5	18	918	1575	722	302	775	151	329	335	323	410	548	183	301	261	219	230	104	73	148	102
OHARA	11	193	199	A	11.5	20	1005	1692	652	335	763	224	476	447	406	248	641	196	396	392	344	213	102^	51^	186	135^
SAT. 9.00P 60 ABC OP		97	96	B	11.3	19	988	1855	666	331	759	245	475	443	391	238	700	234	458	428	362	199	141	56	255	200
9.00 - 9.30				A	10.6	18	926	1706	648	345	769	225	489	459	418	239	653	198	414	410	359	208	90^	40^	194	131^
9.30 - 10.00				A	12.4	21	1084	1667	655	325	757	225	462	437	393	257	623	193	376	373	327	215	109^	59^	178	136

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
OUR HOUSE	22	194	201	A	11.7	19	1023	2029	793	298	970	326	586	473	402	341	505	186	363	324	258	114^	242	84^	312	211
SUN. 7.00P 60 NBC GD		96	99	B	13.2	20	1154	1974	797	336	904	278	525	477	405	324	598	203	385	342	295	177	190	107	282	189
7.00 - 7.30				A	10.9	19	953	1980	797	319	958	301	566	476	416	344	502	174	350	337	263	116^	229	74^	291	192
7.30 - 8.00				A	12.4	20	1084	2080	793	283	984	349	607	472	396	337	510	196	375	319	256	110^	256	92^	330	228
OUR WORLD	20	201	200	A	6.5	10	568	1482	652	223^	717	145^	320	347	412	326	656	133^	340	381	373	258	56v	32v	53v	31v
THU. 8.00P 60 ABC DN		94	98	B	6.7	10	586	1554	635	250	721	192	331	370	355	308	619	185	353	374	328	207	95	46	119	76
8.00 - 8.30				A	6.3	10	551	1459	613	216^	687	139^	305	335	404	318	645	126^	339	371	376	248^	56v	31v	71^	42v
8.30 - 9.00				A	6.8	10	594	1471	679	221^	734	149^	330	353	416	329	648	135^	333	382	362	259	51v	31v	38v	20v
OUTLAWS	10	191	204	A	10.3	18	900	1697	703	262	789	207	392	370	370	345	664	146^	334	302	333	311	65^	16v	179	123^
1 SAT. 8.22P 60 CBS A		96	99	B	12.0	20	1049	1759	730	284	802	200	388	410	389	340	715	189	403	396	381	269	74	22	168	100
2 SAT. 8.00P 60																										
8.00 - 8.30				A	11.0	19	961	1649	719	300	801	186	397	379	384	356	620	89^	283	265	341	327	92^	19v	136^	77^
8.30 - 9.00				A	10.2	18	891	1701	707	262	791	225	408	385	371	326	660	149^	345	305	332	296	67^	19v	183	125^
9.00 - 9.30				A	9.2	16	804	1782	661	181^	763	202^	328^	305^	337^	379	766	248^	405	379	314^	324^	LT	LT	253^	212^
PERFECT STRANGERS	23	210	208	A	16.0	26	1398	1839	754	379	842	285	553	501	395	235	550	195	386	377	274	116	192	102	255	193
WED. 8.00P 30 ABC CS		99	99	B	16.2	25	1416	1950	741	317	828	345	575	508	361	199	559	247	417	370	248	113	220	112	343	235
POPCORN KID	2	201	206	A	11.0	18	961	1565	688	297	743	173	342	336	326	368	575	237	354	297	228	221	60^	40^	187	128^
FRI. 8.30P 30 CBS CS		97	99	B	11.0	18	961	1565	688	297	743	173	342	336	326	368	575	237	354	297	228	221	60	40	187	128
POPCORN KID SPECIAL(S)		205		A	12.9	19	1127	1688	770	269	810	234^	425	433	412	302	512	230^	323	334	213^	139^	95^	55v	271	209^
1 MON. 8.30P 30 CBS CS		97																								
RAGS TO RICHES	4	201	205	A	15.8	24	1381	2140	776	303	936	390	662	537	400	234	523	244	369	284	208	112	286	152	395	286
SUN. 8.00P 60 NBC CS		98	99	B	15.9	24	1390	2091	767	317	912	354	611	534	414	240	542	222	368	328	248	126	272	136	365	276
8.00 - 8.30				A	15.0	23	1311	2127	784	311	951	393	666	538	407	243	493	230	344	268	193	110	294	156	389	289
8.30 - 9.00				A	16.5	24	1442	2160	770	296	924	388	658	537	394	227	547	255	389	300	218	113	286	152	403	285
ROOMIES	2	194	199	A	13.5	23	1180	1937	738	334	852	308	536	430	368	279	585	192	383	334	298	176	243	152	257	145
FRI. 8.00P 30 NBC CS		98	98	B	13.5	23	1180	1937	738	334	852	308	536	430	368	279	585	192	383	334	298	176	243	152	257	145
ROXIE	1		205	A	9.4	15	822	1575	548	213^	682	224^	369	292^	269^	299^	519	76v	237^	208^	277^	282^	145^	128^	229^	181^
2 WED. 8.00P 30 CBS CS			99	B	9.4	15	822	1575	548	213	682	224	369	292	269	299	519	76	237	208	277	282	145	128	229	181
SIMON & SIMON	11	206	206	A	14.9	23	1302	1654	775	274	830	202	403	387	423	365	577	106^	259	301	337	253	107^	47^	140	97^
THU. 9.00P 60 CBS PD		99	98	B	13.6	20	1189	1655	741	268	834	215	419	428	415	348	586	134	301	309	328	237	108	52	127	82
9.00 - 9.30				A	13.5	20	1180	1682	772	259	822	193	375	372	412	383	580	104^	255	303	336	259	104^	48^	176	129
9.30 - 10.00				A	16.3	25	1425	1627	775	283	833	210	424	399	431	348	569	107	262	297	335	245	113	48^	112	71^
60 MINUTES	25	209	209	A	22.8	38	1993	1662	746	263	853	201	372	368	391	407	698	193	329	333	308	315	33^	7v	78	44^
SUN. 7.00P 60 CBS DN		99	99	B	23.4	37	2045	1617	725	270	791	156	327	351	375	396	714	190	351	367	344	303	45	18	67	42
7.00 - 7.30				A	21.2	36	1853	1644	740	249	839	188	359	352	383	416	697	189	320	323	304	324	30^	5v	78	46^
7.30 - 8.00				A	24.3	39	2124	1681	757	274	869	215	389	383	397	400	701	199	338	345	309	307	34^	7v	77	43^
SPENSER: FOR HIRE	21	203	207	A	13.8	26	1206	1652	721	344	794	236	431	405	385	295	595	150	315	332	326	238	130	62^	133	79^
SAT. 10.00P 60 ABC PD		98	97	B	11.2	20	979	1590	662	322	776	240	431	415	378	280	572	173	329	319	285	202	123	61	119	90
10.00 - 10.30				A	13.5	25	1180	1638	698	325	767	221	410	385	365	297	588	152	311	324	321	236	141	66^	142	83^
10.30 - 11.00				A	14.0	27	1224	1669	747	362	823	250	452	424	406	297	602	148	320	341	332	238	119	59^	125	73^
SPITTING IMAGE(S)		204		A	19.0	29	1661	1748	687	351	748	318	565	488	332	148^	617	299	503	430	255	81^	249	114^	134^	85^
1 THU. 9.30P 30 NBC CS		99																								

KEY: A = CURRENT REPORT B = SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

1ST APR. 1987 REPORT

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																															
SPIES						4	200		A	7.0	11	612	1766	791	146^	906	239^	445^	517	459	341^	613	240^	389^	348^	283^	194^	78v	78v	169^	75v
	1 TUE.	8.00P	60	CBS	GD		97		B	8.2	12	717	1563	729	226	798	179	393	403	418	345	560	169	340	319	319	181	68	40	137	82
		8.00 - 8.30							A	7.2	11	629	1771	762	173^	896	261^	457	498	423^	345^	590	234^	371^	328^	266^	198^	64v	64v	221^	118^
		8.30 - 9.00							A	6.9	10	603	1718	813	115v	898	209^	422^	526	485	333^	621	243^	397^	360^	292^	188^	90v	90v	109v	30v
SPORTSBREAK-SAT						25	182	194	A	8.4	14	734	1789	735	297	837	223	399	363	403	390	687	166^	358	342	349	313	58^	15v	207	127^
	1 SAT.	9.20P	1	CBS	SN		89	93	B	9.3	16	813	1750	708	291	791	217	416	410	376	313	658	194	390	374	341	228	90	46	211	131
	2 SAT.	8.58P	1																												
SPORTSBREAK-SUN						25	196	195	A	19.9	30	1739	1674	803	323	932	187	371	392	432	470	606	131	251	267	304	304	61^	31^	75^	40^
	1 SUN.	8.32P	1	CBS	SN		91	91	B	21.8	32	1905	1633	807	314	892	178	379	403	433	438	597	140	279	294	305	268	61	33	83	50
	2 SUN.	8.29P	1																												
STARMAN						3	182	207	A	9.8	17	857	1807	687	390	805	273	523	498	414	234	589	207	394	396	333	163^	103^	47^	310	189
	SAT.	8.00P	60	ABC	A		90	99	B	9.5	16	830	1904	684	401	842	301	562	505	421	238	611	232	428	427	345	154	122	40	329	218
		8.00 - 8.30							A	9.2	16	804	1787	660	371	788	266	504	480	404	231	582	207	389	388	322	157^	110^	56^	307	209
		8.30 - 9.00							A	10.2	18	891	1861	722	410	838	285	549	527	430	242	606	214	407	413	349	169	99^	41^	318	173
STINGRAY						3	201	204	A	14.7	26	1285	1637	634	310	738	262	461	424	371	211	620	201	429	396	328	165	127	86^	152	108^
	FRI.	10.00P	60	NBC	A		99	99	B	15.3	27	1337	1616	671	293	749	244	452	425	389	221	615	211	412	369	312	174	123	72	129	100
		10.00 - 10.30							A	14.8	26	1294	1634	634	316	736	265	463	423	369	208	615	200	428	390	323	164	132	90^	151	106^
		10.30 - 11.00							A	14.6	26	1276	1631	637	303	739	262	461	421	369	214	622	203	429	399	327	167	119	79^	151	109^
TAKE FIVE						1		205	A	9.6	15	839	1516	659	181^	687	192^	347	306^	299^	326^	552	89^	247^	233^	343	296^	99^	90^	178^	115^
	2 WED.	8.30P	30	CBS	CS			99	B	9.6	15	839	1516	659	181	687	192	347	306	299	326	552	89	247	233	343	296	99	90	178	115
TORTELLIS						8	193	202	A	11.9	19	1040	1645	667	268	725	246	468	454	344	196	490	159	314	302	239	150	182	98^	248	161
	WED.	9.30P	30	NBC	CS		97	99	B	13.3	20	1162	1633	680	312	752	292	486	423	330	217	529	221	376	328	230	129	171	94	181	124
20/20						21	209	211	A	14.0	23	1224	1446	658	268	745	169	384	391	388	308	649	197	370	387	295	232	42^	18v	10v	LT
	THU.	10.00P	60	ABC	DN		99	99	B	14.1	23	1232	1443	726	240	813	192	376	397	396	365	560	165	309	309	280	212	40	13	30	17
		10.00 - 10.30							A	14.2	23	1241	1449	661	285	741	170	386	399	390	303	648	193	365	395	304	225	46^	22v	14v	7v
		10.30 - 11.00							A	13.8	23	1206	1436	659	251	749	167	381	379	386	316	647	199	373	375	286	238	33^	13v	7v	LT
227						20	198	207	A	18.9	32	1652	1728	814	307	884	240	459	383	354	399	402	134	207	183	140	169	171	101	271	158
	SAT.	8.30P	30	NBC	CS		96	99	B	19.0	32	1661	1822	805	338	933	283	485	433	373	390	463	140	240	215	200	194	150	93	276	193
VALERIE						2	202		A	18.7	28	1634	1755	718	227	804	316	485	447	283	260	466	195	330	290	188	109^	249	116^	236	124^
	1 MON.	8.30P	30	NBC	CS		99		B	17.2	25	1503	1813	720	225	809	337	520	464	307	229	490	227	349	299	189	109	239	113	275	166
WEBSTER						3	193	209	A	13.0	22	1136	1891	632	292	786	268	467	418	339	272	450	193	293	250	151	136	158	82^	497	340
	FRI.	8.30P	30	ABC	CS		93	99	B	13.1	22	1145	1880	637	274	781	241	440	408	361	288	485	199	310	269	184	145	152	96	462	317
WE THE PEOPLE						50	194	198	A	9.6	14	839	1695	745	248	797	187	358	386	406	353	584	177	325	337	309	215	82	63^	232	169
	1 MTUTH	8.58P	1	CBS	DO		94	96	B	11.7	17	1023	1729	734	287	821	245	430	416	379	327	564	175	330	315	282	202	106	56	238	157
	2 TU&TH	8.58P	1																												
WHO'S THE BOSS?						23	211	210	A	22.4	34	1958	1983	764	341	821	341	557	493	347	221	517	204	360	321	226	127	227	110	418	281
	TUE.	8.00P	30	ABC	CS		99	99	B	22.4	34	1958	1947	757	374	847	364	580	516	359	210	534	232	378	341	236	121	226	119	340	225
WIZARD						5	191	203	A	8.3	13	725	1848	683	279	756	205	344	361	353	325	613	144^	355	342	368	238	152^	91^	327	219
	THU.	8.00P	60	CBS	A		94	97	B	8.8	13	769	1758	692	279	755	180	357	390	369	312	590	167	346	315	327	221	132	74	281	203
		8.00 - 8.30							A	7.8	12	682	1833	676	284	757	196^	332	350	350	339	605	133^	344	330	365	242	153^	96^	318	199^
		8.30 - 9.00							A	8.7	13	760	1874	692	278	761	215	356	369	358	319	624	154^	368	354	373	236	150^	85^	339	241

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
YOU AGAIN SPECIAL(S)			203	A	10.0	17	874	1736	827	257^	894	315^	551	445	404	291^	573	203^	354	316^	309^	196^	108^	73v	161^	147^
2 MON. 10.30P 30 NBC CS			99																							
•LATE FRINGE																										
ABC NEWS:NIGHTLINE	100	198	198	A	6.5	19	568	1232	597	129	616	128	286	305	311	284	578	111^	273	315	305	249	26v	10v	12v	LT
1 MWTHF 11.30P 30 ABC N		98	98	B	5.8	16	507	1189	553	173	595	130	269	282	301	277	557	135	282	277	299	239	27	12	10	LT
1 TUE. 11.30P 36																										
2 TU-F 11.30P 30																										
11.30 - 12.00				A	6.5	19	568	1229	596	132	615	131	288	304	309	284	575	109^	271	314	306	248	26v	10v	13v	LT
12.00 - 12.30				A	7.7	28	673	1049	552	74v	552	38v	163^	255^	271^	297^	497	113^	213^	252^	168^	245^	LT	LT	LT	LT
ABC NEWS:NIGHTLINE-MON	2		196	A	5.1	26	446	841	335^	65v	364^	68v	175^	188^	269^	171^	330^	119v	175^	160v	157v	150v	136v	LT	11v	11v
2 MON. 12.56A 30 ABC N			98	B	5.2	22	454	1087	411	139	426	117	260	184	277	157	588	274	392	399	220	178	67	LT	LT	LT
ABC WEEKEND REPORT-SAT.	22	141	139	A	3.0	9	262	763	394^	34v	447^	23v	195^	172^	218^	252^	316^	LT	259^	259^	259^	57v	LT	LT	LT	LT
SAT. 11.30P 15 ABC N		78	78	B	2.5	8	219	1127	567	211	613	144	311	308	293	277	456	96	220	207	235	219	36	LT	LT	LT
ABC WEEKEND REPORT-SUN.	24	152	152	A	2.7	8	236	1343	635	232^	754	241^	483^	539^	411^	131v	501^	187^	293^	332^	145v	169^	67v	21v	21v	21v
SUN. 11.30P 15 ABC N		85	85	B	2.6	9	227	1071	467	276	558	167	302	338	275	189	479	131	272	269	236	169	LT	LT	LT	LT
CBS LATE NIGHT I -FRI(B)		109		A	1.3	4	114	1518^	518v	132v	737^	LT	114v	333v	439v	404v	378v	LT	167v	193v	350v	185v	LT	LT	403v	106v
1 FRI. 11.45P 60 CBS FF		60																								
11.30 - 12.00				A	1.4	4	122	1328^	459v	82v	647^	LT	148v	213v	287v	434v	361v	LT	75v	99v	271v	262v	LT	LT	320v	139v
12.00 - 12.30				A	1.4	5	122	1443^	516v	123v	754^	LT	106v	361v	459v	393v	345v	LT	173v	205v	345v	140v	LT	LT	344v	75v
12.30 - 1.00				A	1.2	5	105	1562^	486v	190v	657v	LT	66v	343v	485v	314v	362v	LT	218v	218v	362v	144v	LT	LT	543v	106v
CBS LATE NIGHT II-FRI(B)		109		A	1.1	5	96	1781^	449v	167v	647v	LT	52v	241v	376v	406v	436v	LT	281v	281v	384v	155v	166v	166v	532v	126v
1 FRI. 12.45A 57 CBS FF		60																								
12.30 - 1.00				A	1.1	5	96	1729^	509v	208v	696v	LT	51v	342v	499v	354v	396v	LT	272v	272v	396v	124v	LT	LT	605v	126v
1.00 - 1.30				A	1.0	5	87	1885^	437v	161v	609v	LT	56v	217v	356v	392v	494v	LT	320v	320v	435v	174v	242v	242v	540v	139v
1.30 - 2.00				A	1.2	7	105	1905^	438v	143v	723^	LT	47v	190v	304v	533v	458v	LT	277v	277v	362v	181v	201v	201v	523v	133v
CBS LATE NIGHT I	110	183	177	A	4.3	16	376	1239	630	167^	699	202	346	296	344	307	494	141^	276	265	260	181^	40v	LT	LT	LT
1 MTUTH 11.30P 66 CBS FF		90	88	B	4.7	17	411	1217	582	235	662	203	356	345	325	243	475	141	265	235	233	182	48	21	32	14
1 WED. 11.30P 64																										
2 MON. 11.42P 66																										
2 TU&TH 11.30P 66																										
2 WED. 11.30P 65																										
2 FRI. 11.30P 64																										
11.30 - 12.00				A	4.4	14	385	1252	636	184	708	195	340	298	360	312	488	130^	255	265	254	189	50^	16v	LT	LT
12.00 - 12.30				A	4.3	17	376	1210	619	162^	683	202	348	292	330	303	486	138^	280	260	264	173^	35v	LT	LT	LT
12.30 - 1.00				A	4.1	20	358	1184	603	137^	642	193	307	266	292	296	525	165^	299	276	276	193	14v	LT	LT	LT
CBS LATE NIGHT II	119	183	177	A	3.1	18	271	1166	631	144^	664	222^	328	318	299	265	475	114^	306	303	321	140^	19v	LT	LT	LT
1 MON. 12.36A 47 CBS FF		90	88	B	3.2	18	280	1070	526	199	579	187	306	311	271	212	438	137	263	224	216	153	29	LT	24	LT
1 TUE. 12.36A 50																										
1 WED. 12.34A 52																										
1 THU. 12.36A 53																										
2 MON. 12.48A 45																										
2 TUE. 12.36A 48																										
2 WED. 12.35A 43																										
2 THU. 12.36A 49																										
2 FRI. 12.34A 47																										
12.30 - 1.00				A	3.3	18	288	1132	597	141^	639	197^	309	286	309	267	469	107^	285	281	316	153^	17v	LT	LT	LT
1.00 - 1.30				A	3.0	20	262	1191	649	144^	679	247^	347	340	279	260^	485	123^	324	324	320	130^	19v	LT	LT	LT

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME (WK # DAY, START TIME, DUR, NET, PROG. TYPE)	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATCH-1	121	47	50	A	1.1	11	96	281^	84v	84v	84v	LT	LT	LT	84v	63v	197^	93v	93v	93v	104v	104v	LT	LT	LT	LT
1 M-THSU 2.00A 30 CBS N		45	46	B	1.1	11	96	501	245	120	297	63	140	127	171	147	196	LT	121	114	105	72	LT	LT	LT	LT
2 MON. 2.12A 18																										
2 TU-THS 2.00A 30																										
CBS NEWS NIGHTWATCH-2	124	70	70	A	1.4	17	122	377^	270^	66v	279^	66v	66v	66v	139v	213^	98v	LT	LT	LT	41v	82v	LT	LT	LT	LT
M-THSU 2.30A 30 CBS N		65	64	B	1.3	16	114	486	242	83	280	70	130	136	137	137	195	LT	122	123	130	65	LT	LT	LT	LT
CBS NEWS NIGHTWATCH-3	124	87	96	A	1.2	20	105	200^	115v	95v	143v	LT	76v	47v	105v	67v	57v	LT	LT	LT	LT	LT	LT	LT	LT	LT
M-THSU 3.00A 180 CBS N		77	80	B	1.1	20	96	408	180	84	228	57	86	89	82	125	161	LT	72	66	55	86	LT	LT	LT	LT
3.00 - 3.30				A	1.4	20	122	230^	115v	115v	115v	LT	58v	58v	115v	57v	115v	LT	LT	LT	98v	98v	LT	LT	LT	LT
3.30 - 4.00				A	1.3	21	114	246^	123v	123v	246^	123v	185^	62v	123v	61v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.00 - 4.30				A	1.1	19	96	177v	136v	136v	136v	LT	73v	73v	136v	63v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
4.30 - 5.00				A	1.1	20	96	115v	74v	74v	74v	LT	LT	LT	74v	74v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.00 - 5.30				A	1.1	21	96	63v	63v	63v	63v	LT	LT	LT	63v	63v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
5.30 - 6.00				A	1.2	21	105	124v	86v	48v	86v	LT	LT	LT	57v	57v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	23	119	118	A	5.4	11	472	1301	718	137^	801	183^	353	370	374	395	489	46v	238^	238^	328	251^	LT	LT	11v	LT
SUN. 11.00P 15 CBS N		67	67	B	4.8	10	420	1294	684	195	748	202	343	343	318	357	506	131	262	260	246	225	21	LT	19	LT
DAVID LETTERMAN I	96	204	204	A	4.0	19	350	1060	408	205	542	208	303	276	229	177^	492	326	420	228	138^	72^	23v	LT	LT	LT
M-TH 12.30A 30 NBC GV		99	99	B	4.2	20	367	1167	458	223	585	235	364	295	250	166	519	257	408	304	221	83	41	LT	22	17
DAVID LETTERMAN II	96	204	204	A	3.1	19	271	1033	381	181^	473	192^	313	281	222^	122^	542	325	457	250^	154^	85^	18v	LT	LT	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.3	21	288	1080	390	197	518	220	341	280	221	132	503	266	403	279	200	73	37	LT	22	18
FRIDAY NIGHT VIDEOS	24	190	190	A	3.6	17	315	1178	286^	146^	416^	232^	321^	238^	169^	73v	537	318^	498	425^	210^	26v	171^	98v	54v	54v
FRI. 12.30A 90 NBC PC		97	97	B	3.9	19	341	1116	434	219	534	258	378	331	227	121	378	206	314	253	157	51	167	96	37	33
12.30 - 1.00				A	4.6	19	402	1358	415	203^	581	281^	418	323^	269^	136^	497	241^	420	425	232^	47v	230^	142^	50v	50v
1.00 - 1.30				A	3.4	17	297	1081	257^	135^	344^	223^	273^	218^	121v	38v	468^	280^	447^	393^	188^	21v	195^	131^	74v	74v
1.30 - 2.00				A	2.8	17	245	1012	123v	66v	212^	155^	212^	122v	57v	LT	693	485^	693	470^	208^	LT	62v	LT	45v	45v
G MICHAELS SPORTS MACHINE	26	82	85	A	1.9	7	166	1367	410^	72v	897	560^	560^	248^	205v	162v	470^	216v	216v	180v	92v	217v	LT	LT	LT	LT
1 SUN. 11.30P 15 NBC SC		52	50	B	2.1	7	184	995	464	180	519	142	307	334	288	125	452	179	298	257	188	133	LT	LT	LT	LT
2 SUN. 12.00M 15																										
SATURDAY NIGHT	17	197	198	A	8.0	25	699	1361	503	202^	547	223	383	340	238	138^	536	253	416	403	226	71^	216	58^	62^	62^
1 SAT. 11.30P 81 NBC GV		99	99	B	7.7	23	673	1532	544	273	662	343	490	401	235	132	588	309	466	393	229	92	198	74	84	67
2 SAT. 11.30P 79																										
11.30 - 12.00				A	9.2	25	804	1415	570	198	609	231	412	371	272	174^	576	211	415	397	276	112^	178	61^	52^	52^
12.00 - 12.30				A	7.9	25	690	1245	419	201^	462	194^	318	280	196^	125^	523	288	419	413	188^	58^	195^	39v	65^	65^
12.30 - 1.00				A	6.5	25	568	1451	516	221^	577	265	454	383	249^	81^	471	270	401	389	192^	12v	327	79^	76^	76^
TONIGHT SHOW	120	202	202	A	6.9	22	603	1229	577	224	624	145	274	289	315	287	511	191	333	283	227	166	61^	36^	33^	20v
M-F 11.30P 60 NBC GV		99	99	B	7.1	23	621	1302	620	228	694	199	343	333	330	284	513	181	325	287	250	161	63	29	32	20
11.30 - 12.00				A	7.4	21	647	1269	615	249	658	163	309	313	322	291	527	180	327	294	241	186	52^	33^	32^	19v
12.00 - 12.30				A	6.4	23	559	1154	527	191	576	122^	231	255	303	279	481	201	335	267	205	139	66^	37^	31v	20v
TOURN.-CHAMPIONS-HIGHLGHT(S)		170		A	3.8	10	332	1187	606^	154v	606^	27v	199v	277^	313^	329^	382^	69v	162v	180v	211v	202v	LT	LT	199v	150v
1 FRI. 11.30P 15 CBS SC		83																								
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)			181	A	6.0	18	524	1376	635	228^	635	217^	344^	447^	335^	150^	332^	127v	212^	122v	138^	120v	181^	181^	228^	205^
2 WED. 4.00P 60 ABC FV			92																							
CONT'D																										

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

1ST APR. 1987 REPORT

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
ABC AFTERSCHOOL SP-CONT'D																										
4.00 - 4.30				A	5.7	18	498	1472	608	169^	608	183^	339^	418^	337^	150^	387^	175^	269^	170^	136v	118v	227^	227^	250^	214^
4.30 - 5.00				A	6.2	18	542	1293	663	282^	663	248^	349^	477^	335^	151^	281^	82v	159^	77v	137^	122v	140^	140^	209^	196^
ABC DAYTIME NEWSBRIEF-M-F	118	205	206	A	7.3	25	638	1150	775	157	882	360	584	539	366	230	170	67^	88^	71^	55^	72^	61^	58^	37^	11v
M-F 2.58P 1 ABC N		98	98	B	7.3	25	638	1234	759	191	852	380	585	520	347	211	246	88	133	109	85	104	69	57	67	22
ABC WORLD NEWS-MORN-615A	119	121	121	A	1.4	11	122	1270	615	238^	680	180^	467^	483^	377^	197^	541^	82v	377^	377^	393^	164^	LT	LT	49v	LT
M-F 6.15A 15 ABC N		78	78	B	1.3	13	114	1109	524	258	561	131	339	378	365	161	489	92	231	291	286	187	LT	LT	LT	LT
ABC WORLD NEWS-MORN-645A	118	179	179	A	3.0	17	262	1229	675	301	721	146^	465	493	453	213^	465	115^	290	274	271	152^	LT	LT	43v	LT
M-F 6.45A 15 ABC N		95	95	B	2.5	17	219	1188	634	311	668	121	386	427	449	222	443	102	246	260	243	163	25	LT	52	LT
ALL MY CHILDREN	118	213	213	A	6.6	23	577	1326	917	239	1021	442	718	626	395	226	179	60^	105^	107^	68^	62^	40^	36^	86^	26v
M-F 1.00P 60 ABC DD		99	99	B	7.0	23	612	1284	815	255	915	453	683	581	345	187	231	111	157	120	70	68	47	38	91	29
1.00 - 1.30				A	6.3	22	551	1323	918	232	1016	430	710	619	398	225	186	68^	113^	114^	62^	64^	36^	35^	85^	23v
1.30 - 2.00				A	7.0	24	612	1299	899	237	1005	443	712	621	386	223	173	55^	98^	99^	70^	61^	41^	37^	80^	24v
AMERICAN TREASURY	73	198	197	A	4.8	16	420	1212	761	151^	907	243	420	367	395	411	198	62^	97^	69^	66^	96^	74^	40v	33v	19v
MWF 3.58P 1 CBS DO		93	92	B	5.4	17	472	1346	790	181	907	241	445	393	407	397	234	84	129	96	98	84	123	79	82	44
ANOTHER WORLD	117	204	204	A	5.0	18	437	1362	893	161	1014	374	597	501	386	361	171	44^	108^	89^	87^	63^	84^	71^	93^	12v
M-F 2.00P 60 NBC DD		99	99	B	5.2	18	454	1397	868	209	976	313	531	468	433	374	260	98	149	102	108	95	76	62	85	29
2.00 - 2.30				A	5.1	18	446	1352	900	154	1012	375	601	500	383	357	173	40^	109^	89^	92^	64^	80^	69^	87^	12v
2.30 - 3.00				A	5.0	18	437	1314	859	154^	979	357	571	482	375	355	155^	38v	96^	84^	80^	59^	83^	69^	97^	LT
AS THE WORLD TURNS	10	206	206	A	6.6	23	577	1165	827	151	932	233	414	398	392	442	193	42^	54^	55^	61^	124	28v	13v	12v	LT
M-F 2.00P 60 CBS DD		99	98	B	6.6	23	577	1165	827	151	932	233	414	398	392	442	193	42	54	55	61	124	28	13	12	LT
2.00 - 2.30				A	6.6	23	577	1149	826	145	922	230	404	397	387	441	188	41^	54^	56^	61^	119	28v	11v	11v	LT
2.30 - 3.00				A	6.7	24	586	1152	811	146	922	229	411	387	391	437	188	37^	49^	53^	60^	124	29v	13v	13v	LT
BEFORE HOURS	25	108	108	A	.6	6	52	1019^	404^	250v	423^	LT	135v	289v	289v	134v	596^	96v	307v	307v	347^	289v	LT	LT	LT	LT
M-F 6.15A 15 NBC N		71	71	B	.5	5	44	907	427	300	445	LT	198	331	321	114	445	LT	233	251	238	194	LT	LT	LT	LT
BLOCKBUSTERS	65	144	143	A	2.7	11	236	1335	668	140^	766	199^	309	326	300	394	288^	81^	132^	90^	93^	152^	128^	81^	153^	34v
M-F 10.30A 30 NBC QG		76	76	B	2.9	12	253	1289	713	126	774	224	326	312	267	402	328	84	119	100	106	190	64	37	123	33
BOLD AND THE BEAUTIFUL	10	197	196	A	5.6	20	489	1117	795	161	904	211	388	401	403	421	179	37^	44^	41^	64^	123^	20v	12v	14v	LT
M-F 1.30P 30 CBS DD		94	94	B	5.6	20	489	1117	795	161	904	211	388	401	403	421	179	37	44	41	64	123	20	12	14	LT
CBS MORNING NEWS- 6:30AM	60	137	136	A	1.6	12	140	1271	644	300^	658	129^	300^	358^	307^	300^	556	128^	213^	292^	286^	264^	LT	LT	LT	LT
M-F 6.30A 30 CBS N		83	83	B	1.5	13	131	1243	623	243	645	142	264	270	260	354	545	113	231	257	272	276	LT	LT	LT	LT
CBS MORNING NEWS- 7:00AM	60	201	201	A	2.9	13	253	1225	680	265^	743	130^	308	359	360	352	460	108^	183^	221^	236^	230^	LT	LT	LT	LT
M-F 7.00A 30 CBS N		98	98	B	2.8	14	245	1241	680	234	748	154	328	342	329	363	439	74	161	189	224	238	LT	LT	38	31
CBS SCHOOLBREAK SPECIALS(S)			177	A	6.0	17	524	1273	700	262^	721	186^	409^	409^	298^	312^	371^	112v	233^	233^	174^	138^	106v	106v	75v	75v
2 TUE. 4.00P 13 CBS CL			91																							
& 4.19P 41																										
4.00 - 4.30				A	5.5	17	481	1168	678	160^	696	189^	395^	395^	270^	301^	328^	78v	181^	181^	168^	147v	102v	102v	42v	42v
4.30 - 5.00				A	6.5	18	568	1319	701	326^	722	178^	409^	409^	311^	313^	395^	132^	263^	263^	176^	132^	109v	109v	93v	93v
DAYS OF OUR LIVES	118	210	210	A	6.9	24	603	1395	867	106^	966	319	538	452	367	386	258	91^	161	113^	107^	96^	89^	72^	32^	25v
M-F 1.00P 60 NBC DD		99	99	B	7.1	24	621	1476	858	212	968	333	537	455	394	369	342	136	198	138	129	119	94	79	72	26
1.00 - 1.30				A	6.6	23	577	1367	861	107^	959	313	532	440	361	386	266	95^	164	112^	110^	99^	76^	63^	66^	17v
1.30 - 2.00				A	7.3	26	638	1379	858	100^	953	321	532	451	360	378	245	90^	156	110	99^	89^	90^	75^	91^	30^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY	START TIME	DUR	NET	T/C THIS SEASON	PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																															
FAME,FORTUNE AND ROMANCE					118		143	145	A	2.0	8	175	1034	640	143^	731	211^	405	384^	400	268^	148^	57v	80v	57v	40v	68v	LT	LT	143^	46v
	M-F	11.00A	30	ABC		CC	74	74	B	2.3	9	201	1133	651	193	751	267	464	444	344	237	253	108	163	110	95	87	34	LT	95	35
GENERAL HOSPITAL					114		209	210	A	8.1	28	708	1138	771	213	856	329	533	476	385	257	175	57^	90^	70^	60^	82^	64^	57^	43^	17v
	M-F	3.00P	60	ABC		DD	99	99	B	8.4	27	734	1280	779	208	880	392	579	513	346	233	221	72	123	101	85	93	98	82	81	34
		3.00 - 3.30							A	8.0	28	699	1137	775	204	861	330	535	484	388	257	170	57^	86^	69^	58^	80^	63^	51^	43^	18v
		3.30 - 4.00							A	8.2	28	717	1126	760	214	842	323	525	465	377	256	175	53^	88^	71^	61^	83^	69^	66^	40^	15v
GOOD MORNING, AMERICA-730					118		209	209	A	5.1	22	446	1164	708	192	762	173	363	373	334	344	336	72^	149^	151^	148^	174	LT	LT	59^	18v
	M-F	7.30A	30	ABC		N	99	99	B	4.5	21	393	1203	695	221	750	189	390	422	362	293	349	87	172	168	159	165	37	22	67	33
GOOD MORNING, AMERICA-830					118		207	207	A	4.9	21	428	1150	750	189	811	232	406	351	315	371	306	82^	107^	120^	115^	165	LT	LT	33v	LT
	M-F	8.30A	30	ABC		N	99	99	B	4.6	20	402	1157	720	165	769	187	370	382	351	348	316	65	125	112	142	177	17	LT	55	16
GUIDING LIGHT					121		207	207	A	5.8	20	507	1243	790	126^	933	247	446	407	394	407	208	48^	74^	69^	77^	116^	76^	43^	26v	18v
	1 M-F	3.00P	60	CBS		DD	99	99	B	6.3	21	551	1321	804	179	929	238	453	412	419	408	229	74	114	84	91	97	107	69	56	33
	2 MWTHF	3.00P	60																												
	2 TUE.	3.00P	28																												
	&	3.40P	20																												
		3.00 - 3.30							A	5.8	20	507	1229	791	116^	936	252	458	411	394	408	201	47^	67^	60^	69^	117^	74^	37^	18v	11v
		3.30 - 4.00							A	5.8	20	507	1262	784	134^	931	241	435	403	398	409	216	51^	85^	80^	84^	114^	79^	51^	36^	27v
LOVING					118		181	181	A	3.7	14	323	1430	894	207^	1055	407	696	558	409	276	226	53v	123^	119^	101^	96^	41v	41v	108^	41v
	M-F	12.30P	30	ABC		DD	91	91	B	3.9	14	341	1421	845	251	962	419	671	541	354	259	275	87	150	128	110	115	64	46	120	35
MORNING PROGRAM					60		201	201	A	2.7	11	236	1318	880	182^	915	174^	314	344	347	507	352	64v	132^	134^	204^	208^	21v	LT	30v	LT
	M-F	7.30A	90	CBS		N	98	98	B	2.7	12	236	1230	736	149	801	159	301	313	311	445	371	64	126	120	175	222	22	LT	36	23
		7.30 - 8.00							A	2.8	12	245	1359	852	195^	897	203^	334	335	355	465	420	69v	155^	171^	257^	245^	LT	LT	25v	LT
		8.00 - 8.30							A	2.6	11	227	1273	864	198^	881	110^	246^	343	339	538	353	70v	136^	132^	199^	203^	LT	LT	26v	LT
		8.30 - 9.00							A	2.7	12	236	1309	928	140^	974	203^	364	360	365	525	279^	51v	97^	102^	152^	173^	LT	LT	39v	22v
NBC NEWS AT SUNRISE					120		191	191	A	3.1	23	271	1325	608	273	657	81^	269	343	322	306	639	100^	387	435	479	204^	LT	LT	18v	18v
	M-F	6.00A	30	NBC		N	98	98	B	2.4	19	210	1112	536	233	580	79	274	303	321	258	498	122	295	321	296	165	LT	LT	LT	LT
NBC NEWS DIGEST-DAYTIME					72		192	192	A	4.4	15	385	1322	817	147^	965	345	547	448	356	369	180	45v	102^	89^	90^	78^	89^	68^	88^	13v
	MWF	2.57P	1	NBC		N	95	95	B	4.4	15	385	1343	817	187	933	296	495	438	409	364	246	89	129	89	97	99	77	68	87	33
NEW CARD SHARKS					121		172	172	A	4.2	18	367	1226	685	111^	789	227	301	286	243	423	346	79^	98^	109^	128^	174^	23v	LT	68^	28v
	M-F	10.30A	30	CBS		QP	84	84	B	4.1	17	358	1240	693	146	765	199	304	310	286	394	328	81	138	122	154	167	35	23	112	59
NEWSBREAK-11.57					122		178	178	A	6.1	24	533	1201	681	165	777	176	299	305	269	425	320	38^	68^	99^	162	201	26v	9v	78^	19v
	M-F	11.57A	2	CBS		N	84	84	B	6.5	26	568	1276	683	171	782	190	326	299	300	411	350	90	143	115	157	182	45	25	99	40
NEWSBREAK-3.44					120		192	191	A	4.8	16	420	1283	783	178	952	272	462	416	401	395	225	56^	100^	95^	108^	107^	65^	38v	41v	32v
	1 MON.	3.41P	1	CBS		N	94	94	B	5.8	19	507	1312	787	188	912	242	442	399	396	405	232	82	123	91	93	91	103	71	65	38
	1 TU & F	3.42P	1																												
	1 W & TH	3.43P	1																												
	2 M & TU	3.45P	1																												
	2 W & F	3.44P	1																												
	2 THU.	3.46P	1																												
ONE LIFE TO LIVE					116		210	211	A	7.4	26	647	1165	803	184	899	348	597	558	390	237	175	69^	89^	73^	58^	74^	46^	44^	45^	12v
	M-F	2.00P	60	ABC		DD	99	99	B	7.2	25	629	1242	774	200	866	379	604	537	361	210	241	87	130	106	81	101	61	49	74	23
		2.00 - 2.30							A	7.2	26	629	1162	802	189	899	345	599	558	394	238	174	68^	88^	78^	58^	71^	36^	32^	53^	16v
		2.30 - 3.00							A	7.6	27	664	1158	795	177	894	351	593	553	382	235	171	66^	84^	68^	57^	75^	55^	51^	38^	11v

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PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
PRICE IS RIGHT 1	120	207	207	A	6.5	27	568	1294	698	154	817	206	313	294	268	447	371	74^	116^	158	177	182	30v	12v	76^	27v
M-F 11.00A 30 CBS	AP	99	99	B	6.4	26	559	1313	715	158	807	206	341	326	311	412	346	88	155	134	160	164	46	27	114	48
PRICE IS RIGHT 2	121	207	207	A	7.6	31	664	1262	738	160	831	216	341	324	271	437	340	59^	99^	113	156	192	25^	13v	66^	21v
M-F 11.30A 30 CBS	AP	99	99	B	7.8	31	682	1281	708	159	796	195	336	320	311	409	341	79	139	115	158	180	45	26	99	40
RYAN'S HOPE	117	165	165	A	2.5	9	219	1288	707	192^	908	351	556	443	288^	293^	183^	69v	78v	63v	54v	101^	69v	69v	128^	23v
M-F 12.00N 30 ABC	DD	81	81	B	2.8	10	245	1208	711	210	820	325	532	447	319	262	220	78	106	78	83	109	60	44	108	27
SALE OF THE CENTURY	65	165	165	A	3.4	14	297	1431	791	205^	906	256	386	356	296	463	289	87^	114^	71^	67^	165^	125^	108^	111^	44v
M-F 10.00A 30 NBC	QG	85	85	B	3.7	15	323	1288	749	131	824	225	340	308	266	440	322	85	119	91	89	189	57	38	85	33
SANTA BARBARA	117	197	197	A	4.2	14	367	1510	817	194	966	427	583	443	295	339	172^	36v	77^	63^	79^	95^	197	153^	175^	43v
M-F 3.00P 60 NBC	DD	98	98	B	4.4	14	385	1399	813	162	898	347	492	397	330	357	265	94	133	91	91	128	111	82	125	62
3.00 - 3.30				A	4.1	14	358	1466	824	205	976	441	599	450	290	334	160^	28v	64^	52^	73^	96^	174^	143^	156^	20v
3.30 - 4.00				A	4.4	15	385	1494	783	174^	922	397	545	418	289	332	182	45v	85^	70^	80^	97^	208	156^	182	59^
SCRABBLE	116	198	198	A	4.9	20	428	1364	782	184	862	220	322	331	357	435	326	73^	159^	149^	161	137^	63^	37v	113^	28v
M-F 11.30A 30 NBC	QG	97	97	B	5.0	20	437	1259	730	149	797	187	310	300	307	429	325	77	118	109	133	176	52	33	85	31
SUPER PASSWORD	117	160	159	A	3.7	14	323	1461	869	154^	941	295	409	381	393	433	332	81^	125^	136^	130^	161^	95^	71^	93^	35v
M-F 12.00N 30 NBC	QG	77	76	B	3.7	14	323	1276	734	135	825	184	301	278	330	464	294	73	102	84	114	169	85	53	72	34
TODAY SHOW-7.30AM	119	205	205	A	5.7	24	498	1341	735	214	747	128^	298	326	324	385	475	125^	243	247	217	197	63^	11v	56^	36^
M-F 7.30A 30 NBC	N	99	99	B	5.3	25	463	1245	705	223	738	152	342	359	347	345	441	86	201	212	228	200	24	LT	42	32
TODAY SHOW-8.30AM	119	205	205	A	5.3	23	463	1238	752	128^	785	142^	292	333	325	411	354	68^	144^	153	153	184	54^	19v	45^	30v
M-F 8.30A 30 NBC	N	99	99	B	5.4	24	472	1213	753	157	791	172	329	333	304	408	360	71	145	152	168	181	19	LT	43	24
$25,000 PYRAMID	119	176	177	A	3.7	16	323	1118	725	102^	787	236	297	275	254	440	252	63^	103^	103^	108^	109^	24v	LT	55^	22v
M-F 10.00A 30 CBS	QP	89	90	B	3.8	16	332	1186	715	148	789	201	313	302	290	422	271	76	120	109	117	128	23	17	103	49
WEBSTER M-F	69	149	151	A	2.2	9	192	1453	733	223^	885	363	598	427	371	208^	173^	74v	105^	73v	41v	58v	41v	37v	354^	78v
M-F 11.30A 30 ABC	CS	79	79	B	2.2	8	192	1234	617	198	686	307	493	395	276	170	211	92	142	110	78	63	75	46	262	104
WHEEL OF FORTUNE	116	209	209	A	5.9	25	516	1359	726	172	867	220	315	297	324	465	328	67^	142	119^	145	171	56^	40^	108^	38^
M-F 11.00A 30 NBC	QG	99	99	B	6.4	26	559	1267	742	133	812	189	312	301	305	446	320	69	113	94	122	188	49	31	86	32
WORDPLAY	69	149	148	A	3.4	13	297	1333	799	134^	856	250	364	398	344	390	320	118^	161^	90^	94^	142^	46v	36v	111^	27v
M-F 12.30P 30 NBC	QG	80	79	B	3.6	13	315	1373	746	179	836	259	351	324	320	407	324	86	131	100	139	179	89	49	124	59
YOUNG AND THE RESTLESS	121	208	208	A	7.9	30	690	1188	765	185	886	256	429	422	358	396	244	52^	89^	86^	99^	135	16v	9v	42^	17v
M-F 12.30P 60 CBS	DD	99	99	B	8.1	29	708	1250	805	194	915	286	481	420	368	383	253	70	118	94	100	120	30	18	52	21
12.30 - 1.00				A	7.8	30	682	1170	728	185	864	254	409	402	332	400	248	53^	95^	86^	104	136	15v	9v	43^	18v
1.00 - 1.30				A	7.9	29	690	1210	807	186	916	265	454	445	382	395	237	50^	82^	87^	93^	133	16v	9v	41^	18v
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	25	183	174	A	3.4	11	297	1535	541	111v	595	350^	485	290^	188^	110v	229^	121v	138^	31v	74v	91v	213^	182^	498	300^
SAT. 12.00N 30 ABC	FV	90	85	B	3.8	12	332	1722	414	169	480	267	349	292	163	107	291	160	218	160	86	64	177	118	774	463
ABC WIDE WORLD-SPORTS SAT	15	205	200	A	5.3	13	463	1568	595	291^	633	120^	291^	304^	305^	301^	741	204^	384	423	348	276^	89^	15v	105^	79^
SAT. 4.30P 90 ABC	SA	99	97	B	6.0	14	524	1544	570	239	649	158	306	301	302	300	689	195	385	391	330	253	83	25	123	64
4.30 - 5.00				A	4.9	13	428	1444	586	315^	639	102^	271^	324^	305^	299^	659	175^	337	348	316^	266^	92^	21v	54v	40v
5.00 - 5.30				A	5.1	13	446	1655	604	274^	636	131^	288^	283^	298^	310^	813	220^	402	453	391	310^	101^	10v	105^	84^
5.30 - 6.00				A	5.8	14	507	1617	601	294	629	128^	314	304	309	299	769	218^	418	474	349	260^	77^	13v	142^	109^

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PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
ABC WIDE WORLD-SPORTS SUN	5	171		A	5.6	13	489	1562	752	199^	765	78v	309^	392^	423^	373^	697	259^	303^	281^	221^	330^	71v	57v	29v	LT
1 SUN. 4.00P 120 ABC SA		89		B	7.0	16	612	1535	506	185	571	172	273	277	235	257	779	279	468	456	352	248	96	36	89	58
4.00 - 4.30				A	4.7	12	411	1620	801	175^	801	91v	363^	441^	510^	360^	644^	277^	277^	225^	163v	304^	94v	94v	81v	42v
4.30 - 5.00				A	5.3	13	463	1575	694	214^	694	30v	319^	384^	453^	310^	687	288^	288^	271^	194^	339^	146v	89v	48v	LT
5.00 - 5.30				A	5.6	13	489	1511	747	178^	771	89v	302^	385^	392^	386^	670	204^	267^	249^	256^	344^	70v	70v	LT	LT
5.30 - 6.00				A	6.7	14	586	1553	775	221^	786	94v	266^	367^	362^	419^	767	274^	365^	360^	253^	326^	LT	LT	LT	LT
AL MCGUIRE'S CHAMP. SPEC.(S)		180		A	3.6	10	315	1270	581^	222v	581^	155v	229^	305^	233^	231^	512^	68v	284^	337^	317^	139v	82v	LT	95v	54v
1 SUN. 3.30P 60 NBC SC		94																								
3.30 - 4.00				A	3.3	9	288	1323	681^	236v	681^	125v	277^	379^	305^	302^	463^	LT	227v	325^	325^	138v	179v	LT	LT	LT
4.00 - 4.30				A	3.8	10	332	1241	497^	211v	497^	180v	180v	241^	167v	175v	563^	124v	337^	356^	321^	141v	LT	LT	181v	103v
ALL NEW EWOKS	24		200	A	3.7	12	323	1898	340^	167v	340^	137v	257^	257^	142v	83v	459^	269^	387^	228^	175v	72v	247^	188v	852^	463^
2 SAT. 11.30A 30 ABC CA			94	B	4.2	14	367	1800	387	142	441	269	351	257	129	81	330	197	279	202	99	47	198	99	831	437
ALL NEW EWOKS(B)		144		A	2.6	9	227	1476	802^	264v	802^	375^	622^	622^	360^	180v	264v	264v	264v	140v	LT	LT	189v	189v	221v	LT
1 SAT. 1.00P 30 ABC CA		70																								
ALL-STAR SOFTBALL GAME(S)			166	A	3.7	12	323	1836	589^	56v	654^	134v	289^	263^	210v	310^	387^	176v	244^	151v	152v	143v	296^	92v	499^	385^
2 SAT. 2.00P 60 NBC SE			89																							
2.00 - 2.30				A	3.4	11	297	1825	571^	54v	622^	135v	259^	226v	178v	309^	403^	173v	248^	155v	166v	155v	291^	94v	509^	417^
2.30 - 3.00				A	3.9	13	341	1862	606^	56v	685^	128v	311^	296^	240^	317^	376^	179v	240^	149v	141v	136v	308^	94v	493^	359^
ALVIN AND THE CHIPMUNKS	21	199	203	A	6.8	22	594	1625	190^	66^	279	119^	185^	169^	147^	27v	317	195^	243	181^	114^	19v	163^	124^	866	502
SAT. 10.30A 30 NBC CA		99	99	B	7.1	24	621	1762	320	111	395	243	296	207	103	86	254	146	191	143	83	53	192	99	921	495
ANIMAL CRACK-UPS(S)		203		A	4.8	16	420	1936	520^	113v	630^	370^	494^	308^	260^	97v	313^	230^	230^	168v	43v	83v	182^	182^	811	454^
1 SAT. 11.30A 30 ABC CL		96																								
BERENSTAIN BEARS	26	196	196	A	3.3	16	288	1635	462^	292^	514	232^	343^	204^	111v	171^	325^	106v	177^	161^	195^	148^	80v	20v	716	385^
SAT. 8.00A 30 CBS CA		96	96	B	2.6	16	227	1586	292	131	354	168	233	198	110	108	208	76	135	129	102	65	100	40	924	550
BUGS BUNNY & TWEETY SHOW	25	205	204	A	5.6	18	489	1978	494	223^	555	328	472	318	188^	67v	314	196^	253^	188^	96^	61v	233^	177^	876	419
SAT. 11.00A 30 ABC CA		96	96	B	5.2	17	454	1804	380	172	449	278	355	263	128	81	324	198	259	182	83	61	187	98	844	451
BUSINESS WORLD	22	126	104	A	1.6	5	140	1007^	464^	71v	500^	LT	36v	36v	114v	464^	507^	LT	79v	79v	129v	428^	LT	LT	LT	LT
SUN. 12.30P 30 ABC N		71	67	B	1.6	5	140	1011	501	201	579	148	232	178	161	345	354	76	127	130	104	208	LT	LT	65	56
CARE BEAR FAMILY	26	206	206	A	4.0	17	350	1606	343^	163^	360^	128^	310^	268^	182^	50v	51v	41v	41v	25v	LT	LT	52v	52v	1143	600
SAT. 8.30A 30 ABC CA		99	99	B	3.6	17	315	1678	289	135	323	179	250	205	111	65	144	64	92	70	40	52	92	63	1119	691
CBS NCAA BSKBL CHAMP-SA-1	3	207		A	10.9	30	953	1324	354	161^	425	123^	223^	206^	196^	167^	783	239^	429	416	378	278^	93^	60v	23v	21v
1 SAT. 3.30P 147 CBS SE		99		B	8.3	26	725	1330	412	151	449	123	225	231	213	177	775	244	469	424	353	257	76	34	30	26
3.30 - 4.00				A	8.4	25	734	1108	328^	115^	371^	136^	207^	173^	121^	154^	638	146^	277^	351^	327^	287^	55v	17v	44v	22v
4.00 - 4.30				A	11.1	32	970	1194	308	164^	383	113^	210^	186^	168^	147^	731	202^	369	420	390	265^	51v	22v	29v	29v
4.30 - 5.00				A	11.4	31	996	1377	420	171^	474	132^	249^	254^	244^	157^	801	278^	452	395	358	271^	76^	35v	26v	26v
5.00 - 5.30				A	12.4	32	1084	1395	323	163^	408	111^	210^	195^	201^	162^	847	265	501	453	411	279	132^	113^	8v	8v
5.30 - 6.00				A	11.4	29	996	1483	393	179^	474	123^	227^	220^	227^	210^	845	271^	500	435	389	286	148^	106^	16v	16v
CBS NCAA BSKBL CHAMP-SA-2	3	207		A	15.0	30	1311	1655	523	176^	549	130^	264	284	272	222	882	270	522	450	419	299	143^	77^	81^	57^
1 SAT. 6.08P 134 CBS SE		99		B	11.0	28	961	1537	462	152	492	117	244	254	232	195	869	259	512	484	425	292	109	42	67	47
6.00 - 6.30				A	12.7	29	1110	1607	453	212^	485	131^	247^	290	259	170^	940	390	606	435	373	283	123^	86^	59v	41v
6.30 - 7.00				A	14.5	31	1267	1606	439	162^	449	98^	198^	239	245	184^	944	363	581	423	377	303	162^	98^	51v	38v
7.00 - 7.30				A	14.4	29	1259	1666	528	154^	555	136^	265	269	269	230	865	258	505	446	433	297	147^	64^	99^	71^
7.30 - 8.00				A	16.4	31	1433	1630	555	178^	576	129^	276	290	269	247	850	202	471	458	441	317	130^	59^	74^	55^
8.00 - 8.30				A	17.0	31	1486	1748	628	190	669	168^	339	339	316	262	819	169^	466	487	455	285	143^	81^	117^	78^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS SPORTS SATURDAY	5		187	A	5.4	15	472	1443	688	139v	773	327^	403^	449^	262^	324^	638	174^	396^	366^	396^	208^	15v	LT	17v	17v
2 SAT. 4.00P 120 CBS SA			93	B	4.4	13	385	1386	503	127	560	231	317	302	187	228	700	219	435	411	369	222	39	LT	87	59
4.00 - 4.30				A	4.0	12	350	1446	716^	66v	845	285^	400^	491^	295^	354^	529^	180v	248^	246^	288^	231^	35v	LT	37v	37v
4.30 - 5.00				A	5.5	16	481	1283	636	60v	748	297^	401^	428^	246^	320^	466^	183^	245^	220^	249^	179^	34v	LT	35v	35v
5.00 - 5.30				A	6.2	16	542	1548	699	191^	762	378^	434^	473^	242^	289^	786	181^	551	502^	534	205^	LT	LT	LT	LT
5.30 - 6.00				A	5.8	14	507	1495	712	209^	769	329^	379^	418^	281^	351^	726	155^	480^	446^	467^	225^	LT	LT	LT	LT
CBS SPORTS SPECIAL-SA(S)			196	A	2.7	9	236	1538	508^	38v	555^	242v	255v	319^	200v	236v	411^	133v	268v	268v	169v	143v	88v	88v	484^	110v
2 SAT. 2.00P 120 CBS SE			96																							
2.00 - 2.30				A	3.1	10	271	2140	739^	48v	817^	522^	569^	569^	154v	248v	709^	125v	587^	587^	503^	122v	39v	39v	575^	136v
2.30 - 3.00				A	2.5	8	219	1580	662^	LT	753^	388^	388^	466^	201v	287v	315^	146v	160v	160v	77v	155v	64v	64v	448^	120v
3.00 - 3.30				A	2.3	7	201	1080^	235v	LT	235v	LT	LT	95v	235v	140v	323v	154v	154v	154v	39v	169v	94v	94v	428^	100v
3.30 - 4.00				A	2.9	9	253	1202	348^	99v	348^	LT	LT	99v	222v	249v	245v	107v	107v	107v	LT	138v	154v	154v	455^	79v
CBS SPORTS SUNDAY	4	174		A	4.0	13	350	1580	798	88v	829	73v	447^	442^	583^	346^	447^	139v	139v	146v	204v	162v	274^	59v	30v	30v
1 SUN. 12.00N 60 CBS SA		89		B	5.5	15	481	1771	566	158	653	177	374	368	337	251	652	242	441	416	325	160	366	144	100	72
12.00 - 12.30				A	3.4	11	297	1566	815^	145v	885^	94v	472^	478^	580^	383^	384^	56v	56v	152v	207v	176v	243^	141v	54v	54v
12.30 - 1.00				A	4.6	15	402	1577	778	45v	778	49v	420^	410^	582^	319^	490^	202^	202^	140v	197^	148v	298^	LT	LT	LT
CBS STORYBREAK	14	185	187	A	3.6	12	315	1870	372^	238^	468	245^	322^	163^	197^	60v	193^	64v	120^	120^	65v	73v	183^	75v	1026	589
SAT. 11.30A 30 CBS CL		93	94	B	3.6	11	315	1675	354	172	427	236	306	263	151	89	207	119	169	119	58	36	227	98	814	507
CHALLENGE OF CHAMPIONS(S)			155	A	2.5	7	219	1251^	671^	457^	785^	251v	507^	507^	365^	278v	370^	50v	151v	215v	192v	155v	64v	64v	32v	LT
2 SUN. 2.00P 125 ABC SE			83																							

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HH AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
2.00 - 2.30				A	2.1	6	184	1250^	727^	473^	852^	325v	570^	570^	365v	282v	257v	LT	49v	98v	98v	159v	33v	33v	108v	LT
2.30 - 3.00				A	2.6	7	227	1322	771^	498^	868^	229v	560^	560^	414^	308v	406^	119v	172v	269v	177v	137v	LT	LT	48v	LT
3.00 - 3.30				A	2.6	7	227	1247	679^	489^	828^	339^	563^	563^	343^	265v	317^	LT	123v	175v	212v	142v	102v	102v	LT	LT
3.30 - 4.00				A	2.6	7	227	1220^	557^	388^	662^	186v	410^	410^	348^	252v	431^	69v	219v	273v	234v	158v	127v	127v	LT	LT
CHRYSLER CUP GOLF-SAT(S)			155	A	2.3	7	201	1015^	483^	114v	483^	119v	129v	129v	80v	354v	488^	85v	204v	230v	214v	258v	39v	LT	LT	LT
2 SAT. 1.00P 120 ABC SE			81																							
1.00 - 1.30				A	2.3	7	201	1015^	472^	174v	472^	145v	174v	174v	89v	298v	528^	60v	189v	189v	204v	339v	LT	LT	LT	LT
1.30 - 2.00				A	2.4	8	210	938^	433^	100v	433^	81v	81v	81v	95v	352^	485^	52v	232v	232v	262v	253v	LT	LT	LT	LT
2.00 - 2.30				A	2.4	8	210	962^	462^	57v	462^	96v	96v	96v	66v	366^	453^	105v	196v	239v	186v	214v	47v	LT	LT	LT
2.30 - 3.00				A	2.3	7	201	1015^	503^	90v	503^	140v	140v	140v	44v	363^	428^	115v	175v	229v	168v	199v	84v	LT	LT	LT
CHRYSLER CUP GOLF-SUN(S)			176	A	2.5	6	219	1320	543^	278v	584^	23v	237v	242v	333^	342^	713^	102v	238v	265v	254v	448^	LT	LT	23v	LT
2 SUN. 4.05P 115 ABC SE			88																							
4.00 - 4.30				A	2.3	6	201	1224^	502^	279v	502^	LT	204v	204v	254v	298v	722^	145v	393^	429^	368^	293v	LT	LT	LT	LT
4.30 - 5.00				A	2.6	7	227	1339	599^	340^	599^	LT	229v	229v	374^	370^	696^	66v	256v	287v	334^	409^	LT	LT	44v	LT
5.00 - 5.30				A	2.7	7	236	1203	500^	280v	572^	38v	237v	237v	301v	335^	631^	76v	144v	156v	161v	475^	LT	LT	LT	LT
5.30 - 6.00				A	2.5	6	219	1447	542^	223v	615^	45v	260v	278v	375^	337^	805^	134v	210v	238v	191v	567^	LT	LT	27v	27v
DINAH SHORE GOLF-SAT(S)			187	A	4.0	11	350	1334	605^	179v	609^	77v	139v	214^	272^	395^	639^	73v	219^	308^	375^	331^	20v	LT	66v	66v
2 SAT. 4.30P 90 NBC SE			96																							
4.30 - 5.00				A	3.2	9	280	1229	503^	136v	503^	61v	107v	160v	247v	343^	641^	83v	227v	291^	335^	350^	39v	LT	46v	46v
5.00 - 5.30				A	4.0	11	350	1400	668^	206^	668^	100v	163v	237^	255^	431^	623^	61v	219^	301^	345^	322^	25v	LT	84v	84v
5.30 - 6.00				A	4.8	12	420	1336	616^	186^	616^	66v	138v	224^	295^	392^	655^	79v	215^	326^	424^	329^	LT	LT	65v	65v
DINAH SHORE GOLF-SUN(S)			198	A	4.2	11	367	1447	675^	150v	673^	60v	190v	245^	286^	428^	693^	142v	238^	278^	344^	379^	29v	22v	52v	36v
2 SUN. 4.00P 153 NBC SE			99																							
4.00 - 4.30				A	2.5	7	219	1292	579^	73v	579^	32v	137v	201v	210v	378^	670^	109v	250v	328^	347^	342^	24v	LT	LT	LT
4.30 - 5.00				A	3.1	8	271	1458	702^	100v	702^	37v	165v	213v	280^	489^	730^	154v	236v	313^	350^	417^	LT	LT	26v	LT
5.00 - 5.30				A	4.0	10	350	1451	759^	174v	759^	77v	188v	257^	311^	502^	666^	112v	174v	260^	380^	406^	LT	LT	26v	LT
CONT'D																										

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VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
DINAH SHORE GOLF-S-CONT'D																										
5.30 - 6.00				A	5.2	13	454	1379	652	178^	652	78v	200^	255^	283^	397^	652	86v	160^	241^	331^	411^	31v	31v	44v	20v
6.00 - 6.30				A	5.9	13	516	1601	683	171^	683	65v	224^	272^	312^	411^	750	208^	340^	292^	343^	346^	68v	49v	100v	100v
FACE THE NATION	24	106	140	A	3.3	11	288	1292	583	257^	670	219^	291^	208^	156^	379^	482^	146^	219^	198^	212^	263^	73v	LT	67v	42v
SUN. 10.30A 30 CBS CC		78	85	B	3.0	10	262	1175	536	230	595	125	205	214	217	349	505	129	229	232	199	253	46	25	29	LT
FLINTSTONE KIDS 1	26	207	207	A	4.8	18	420	1821	434	114^	472	272^	448	271^	176^	24v	140^	75v	140^	103^	65v	LT	182^	166^	1027	602
SAT. 9.00A 30 ABC CA		99	99	B	4.5	18	393	1674	298	136	351	191	266	190	132	72	195	89	139	104	65	54	178	101	950	599
FLINTSTONE KIDS 2	26	207	207	A	5.2	18	454	1736	424	138^	468	307^	442	271^	135^	26v	191^	115^	191^	127^	76v	LT	161^	79v	916	548
SAT. 9.30A 30 ABC CA		99	99	B	4.9	18	428	1740	309	139	364	195	279	216	141	68	218	104	162	111	79	53	188	96	970	614
FOOFUR	19	193	198	A	5.6	18	489	1462	159^	91^	240^	137^	199^	158^	79^	41v	276^	200^	243^	129^	53v	33v	142^	43v	804	423
SAT. 11.00A 30 NBC CA		98	99	B	6.3	21	551	1839	347	140	409	262	320	217	106	79	260	138	199	147	96	52	220	92	950	518
GALAXY HIGH SCHOOL	19	193	194	A	4.3	14	376	1851	239^	152^	311^	154^	202^	115^	144^	61v	209^	85v	137^	102^	85v	53v	278^	141^	1053	594
SAT. 11.00A 30 CBS CA		96	96	B	4.5	14	393	1586	279	131	331	163	236	190	122	81	203	133	181	125	56	21	266	107	786	499
GUMMI BEARS	26	201	202	A	5.6	24	489	1738	121^	78^	170^	101^	127^	41v	54v	28v	184^	99^	144^	97^	61v	24v	185^	98^	1199	710
SAT. 8.30A 30 NBC CA		99	99	B	4.8	23	420	1651	278	120	327	172	229	162	115	76	233	126	174	123	84	49	152	60	939	571
HEALTH SHOW	12	158	156	A	2.6	8	227	1198	489^	220^	599^	347^	383^	273^	142v	216^	352^	184^	202^	141v	97v	150v	106v	106v	141v	31v
SAT. 12.30P 30 ABC N		78	80	B	2.0	6	175	1346	492	193	580	298	360	299	169	194	351	192	230	169	100	97	107	75	308	160
IN THE NEWS-12.26PM	15	134		A	2.2	7	192	1385^	115v	370v	484^	369v	369v	LT	115v	115v	166v	94v	94v	94v	LT	72v	LT	LT	735^	411^
1 SAT. 12.26P 3 CBS CN		65		B	3.0	10	262	1568	332	124	389	187	243	207	130	105	284	124	228	176	121	48	152	85	743	412
IT'S PUNKY BREWSTER	18	176	184	A	5.4	18	472	1388	191^	98^	233^	106^	168^	168^	98^	65v	276^	212^	259^	128^	47v	17v	201^	74v	678	403
SAT. 11.30A 30 NBC CA		93	94	B	6.2	20	542	1786	332	138	381	214	270	203	115	99	239	134	184	123	75	50	207	95	959	505
KIDD VIDEO	23	143	117	A	3.5	11	306	1408	284^	23v	356^	180^	267^	210^	126^	62v	312^	146^	277^	220^	141^	35v	177^	46v	563	268^
SAT. 12.30P 30 NBC CA		77	68	B	3.3	11	288	1565	316	142	390	194	279	188	130	97	238	135	188	144	95	47	213	105	724	400
KISSYFUR	26	204	205	A	4.4	22	385	1655	42v	LT	42v	LT	LT	18v	30v	24v	122^	72v	111^	71v	50v	LT	174^	30v	1317	822
SAT. 8.00A 30 NBC CA		99	99	B	3.7	22	323	1633	238	65	295	165	204	144	99	73	236	120	180	136	96	46	146	53	956	599
LAZER TAG ACADEMY	24	162	147	A	4.6	15	402	1547	273^	42v	340^	109^	216^	195^	149^	99^	325^	169^	295^	244^	139^	30v	185^	100^	697	354
SAT. 12.00N 30 NBC CA		88	80	B	4.8	16	420	1631	339	139	384	204	273	212	119	92	260	144	204	152	98	54	218	93	769	422
MEET THE PRESS	25	172	161	A	2.9	9	253	1379	679	139v	687	154^	229^	201^	190^	434^	542^	162^	186^	221^	162^	321^	91v	LT	59v	28v
SUN. 12.30P 30 NBC CC		96	94	B	2.7	8	236	1264	529	154	566	135	189	211	182	324	575	149	266	252	247	276	51	LT	72	44
MUPPET BABIES	26	205	206	A	5.5	20	481	1892	258^	190^	339	138^	227^	166^	161^	99^	210^	70v	144^	158^	110^	52v	117^	44v	1226	592
SAT. 9.00A 60 CBS CA		98	99	B	5.0	20	437	1778	261	125	323	161	229	181	105	85	197	82	148	117	85	48	145	56	1113	622
9.00 - 9.30				A	5.3	20	463	1931	268^	187^	361	145^	224^	145^	154^	126^	187^	66v	122^	131^	89^	56v	124^	51v	1259	614
9.30 - 10.00				A	5.6	20	489	1888	247^	186^	325	140^	240^	187^	166^	73v	232^	71v	166^	183^	133^	49v	112^	34v	1219	581
NBA ON CBS	8		203	A	8.1	22	708	1664	469	196^	513	75v	240^	333^	310^	180^	824	313^	541	552	401	195^	176^	40v	151^	124^
2 SUN. 1.00P 166 CBS SE			99	B	6.7	18	586	1620	450	218	509	132	282	301	269	172	844	349	585	526	392	207	131	39	136	110
1.00 - 1.30				A	6.2	18	542	1969	515	234^	548	95v	268^	337^	303^	211^	779	289^	519	520	378^	206^	274^	69v	368^	246^
1.30 - 2.00				A	7.7	21	673	1792	449	185^	477	65v	226^	296^	265^	181^	815	295^	498	530	411^	199^	271^	61v	229^	168^
2.00 - 2.30				A	8.1	23	708	1665	456	220^	518	59v	257^	362^	348^	156^	786	286^	493	533	407	180^	235^	65v	126^	126^
2.30 - 3.00				A	8.6	24	752	1576	481	214^	539	66v	260^	364^	352^	175^	774	308^	517	506	351^	190^	175^	43v	88v	88v
3.00 - 3.30				A	9.2	25	804	1442	443	171^	485	84v	208^	303^	278^	182^	822	353	549	544	354	190^	62v	LT	73v	73v
3.30 - 4.00				A	9.4	25	822	1667	495	147^	524	94^	214^	336^	303^	188^	1055	350	742	756	590	222^	25v	LT	63v	63v

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WEEKEND DAYTIME CONT'D																										
NBA ON CBS GAME 2-SP(S)			204	A	7.7	20	673	1807	581	298^	618	125^	243^	385^	387^	233^	1021	296^	782	724	602	228^	80v	LT	88v	84v
2 SUN. 3.46P 134 CBS SE			99																							
3.30 - 4.00				A	7.9	21	690	1842	505	170^	540	91v	190^	319^	300^	221^	1188	351^	819	862	697	251^	32v	LT	82v	82v
4.00 - 4.30				A	7.6	20	664	1893	565	284^	601	95v	230^	368^	394^	233^	1117	286^	879	818	697	238^	60v	LT	115^	115^
4.30 - 5.00				A	6.9	19	603	1668	610	348^	648	104v	231^	391^	440^	257^	954	267^	725	662	562	229^	LT	LT	66v	66v
5.00 - 5.30				A	7.7	20	673	1926	550	333^	584	112^	218^	363^	389^	221^	1094	310^	873	798	665	221^	183^	LT	65v	65v
5.30 - 6.00				A	8.4	21	734	1748	656	297^	691	198^	315^	462	383	229^	863	294^	654	581	461	209^	84v	LT	110^	94v
NCAA BRIDGE SHOW(S)		207		A	11.5	27	1005	1520	428	184^	479	122^	219^	243^	239^	205^	883	342	547	421	356	287	114^	76^	44v	31v
1 SAT. 5.57P 11 CBS SC		99																								
NCAA WOMEN'S BSKBL CHAMP.(S)		207		A	6.1	18	533	1298	377^	131v	481^	101v	163^	141^	167^	299^	708	97v	336^	364^	450^	329^	65v	LT	44v	44v
1 SUN. 1.00P 131 CBS SE		98																								
1.00 - 1.30				A	5.4	17	472	1155	454^	123v	494^	62v	156^	124v	221^	308^	505^	35v	219^	224^	373^	246^	109v	LT	47v	47v
1.30 - 2.00				A	5.8	18	507	1250	394^	152^	540^	70v	179^	178^	253^	313^	618	LT	276^	320^	499^	298^	59v	LT	33v	33v
2.00 - 2.30				A	6.1	18	533	1330	355^	148^	478^	140^	193^	169^	140^	271^	787	138^	380^	436^	471^	351^	35v	LT	30v	30v
2.30 - 3.00				A	6.9	20	603	1415	351^	128^	468	131^	161^	132^	101v	307^	829	158^	414^	452^	475	377^	65v	8v	53v	53v
3.00 - 3.30				A	6.6	19	577	1357	320^	82v	378^	79v	79v	53v	111v	299^	869	187^	407^	367^	408^	422^	62v	LT	48v	48v
ONE TO GROW ON-8:58AM	26	201	202	A	5.9	24	516	1705	118^	81^	176^	106^	138^	46v	56v	24v	198^	110^	162^	100^	64v	24v	223^	123^	1108	615
SAT. 8.58A 2 NBC CN		99	99	B	5.0	23	437	1601	284	122	335	174	238	165	124	74	225	123	169	117	82	49	151	63	890	528
ONE TO GROW ON-10:28AM	26	205	206	A	6.9	22	603	1735	257	78^	295	80^	169^	242	198^	28v	228^	174^	184^	114^	43v	18v	210^	120^	1002	577
SAT. 10.28A 2 NBC CN		99	99	B	6.6	23	577	1687	358	145	415	240	304	217	126	86	253	148	195	126	86	48	178	93	841	450
ONE TO GROW ON-11:58AM	23	176	184	A	5.6	19	489	1299	199^	93^	244^	113^	168^	168^	100^	76^	282^	217^	260^	127^	43v	22v	198^	59v	575	368
SAT. 11.58A 2 NBC CN		93	94	B	5.9	19	516	1717	334	152	378	206	263	201	127	96	224	117	164	106	81	57	211	107	904	508
PEE WEE'S PLAYHOUSE	22	207	207	A	5.9	20	516	1988	344	234^	414	231^	304	191^	173^	80^	185^	72^	125^	143^	85^	42v	151^	62v	1238	596
SAT. 10.00A 30 CBS CL		99	99	B	5.9	20	516	1771	304	150	365	214	280	202	107	78	216	116	176	147	76	37	177	82	1013	579
POUND PUPPIES	25	205	205	A	4.6	15	402	1973	500	214^	559	330^	497	371	205^	62v	288^	229^	288^	209^	59v	LT	197^	172^	929	489
SAT. 10.30A 30 ABC CA		97	97	B	4.5	15	393	1878	364	148	416	262	330	243	119	78	212	117	160	119	69	48	174	93	1076	640
PRO BOWLERS TOUR	13	192	190	A	5.3	16	463	1400	685	320	698	114^	303^	357	333	327	598	177^	268^	240^	194^	305^	54v	28v	50v	42v
SAT. 3.00P 90 ABC SE		93	93	B	5.4	15	472	1377	604	216	651	136	270	290	301	325	590	173	299	299	250	255	50	28	86	49
3.00 - 3.30				A	4.7	15	411	1401	692	342^	692	111^	314^	377	353	298^	590	157^	253^	224^	213^	307^	54v	37v	65v	54v
3.30 - 4.00				A	5.2	16	454	1326	630	300^	650	83^	247^	299^	310^	337	595	192^	249^	227^	161^	322	32v	32v	49v	39v
4.00 - 4.30				A	5.9	17	516	1479	732	315	753	148^	343	391	337	347	619	185^	304	269^	212^	293	68v	15v	39v	31v
REAL GHOSTBUSTERS	26	204	204	A	4.7	16	411	1771	413	158^	430	250^	388	271^	157^	42v	184^	184^	184^	73v	LT	LT	249^	151^	908	529
SAT. 10.00A 30 ABC CA		97	98	B	5.2	18	454	1746	307	134	365	198	267	208	139	75	224	121	170	120	70	49	227	91	930	588
ROCK N WRESTLING-1	16	134	167	A	2.6	9	227	1824	322^	198^	480^	197^	272^	251^	247^	106v	246^	49v	140v	171^	137v	75v	35v	LT	1063	640
SAT. 12.00N 30 CBS CA		65	86	B	3.0	10	262	1590	345	126	396	183	248	224	144	104	266	108	204	165	118	53	172	104	756	437
ROCK N WRESTLING-2	21	138	163	A	3.3	11	288	1569	326^	225^	488^	322^	354^	253^	112v	103v	229^	77v	154^	143^	97v	69v	63v	LT	789	411^
SAT. 12.30P 30 CBS CA		68	84	B	3.1	10	271	1690	345	137	433	243	306	223	127	102	307	150	247	188	120	55	171	63	779	419
SMURFS I	26	206	206	A	5.7	22	498	1865	246^	137^	246^	106^	192^	106^	114^	34v	340	193^	304	184^	117^	36v	321	206^	958	527
SAT. 9.00A 30 NBC CA		99	99	B	5.6	23	489	1714	322	130	365	199	262	183	127	81	271	154	218	165	96	43	167	76	911	529
SMURFS II	26	206	206	A	6.7	24	586	1896	351	156^	364	131^	218^	197^	194^	55v	286	114^	190^	195^	148^	51v	357	222^	889	481
SAT. 9.30A 30 NBC CA		99	99	B	6.3	23	551	1731	340	132	391	220	277	207	128	85	279	156	220	170	102	48	196	94	865	500
SMURFS III	26	206	206	A	7.5	25	656	1829	267	78^	311	91^	172^	240	198^	35v	278	194^	228	145^	71^	24v	266	180^	974	537
SAT. 10.00A 30 NBC CA		99	99	B	7.0	24	612	1690	350	150	409	237	301	218	125	81	255	150	199	134	86	47	185	95	841	456

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																										
SPORTSWORLD	8	185		A	5.2	12	454	1685	713	277^	713	299^	432^	409^	291^	172^	635	221^	473^	397^	299^	130v	174^	LT	163^	97v
1 SUN. 4.30P 90 NBC SA		95		B	5.3	13	463	1579	554	254	635	235	357	309	275	228	671	181	412	388	367	220	130	51	143	91
4.30 - 5.00				A	4.8	12	420	1755	769	407^	769	315^	423^	460^	300^	172^	595^	239^	415^	383^	295^	80v	228^	LT	163v	98v
5.00 - 5.30				A	5.4	13	472	1678	641	235^	641	277^	415^	371^	265^	154^	732	319^	574^	376^	286^	158^	146v	LT	159^	102v
5.30 - 6.00				A	5.5	12	481	1593	713	199^	713	302^	443^	388^	296^	184^	566^	105v	419^	419^	314^	147v	149^	LT	165^	90v
SUNDAY MORNING	25	174	174	A	5.0	21	437	1378	639	226^	728	105^	210^	182^	211^	485	545	139^	298^	295^	295^	218^	48v	LT	57v	55v
SUN. 9.00A 90 CBS N		96	96	B	4.5	18	393	1391	637	235	710	103	253	296	323	400	546	134	285	304	293	211	40	17	95	57
9.00 - 9.30				A	4.3	21	376	1436	633	210^	744	98^	197^	184^	200^	502	572	138^	335^	308^	296^	237^	72v	LT	48v	43v
9.30 - 10.00				A	5.1	22	446	1406	621	208^	715	107^	204^	163^	189^	487	545	126^	296^	305^	315^	225^	83^	LT	63v	59v
10.00 - 10.30				A	5.5	21	481	1335	661	260^	736	107^	226^	194^	242^	481	534	154^	275^	283^	285^	203^	LT	LT	65v	65v
TEEN WOLF	26	203	203	A	5.5	18	481	1877	304	148^	376	175^	241^	203^	167^	81^	192^	90^	126^	107^	70v	47v	240^	156^	1069	525
SAT. 10.30A 30 CBS CA		99	99	B	5.6	19	489	1763	279	146	364	177	246	178	136	92	227	143	197	134	68	28	282	134	890	525
THIS WEEK-DAVID BRINKLEY	22	192	188	A	4.9	16	428	1318	493	211^	659	102^	229^	245^	254^	414	645	172^	244^	242^	178^	376	14v	14v	LT	LT
SUN. 11.30A 60 ABC N		98	97	B	4.3	13	376	1207	530	142	577	81	124	150	185	414	601	109	220	243	252	341	LT	LT	19	LT
11.30 - 12.00				A	4.6	15	402	1311	477	221^	630	73v	192^	212^	238^	418	681	191^	283^	279^	192^	373	LT	LT	LT	LT
12.00 - 12.30				A	5.2	16	454	1304	500	194^	674	127^	255^	268^	257^	406	603	156^	206^	205^	161^	372	27v	27v	LT	LT
TOURN. PLAYERS CHAMP-SAT(S)		198		A	4.1	13	358	1101	495^	129v	562^	184v	277^	205^	166v	285^	539^	95v	159v	135v	187v	380^	LT	LT	LT	LT
1 SAT. 2.00P 90 CBS SE		98																								
2.00 - 2.30				A	4.0	13	350	1180	510^	106v	618^	192v	306^	197v	199v	312^	562^	191v	227^	171v	117v	335^	LT	LT	LT	LT
2.30 - 3.00				A	4.1	14	358	1028	503^	95v	567^	134v	240^	176v	182v	327^	461^	LT	34v	34v	187v	427^	LT	LT	LT	LT
3.00 - 3.30				A	4.3	14	376	1064	463^	173v	492^	219^	277^	232^	113v	215^	572^	94v	208^	189v	241^	364^	LT	LT	LT	LT
TOURN. PLAYERS CHAMP-SUN(S)		207		A	7.9	19	690	1493	536	164^	569	142^	218^	231^	217^	327^	843	168^	378^	393^	399^	425	11v	LT	70v	53v
1 SUN. 3.11P 199 CBS SE		99																								
3.00 - 3.30				A	6.2	17	542	1325	302^	74v	364^	76v	76v	45v	113v	288^	860	169^	405^	404^	415^	407^	70v	LT	31v	31v
3.30 - 4.00				A	6.6	18	577	1359	370^	78v	420^	77v	104v	112v	184^	293^	863	186^	400^	376^	397^	422^	LT	LT	67v	67v
4.00 - 4.30				A	7.3	19	638	1638	529	152^	579	163^	259^	264^	239^	303^	973	199^	470	457	469	462	LT	LT	81v	81v
4.30 - 5.00				A	8.3	20	725	1571	523	170^	577	165^	225^	232^	208^	330^	926	194^	432	445	435	443	LT	LT	62v	62v
5.00 - 5.30				A	8.3	19	725	1494	562	201^	579	157^	246^	265^	217^	314^	844	171^	358^	412	396	432	LT	LT	65v	65v
5.30 - 6.00				A	8.6	19	752	1536	632	239^	632	173^	271^	305^	228^	327^	810	157^	337^	395	399	415	LT	LT	90v	70v
6.00 - 6.30				A	9.4	20	822	1400	650	168^	664	129^	240^	261^	261^	389	666	116^	273^	273^	304^	393	LT	LT	70v	LT
U.S. PROFESSIONAL SKIING(S)		158		A	3.4	9	297	1643	786^	348^	786^	199v	449^	449^	587^	337^	482^	270^	270^	253^	154v	112v	187v	117v	188v	37v
1 SUN. 3.30P 30 ABC SE		85																								
VOLVO MASTERS TENNIS-SAT.(S)			179	A	2.5	8	219	881^	407^	119v	457^	LT	105v	146v	343^	311v	274v	73v	155v	164v	173v	110v	50v	LT	100v	100v
2 SAT. 3.00P 90 NBC SE			94																							
3.00 - 3.30				A	3.0	10	262	885^	359^	115v	439^	LT	115v	156v	324^	283^	240v	76v	133v	133v	164v	107v	84v	LT	122v	122v
3.30 - 4.00				A	2.4	8	210	924^	486^	153v	562^	LT	114v	162v	400^	400^	219v	66v	124v	124v	153v	95v	43v	LT	100v	100v
4.00 - 4.30				A	2.0	6	175	909^	411^	103v	411^	74v	103v	137v	337v	274v	406v	81v	224v	258v	217v	148v	LT	LT	69v	69v
VOLVO MASTERS TENNIS-SUN.(S)			192	A	1.9	5	166	1133^	591^	132v	717^	150v	349v	349v	326v	368v	320v	120v	133v	133v	140v	187v	30v	LT	66v	54v
2 SUN. 1.30P 150 NBC SE			96																							
1.30 - 2.00				A	2.6	7	227	1123^	423^	80v	687^	LT	356^	356^	463^	331^	317^	154v	154v	154v	141v	163v	66v	LT	53v	53v
2.00 - 2.30				A	1.9	5	166	1235^	530^	199v	801^	133v	470^	470^	536^	331v	349v	150v	150v	150v	145v	199v	31v	LT	54v	54v
2.30 - 3.00				A	1.8	5	157	1051^	726^	357v	726^	319v	357v	357v	312v	369v	325v	108v	108v	108v	153v	217v	LT	LT	LT	LT
3.00 - 3.30				A	1.6	4	140	1157^	650^	LT	650^	228v	257v	257v	LT	393v	335v	92v	142v	142v	142v	193v	LT	LT	157v	136v
3.30 - 4.00				A	1.4	4	122	1262^	811^	LT	811^	139v	311v	311v	172v	500v	336v	82v	115v	115v	139v	221v	LT	LT	90v	49v
WILDFIRE	26	198	198	A	3.9	17	341	1616	293^	234^	436	242^	299^	173^	115^	120^	252^	72v	122^	94v	157^	118^	95v	30v	833	416
SAT. 8.30A 30 CBS CA		97	97	B	3.2	15	280	1557	289	96	345	168	227	196	107	107	182	64	117	93	86	62	99	46	931	537

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME WK # DAY	START TIME	DUR	NET	T/C THIS SEASON PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																													
WUZZLES				25	203	203	A	3.1	15	271	1749	315^	177^	329^	143^	287^	265^	144^	42v	156^	73v	115v	117v	67v	LT	268^	48v	996	531
SAT.	8.00A	30	ABC	CA	98	98	B	2.4	14	210	1585	316	153	352	185	255	207	114	88	216	108	151	130	59	62	73	34	944	548

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES (AUDIENCE COMPOSITION)

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. MAR. 23, 1987 — WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					17,310				20,630							
TOTAL AUDIENCE (%)					19.8				23.6							
Program					← MACGYVER →				← ABC MONDAY NIGHT MOVIE FIGHT FOR LIFE (SD) →							
AVERAGE AUDIENCE (Households (000))					13,550				14,070							
AVERAGE AUDIENCE (%)					15.5	14.9*		16.2*	16.1	16.6*		16.4*		16.1*		15.2*
SHARE OF AUDIENCE %					23	23 *		24 *	26	25 *		25 *		26 *		27 *
AVG. AUD. BY ¼ HR. %					14.6	15.1	16.1	16.2	16.7	16.4	16.6	16.3	16.4	15.9	15.5	14.9
CBS TV TOTAL AUDIENCE (Households (000))					15,820		12,850		19,670		17,310		16,610			
TOTAL AUDIENCE (%)					18.1		14.7		22.5		19.8		19.0			
Program					KATE & ALLIE		POPCORN KID SPECIAL (SD)		NEWHART (R)		DESIGNING WOMEN (SD)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Households (000))					13,900		11,270		16,520		15,380		13,720			
AVERAGE AUDIENCE (%)					15.9		12.9		18.9		17.6		15.7	15.9*		15.5*
SHARE OF AUDIENCE %					24		19		29		27		27	26 *		27 *
AVG. AUD. BY ¼ HR. %					15.5	16.4	13.5	12.4	18.1	19.7	17.6	17.7	16.0	15.9	16.2	14.9
NBC TV TOTAL AUDIENCE (Households (000))					16,870		18,530		17,570							
TOTAL AUDIENCE (%)					19.3		21.2		20.1							
Program					ALF		VALERIE		← NBC MONDAY NIGHT MOVIES NUTCRACKER: MONEY, MADNESS, MURDER, PT 2 →							
AVERAGE AUDIENCE (Households (000))					15,030		16,340		10,050							
AVERAGE AUDIENCE (%)					17.2		18.7		11.5	12.0*		11.0*		11.4*		11.5*
SHARE OF AUDIENCE %					26		28		19	18 *		17 *		19 *		20 *
AVG. AUD. BY ¼ HR. %					16.9	17.6	18.3	19.2	12.7	11.4	11.1	10.8	11.5	11.4	11.3	11.6

EVE. MON. MAR. 30, 1987 — WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					27,710				43,870							
TOTAL AUDIENCE (%)					31.7				50.2							
Program					← BARBARA WALTERS SPCL (SD) →				← ACADEMY AWARDS (9:00-12:04AM) (+OP) →							
AVERAGE AUDIENCE (Households (000))					20,450				24,040							
AVERAGE AUDIENCE (%)					23.4	23.1*		23.7*	27.5	25.0*		26.0*		30.0*		31.5*
SHARE OF AUDIENCE %					34	33 *		34 *	43	35 *		36 *		43 *		49 *
AVG. AUD. BY ¼ HR. %					22.8	23.5	23.9	23.6	24.5	25.5	26.3	25.8	29.2	30.9	32.1	31.0
CBS TV TOTAL AUDIENCE (Households (000))					26,830								13,720			
TOTAL AUDIENCE (%)					30.7								15.7			
Program					← CBS NCAA BSKBL CHAMPSHIPS INDIANA VS SYRACUSE →									← CAGNEY & LACEY (10:12-11:12PM) (R)(OP)(+OP) →		
AVERAGE AUDIENCE (Households (000))					17,130								8,480			
AVERAGE AUDIENCE (%)					19.6	16.1*		19.3*		20.3*		22.7*	9.7	8.5*		10.2*
SHARE OF AUDIENCE %					28	24 *		28 *		28 *		31 *	16	13 *		17 *
AVG. AUD. BY ¼ HR. %					15.2	17.1	19.6	19.0	19.5	21.1	21.8	23.7	8.9	8.4	9.7	10.6
NBC TV TOTAL AUDIENCE (Households (000))					18,700		22,640								10,140	
TOTAL AUDIENCE (%)					21.4		25.9								11.6	
Program					ALF		← NBC MONDAY NIGHT MOVIES STONE FOX →								YOU AGAIN SPECIAL	
AVERAGE AUDIENCE (Households (000))					16,080		13,900								8,740	
AVERAGE AUDIENCE (%)					18.4		15.9	14.8*		15.9*		16.0*		16.8*	10.0	
SHARE OF AUDIENCE %					26		22	21 *		22 *		22 *		25 *	17	
AVG. AUD. BY ¼ HR. %					17.9	19.0	14.6	15.0	15.6	16.1	16.3	15.7	16.8	16.8	10.4	9.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.4	58.8	60.5	62.9	64.7	65.7	66.6	67.1	66.5	66.0	65.0	64.2	61.8	59.7	58.3	55.2
WK. 2	63.5	64.3	65.2	67.2	70.1	71.6	71.9	72.4	72.8	73.0	72.1	70.7	68.5	65.9	62.0	58.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE. MON. MAR. 30, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. MAR.24, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					21,060		20,890		24,300				14,510			
					24.1		23.9		27.8				16.6			
Program					WHO'S THE BOSS? (R)		GROWING PAINS (R)		← MOONLIGHTING (R)(SD) →				← JACK & MIKE →			
AVERAGE AUDIENCE (Households (000) & %)					18,270		18,880		18,530				11,710			
					20.9		21.6		21.2	21.3*		21.2*	13.4	14.0*		12.8*
SHARE OF AUDIENCE %					32		32		33	33 *		33 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					20.0	21.9	21.3	21.8	21.5	21.1	21.5	20.9	14.4	13.6	13.0	12.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,180				16,080							
					10.5				18.4							
Program					← SPIES (SD) →				← CBS TUESDAY MOVIE A DIFFERENT AFFAIR(SD) →							
AVERAGE AUDIENCE (Households (000) & %)					6,120				9,440							
					7.0	7.2*		6.9*	10.8	10.8*		11.2*		11.1*		10.1*
SHARE OF AUDIENCE %					11	11 *		10 *	18	17 *		17 *		19 *		19 *
AVG. AUD. BY ¼ HR. %					7.6	6.7	6.6	7.2	10.5	11.1	11.0	11.3	11.5	10.8	10.3	9.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,630				18,700							
					23.6				21.4							
Program					← MATLOCK →				← MOVIE OF THE WEEK-TUESDAY NUTCRACKER: MONEY, MADNESS, MURDER, PT 3 →							
AVERAGE AUDIENCE (Households (000) & %)					17,740				11,800							
					20.3	19.8*		20.7*	13.5	12.9*		13.3*		13.9*		14.0*
SHARE OF AUDIENCE %					31	30 *		31 *	22	20 *		21 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					19.1	20.5	21.0	20.4	13.0	12.8	13.2	13.5	13.7	14.1	14.0	14.0

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					23,250		24,470		30,590				20,540			
					26.6		28.0		35.0				23.5			
Program					WHO'S THE BOSS?		GROWING PAINS		← MOONLIGHTING (SD) →				← MAX HEADROOM →			
AVERAGE AUDIENCE (Households (000) & %)					20,800		22,370		25,780				14,770			
					23.8		25.6		29.5	29.1*		29.9*	16.9	18.5*		15.3*
SHARE OF AUDIENCE %					36		38		44	43 *		44 *	29	30 *		27 *
AVG. AUD. BY ¼ HR. %					22.8	24.8	25.2	26.1	28.8	29.5	30.0	29.8	20.2	16.8	15.6	14.9
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,190				19,230							
					12.8				22.0							
Program					← CRONKITE AT LARGE (SD) →				← CBS TUESDAY MOVIE A SPECIAL FRIENDSHIP (SD) →							
AVERAGE AUDIENCE (Households (000) & %)					6,730				11,970							
					7.7	8.2*		7.2*	13.7	12.2*		13.4*		14.7*		14.6*
SHARE OF AUDIENCE %					12	12 *		11 *	22	18 *		20 *		24 *		26 *
AVG. AUD. BY ¼ HR. %					8.8	7.6	7.1	7.4	12.0	12.5	13.3	13.5	14.7	14.7	14.8	14.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,460				14,250		12,320		14,070			
					25.7				16.3		14.1		16.1			
Program					← MATLOCK →				GIMME A BREAK		EASY STREET		← HILL STREET BLUES →			
AVERAGE AUDIENCE (Households (000) & %)					18,530				11,890		10,580		10,930			
					21.2	20.5*		22.0*	13.6		12.1		12.5	12.2*		12.8*
SHARE OF AUDIENCE %					32	31 *		33 *	20		18		21	20 *		22 *
AVG. AUD. BY ¼ HR. %					20.0	20.9	22.2	21.7	13.7	13.4	12.4	11.9	11.7	12.6	12.7	13.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	56.4	57.7	59.1	61.6	64.0	66.2	67.4	67.6	65.7	65.1	65.1	64.0	59.9	57.7	54.8	52.3
WK. 2	60.0	61.4	62.5	63.5	65.2	66.8	67.2	67.5	67.3	68.1	68.3	66.7	61.4	60.1	58.2	55.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. MAR.31, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. MAR.25, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,430 18.8		13,110 15.0		20,010 22.9				16,690 19.1			
ABC TV program					PERFECT STRANGERS (R)		HARRY (SD)		← DYNASTY (SD) →				← COLBYS SPECIAL →			
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					13,720 15.7 25		11,100 12.7 20		16,260 18.6 29	17.8* 27 *		19.3* 30 *	13,980 16.0 28	16.5* 28 *		15.5* 28 *
ABC TV AVG. AUD. BY ¼ HR. %					15.1	16.3	12.7	12.6	17.6	18.0	19.2	19.4	16.9	16.1	15.4	15.5
CBS TV TOTAL AUDIENCE (Households (000) & %)					17,390 19.9				18,000 20.6				14,160 16.2			
CBS TV program					← MIKE HAMMER (SUS-SD) →				← MAGNUM, P.I. (SD) →				← HOUSTON KNIGHTS →			
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					13,550 15.5 25	14.8* 24 *		16.2* 25 *	13,810 15.8 24	15.1* 23 *		16.5* 26 *	11,270 12.9 23	13.4* 23 *		12.4* 23 *
CBS TV AVG. AUD. BY ¼ HR. %					14.1	15.4	16.1	16.2	14.7	15.5	16.6	16.4	13.8	13.0	12.6	12.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,570 20.1				16,610 19.0		12,060 13.8		15,910 18.2			
NBC TV program					← DOWN & OUT-DONALD DUCK →				NIGHT COURT		TORTELLIS		← BRONX ZOO →			
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					12,240 14.0 22	13.1* 21 *		15.0* 24 *	14,510 16.6 25		10,490 12.0 19		12,150 13.9 24	13.7* 23 *		14.1* 26 *
NBC TV AVG. AUD. BY ¼ HR. %					13.3	12.9	14.9	15.1	16.3	17.0	12.3	11.7	13.4	13.9	13.8	14.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,610 19.0		16,610 19.0		17,220 19.7				14,160 16.2			
ABC TV program					PERFECT STRANGERS		HEAD OF THE CLASS (SD)		← DYNASTY (SD) →				← MARIAH →			
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					14,250 16.3 26		14,950 17.1 26		14,250 16.3 25	16.3* 25 *		16.3* 26 *	9,880 11.3 21	12.4* 22 *		10.2* 19 *
ABC TV AVG. AUD. BY ¼ HR. %					15.6	17.1	16.9	17.4	16.4	16.3	16.4	16.3	13.1	11.7	10.5	10.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					9,790 11.2		9,350 10.7		17,830 20.4				17,130 19.6			
CBS TV program					ROXIE		TAKE FIVE (SUS-SD)		← MAGNUM, P.I. (SD) →				← HOUSTON KNIGHTS →			
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					8,220 9.4 15		8,390 9.6 15		13,900 15.9 25	14.8* 23 *		17.0* 27 *	12,940 14.8 27	14.5* 25 *		15.1* 28 *
CBS TV AVG. AUD. BY ¼ HR. %					9.7	9.1	9.3	9.9	14.4	15.3	17.3	16.8	14.6	14.5	15.1	15.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					20,710 23.7				16,170 18.5		12,060 13.8		14,510 16.6			
NBC TV program					← HIGHWAY TO HEAVEN →				NIGHT COURT (R)		TORTELLIS		← BRONX ZOO →			
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE %					16,170 18.5 29	17.9* 28 *		19.1* 29 *	13,810 15.8 24		10,230 11.7 18		10,400 11.9 22	11.9* 21 *		11.9* 22 *
NBC TV AVG. AUD. BY ¼ HR. %					17.7	18.0	19.3	18.9	15.9	15.8	12.1	11.3	11.9	12.0	11.9	12.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	56.2	57.5	58.7	60.9	61.4	62.5	62.7	64.4	65.5	66.2	64.4	63.2	60.2	57.9	56.1	54.1
WK. 2	58.2	59.9	60.0	61.5	62.5	64.0	65.4	65.7	65.0	65.5	64.6	62.2	57.7	56.1	53.9	52.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.WED. APR.1, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. MAR.26, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,230 11.7				15,640 17.9				17,040 19.5			
ABC TV program					← OUR WORLD (R) →				← COLBYS (SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					6,030 6.9	6.5*		7.4*	11,890 13.6	12.7*		14.5*	12,670 14.5	14.9*		14.1*
SHARE OF AUDIENCE %					11	10 *		11 *	21	19 *		22 *	24	24 *		24 *
AVG. AUD. BY ¼ HR. %					7.0	5.9	6.9	7.9	12.6	12.9	14.2	14.9	14.8	15.0	14.7	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,580 12.1				17,040 19.5				16,690 19.1			
CBS TV program					← WIZARD (R)(SD) →				← SIMON & SIMON (SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					7,430 8.5	8.1*		8.9*	12,760 14.6	13.3*		15.9*	14,070 16.1	16.3*		15.9*
SHARE OF AUDIENCE %					13	12 *		13 *	22	20 *		25 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %					8.2	7.9	8.6	9.1	12.9	13.8	15.6	16.2	16.3	16.4	16.0	15.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					33,210 38.0		31,550 36.1		26,570 30.4		19,580 22.4		19,750 22.6			
NBC TV program					BILL COSBY SHOW (R)		FAMILY TIES (R)		CHEERS		SPITTING IMAGE		← L.A. LAW →			
AVERAGE AUDIENCE (Households (000) & %)					29,280 33.5		28,320 32.4		23,950 27.4		16,610 19.0		15,730 18.0	18.2*		17.7*
SHARE OF AUDIENCE %					51		49		41		29		30	29 *		30 *
AVG. AUD. BY ¼ HR. %					31.1	35.9	32.5	32.3	27.4	27.4	20.4	17.6	18.0	18.4	17.8	17.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					8,390 9.6				8,910 10.2				15,820 18.1			
ABC TV program					← OUR WORLD (R) →				← JACK & MIKE (R)(SD) →				← 20/20 →			
AVERAGE AUDIENCE (Households (000) & %)					5,330 6.1	6.1*		6.2*	6,290 7.2	6.6*		7.8*	11,710 13.4	13.5*		13.4*
SHARE OF AUDIENCE %					9	9 *		9 *	11	10 *		12 *	22	21 *		23 *
AVG. AUD. BY ¼ HR. %					6.3	5.9	6.3	6.0	6.8	6.3	7.4	8.2	13.3	13.6	13.5	13.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					10,140 11.6				17,480 20.0				18,700 21.4			
CBS TV program					← WIZARD (R)(SD) →				← SIMON & SIMON (R)(SD) →				← KNOTS LANDING →			
AVERAGE AUDIENCE (Households (000) & %)					6,990 8.0	7.4*		8.5*	13,280 15.2	13.7*		16.7*	15,640 17.9	17.9*		17.8*
SHARE OF AUDIENCE %					12	11 *		13 *	23	21 *		26 *	29	28 *		30 *
AVG. AUD. BY ¼ HR. %					7.5	7.3	8.4	8.6	13.0	14.4	16.4	17.0	17.8	18.0	17.9	17.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					36,450 41.7		33,120 37.9		27,180 31.1		20,540 23.5		19,840 22.7			
NBC TV program					BILL COSBY SHOW		FAMILY TIES (R)		CHEERS		NOTHING IN COMMON		← L.A. LAW →			
AVERAGE AUDIENCE (Households (000) & %)					33,120 37.9		30,070 34.4		24,380 27.9		18,180 20.8		15,990 18.3	18.7*		17.9*
SHARE OF AUDIENCE %					56		51		43		32		30	30 *		30 *
AVG. AUD. BY ¼ HR. %					36.3	39.5	35.2	33.7	28.6	27.2	21.5	20.2	19.1	18.3	18.2	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	57.3	58.2	59.7	61.9	64.0	66.4	65.6	66.4	67.1	67.3	65.4	64.2	62.4	62.0	59.5	57.2
WK. 2	59.6	60.6	62.1	64.3	66.7	68.0	67.1	66.5	65.6	65.2	64.3	64.0	64.1	62.1	60.3	58.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. APR.2, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. MAR.27, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,930 12.5		12,410 14.2		14,070 16.1							
Program					CHARMINGS		WEBSTER (SD)		ABC FRIDAY NIGHT MOVIE WACO & RHINEHART (SD)							
AVERAGE AUDIENCE (Households (000) & %)					9,180 10.5		10,490 12.0		6,470 7.4	8.3*		7.4*		6.7*		7.2*
SHARE OF AUDIENCE %					19		21		13	14 *		13 *		12 *		13 *
AVG. AUD. BY ¼ HR. %					10.3	10.7	12.0	12.0	8.9	7.8	7.4	7.4	7.0	6.5	7.1	7.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,010 12.6		11,010 12.6		17,650 20.2				17,130 19.6			
Program					NOTHING IS EASY		POPCORN KID (SUS-SD)		KENNY ROGERS SPECIAL (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2		9,440 10.8		12,670 14.5	14.5*		14.5*	13,980 16.0	16.0*		16.0*
SHARE OF AUDIENCE %					18		19		25	25 *		25 *	29	28 *		29 *
AVG. AUD. BY ¼ HR. %					9.7	10.6	10.2	11.3	14.8	14.2	14.4	14.7	16.0	16.0	16.1	15.9
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,420 16.5		12,670 14.5		19,050 21.8				16,960 19.4			
Program					ROOMIES		AMAZING STORIES		MIAMI VICE				STINGRAY			
AVERAGE AUDIENCE (Households (000) & %)					11,620 13.3		10,930 12.5		14,680 16.8	16.2*		17.3*	12,940 14.8	14.8*		14.8*
SHARE OF AUDIENCE %					24		22		29	28 *		30 *	27	26 *		27 *
AVG. AUD. BY ¼ HR. %					13.4	13.2	12.2	12.7	15.4	16.9	17.4	17.2	14.7	15.0	14.8	14.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,970 13.7		13,980 16.0		13,020 14.9							
Program					CHARMINGS		WEBSTER (R)(SD)		ABC FRIDAY NIGHT MOVIE DESTINATION AMERICA (SD)							
AVERAGE AUDIENCE (Households (000) & %)					10,050 11.5		12,150 13.9		7,600 8.7	8.6*		8.0*		9.1*		9.2*
SHARE OF AUDIENCE %					19		23		15	14 *		13 *		15 *		16 *
AVG. AUD. BY ¼ HR. %					11.2	11.9	13.4	14.4	9.1	8.1	7.9	8.1	9.0	9.1	9.3	9.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,540 13.2		10,750 12.3		20,450 23.4				17,220 19.7			
Program					NOTHING IS EASY		POPCORN KID (SUS-SD)		DALLAS (SD)				FALCON CREST			
AVERAGE AUDIENCE (Households (000) & %)					9,440 10.8		9,790 11.2		17,480 20.0	19.9*		20.1*	14,600 16.7	17.0*		16.5*
SHARE OF AUDIENCE %					18		18		32	32 *		32 *	29	29 *		29 *
AVG. AUD. BY ¼ HR. %					11.0	10.5	10.8	11.7	19.4	20.3	20.5	19.8	16.9	17.1	16.9	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,160 16.2		13,550 15.5		17,480 20.0				16,170 18.5			
Program					ROOMIES		AMAZING STORIES		MIAMI VICE				STINGRAY			
AVERAGE AUDIENCE (Households (000) & %)					11,890 13.6		11,710 13.4		14,070 16.1	15.8*		16.4*	12,670 14.5	14.7*		14.3*
SHARE OF AUDIENCE %					23		22		26	25 *		26 *	25	25 *		26 *
AVG. AUD. BY ¼ HR. %					13.2	13.9	13.3	13.4	15.7	15.9	16.4	16.4	14.8	14.7	14.3	14.2

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	50.9	52.2	53.9	55.4	55.6	56.6	57.4	58.6	58.6	58.3	57.7	57.7	57.2	56.6	55.7	53.7
WK. 2	55.0	56.6	57.6	59.2	58.6	59.3	60.2	61.5	62.4	62.6	62.0	61.8	59.3	58.8	57.1	54.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. APR.3, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.28, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					10,490 12.0				12,940 14.8				12,670 14.5			
ABC TV program					STARMAN (SD)				OHARA (SD)				SPENSER: FOR HIRE (R)			
AVERAGE AUDIENCE (Households (000) & %)					7,690 8.8	8.0*		9.5*	9,350 10.7	9.8*		11.7*	9,880 11.3	11.1*		11.5*
SHARE OF AUDIENCE %					15	14 *		17 *	19	17 *		21 *	21	21 *		22 *
AVG. AUD. BY ¼ HR. %					7.6	8.4	9.4	9.5	9.4	10.1	11.3	12.0	11.0	11.3	11.5	11.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						11,620 13.3				14,330 16.4						
CBS TV program	CBS NCAA BSKBL CHAMP--SA-2 INDIANA VS UNLV (6:08-8:22PM) (-OP)					OUTLAWS (8:22-9:22PM) (OP)(-OP)(SD)				CBS SATURDAY MOVIE CHINA ROSE (9:22-11:22PM) (OP)(SD)						
AVERAGE AUDIENCE (Households (000) & %)		14.4*		16.4*		7,870 9.0		8.8*		8,570 9.8		9.0*		9.9*		10.2*
SHARE OF AUDIENCE %		29 *		31 *		16		15 *		18		16 *		18 *		19 *
AVG. AUD. BY ¼ HR. %	13.9	14.9	16.0	16.8	18.4	9.3	8.9	8.7	9.5	8.2	8.8	9.2	10.0	9.9	9.9	10.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					17,740 20.3		19,490 22.3		22,720 26.0		17,480 20.0		17,920 20.5			
NBC TV program					FACTS OF LIFE (R)		227 (R)		GOLDEN GIRLS (R)		AMEN (R)		HUNTER (R)			
AVERAGE AUDIENCE (Households (000) & %)					14,600 16.7		17,220 19.7		20,540 23.5		15,640 17.9		14,160 16.2	16.1*		16.4*
SHARE OF AUDIENCE %					29		34		40		32		31	30 *		31 *
AVG. AUD. BY ¼ HR. %					15.1	18.3	18.9	20.6	23.1	23.9	18.0	17.7	15.9	16.2	16.4	16.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					12,410 14.2				13,110 15.0				17,390 19.9			
ABC TV program					STARMAN (SD)				OHARA (SD)				SPENSER: FOR HIRE (R)			
AVERAGE AUDIENCE (Households (000) & %)					9,350 10.7	10.4*		10.9*	10,660 12.2	11.3*		13.0*	14,160 16.2	15.9*		16.4*
SHARE OF AUDIENCE %					18	18 *		19 *	21	19 *		22 *	30	28 *		31 *
AVG. AUD. BY ¼ HR. %					10.2	10.7	10.9	11.0	10.8	11.8	12.5	13.5	15.3	16.5	16.7	16.1
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,940 14.8				15,470 17.7							
CBS TV program					OUTLAWS (SD)				CBS SATURDAY MOVIE THE WINTER OF OUR DISCONTENT (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)					10,050 11.5	11.4*		11.5*	8,570 9.8	9.3*		9.5*		10.2*		10.2*
SHARE OF AUDIENCE %					20	20 *		20 *	17	15 *		16 *		18 *		19 *
AVG. AUD. BY ¼ HR. %					11.1	11.6	11.7	11.3	9.7	8.9	9.4	9.5	10.3	10.1	10.3	10.2
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,910 18.2		17,310 19.8		22,290 25.5		17,310 19.8		14,160 16.2			
NBC TV program					FACTS OF LIFE (R)		227 (R)		GOLDEN GIRLS (R)		AMEN		NBC NEWS SPECIAL THE BABY BUSINESS			
AVERAGE AUDIENCE (Households (000) & %)					13,810 15.8		15,730 18.0		20,280 23.2		15,910 18.2		9,880 11.3	12.1*		10.6*
SHARE OF AUDIENCE %					27		31		39		31		21	22 *		20 *
AVG. AUD. BY ¼ HR. %					14.7	16.9	17.3	18.6	22.5	23.9	18.8	17.7	12.7	11.4	10.5	10.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	52.8	54.2	54.5	56.9	57.7	57.3	57.3	57.8	58.7	59.0	57.1	56.1	53.5	52.9	52.6	51.8
WK. 2	52.1	53.0	54.1	55.1	57.0	58.0	58.7	59.0	59.9	60.6	58.7	58.6	56.8	55.3	53.5	51.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. APR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. MAR.28, 1987

WEEK 1

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				2,270 2.6													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				2,270 2.6													
SHARE OF AUDIENCE	%			7													
AVG. AUD. BY ¼ HR.	%			2.6													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
		— CBS SATURDAY MOVIE > CHINA ROSE (9:22-11:22PM)															
AVERAGE AUDIENCE (Households (000) & %)			11.0*														
SHARE OF AUDIENCE	%		22 *														
AVG. AUD. BY ¼ HR.	%	11.3	10.3														
NBC TV TOTAL AUDIENCE (Households (000) & %)				13,980 16.0													
				← SATURDAY NIGHT → (11:30-12:51AM) (SUSTAINING 12:51-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				7,690 8.8	9.9*		8.6*		7.6*								
SHARE OF AUDIENCE	%			27	26 *		27 *		28 *								
AVG. AUD. BY ¼ HR.	%			9.9	9.9	9.0	8.1	8.0	6.4								

WEEK 2

TIME		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)				3,150 3.6													
				ABC WEEKEND REPORT-SAT.													
AVERAGE AUDIENCE (Households (000) & %)				2,970 3.4													
SHARE OF AUDIENCE	%			10													
AVG. AUD. BY ¼ HR.	%			3.4													
CBS TV TOTAL AUDIENCE (Households (000) & %)																	
AVERAGE AUDIENCE (Households (000) & %)																	
SHARE OF AUDIENCE	%																
AVG. AUD. BY ¼ HR.	%																
NBC TV TOTAL AUDIENCE (Households (000) & %)				11,450 13.1													
				← SATURDAY NIGHT → (11:30-12:49PM) (SUSTAINING 12:49-1:00AM)													
AVERAGE AUDIENCE (Households (000) & %)				6,290 7.2	8.4*		7.1*		5.3*								
SHARE OF AUDIENCE	%			23	24 *		23 *		21 *								
AVG. AUD. BY ¼ HR.	%			8.8	8.1	7.3	6.9	5.5	4.9								

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	49.4	45.3	39.8	36.9	33.7	30.3	27.8	24.9	22.2	20.6	18.6	16.4	14.3	13.3	12.3	11.7
	WK. 2	48.3	43.7	37.2	33.9	31.3	29.3	25.7	23.5	20.3	18.3	16.0	14.8	13.2	11.9	11.1	10.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SAT. APR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.29, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	17,480 20.0								19,230 22.0							
Program	← DISNEY SUNDAY MOVIE DOUBLE AGENT (SD) →								← ABC SUNDAY NIGHT MOVIE DR. NO (R)(SD) →							
AVERAGE AUDIENCE (Households (000) & %)	9,610 11.0	10.4*		11.4*		11.3*		10.9*	11,360 13.0	13.0*		13.5*		13.0*		12.4*
SHARE OF AUDIENCE %	17	17 *		18 *		17 *		16 *	21	20 *		21 *		21 *		21 *
AVG. AUD. BY ¼ HR. %	10.1	10.7	11.3	11.5	11.6	10.9	10.8	11.0	12.5	13.5	13.5	13.5	13.5	12.6	12.5	12.3
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,130 29.9				23,950 27.4				26,130 29.9							
Program	← 60 MINUTES →				← MURDER, SHE WROTE (R)(SD) →				← CBS SUNDAY MOVIE A STRANGER WAITS (SD) →							
AVERAGE AUDIENCE (Households (000) & %)	19,930 22.8	21.1*		24.4*	18,880 21.6	21.2*		21.9*	18,270 20.9	21.0*		21.7*		20.5*		20.4*
SHARE OF AUDIENCE %	37	35 *		38 *	32	32 *		32 *	33	32 *		33 *		33 *		35 *
AVG. AUD. BY ¼ HR. %	20.3	22.0	24.1	24.7	21.2	21.2	21.7	22.1	20.5	21.6	21.7	21.7	20.7	20.4	20.7	20.0
NBC TV TOTAL AUDIENCE (Households (000) & %)	16,260 18.6				20,710 23.7				19,580 22.4							
Program	← OUR HOUSE (R) →				← RAGS TO RICHES →				← NBC SUNDAY NIGHT MOVIE INDEPENDENCE →							
AVERAGE AUDIENCE (Households (000) & %)	11,890 13.6	12.8*		14.3*	16,340 18.7	17.9*		19.4*	12,670 14.5	14.5*		14.6*		14.5*		14.3*
SHARE OF AUDIENCE %	22	21 *		22 *	28	27 *		29 *	23	22 *		22 *		24 *		25 *
AVG. AUD. BY ¼ HR. %	12.5	13.1	13.9	14.8	17.3	18.5	19.5	19.3	15.0	13.9	14.5	14.7	14.7	14.2	14.6	13.9

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	17,650 20.2								21,850 25.0							
Program	← DISNEY SUNDAY MOVIE THE PARENT TRAP (R)(SD) →								← ABC SUNDAY NIGHT MOVIE DADDY (SD) →							
AVERAGE AUDIENCE (Households (000) & %)	10,140 11.6	9.5*		11.0*		12.4*		13.3*	14,950 17.1	16.4*		16.6*		17.6*		17.7*
SHARE OF AUDIENCE %	19	17 *		18 *		19 *		20 *	25	24 *		24 *		25 *		27 *
AVG. AUD. BY ¼ HR. %	8.9	10.1	10.5	11.6	12.3	12.5	12.9	13.7	16.0	16.8	16.5	16.7	17.6	17.7	17.7	17.6
CBS TV TOTAL AUDIENCE (Households (000) & %)	26,740 30.6				25,520 29.2				24,820 28.4							
Program	← 60 MINUTES →				← MURDER, SHE WROTE (SD) →				← CBS SUNDAY MOVIE STILL CRAZY LIKE A FOX (SD) →							
AVERAGE AUDIENCE (Households (000) & %)	19,840 22.7	21.3*		24.1*	21,760 24.9	24.5*		25.3*	18,530 21.2	21.4*		21.3*		21.3*		20.6*
SHARE OF AUDIENCE %	39	38 *		40 *	37	38 *		37 *	31	31 *		31 *		31 *		31 *
AVG. AUD. BY ¼ HR. %	20.7	21.8	23.3	24.9	24.0	24.9	25.4	25.2	21.4	21.4	21.3	21.3	21.4	21.2	21.3	19.8
NBC TV TOTAL AUDIENCE (Households (000) & %)	11,100 12.7				15,560 17.8				27,710 31.7							
Program	← OUR HOUSE (R) →				← RAGS TO RICHES →				← NBC SUNDAY NIGHT MOVIE TRADING PLACES (9:00-11:30PM)(R) →							
AVERAGE AUDIENCE (Households (000) & %)	8,480 9.7	8.9*		10.5*	11,190 12.8	12.0*		13.6*	15,990 18.3	15.9*		17.5*		18.7*		19.4*
SHARE OF AUDIENCE %	16	16 *		17 *	19	18 *		20 *	28	23 *		25 *		27 *		30 *
AVG. AUD. BY ¼ HR. %	8.5	9.3	10.2	10.8	11.6	12.3	13.2	14.0	15.5	16.3	17.3	17.7	18.6	18.8	19.3	19.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	58.7	60.7	63.4	64.9	65.5	66.5	67.8	68.0	66.1	65.7	65.5	64.3	62.9	60.2	58.5	56.9
	WK. 2	55.4	57.8	59.9	62.1	63.8	66.1	67.5	68.8	68.4	69.4	69.3	69.4	69.6	68.5	66.7	64.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. APR.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. MAR.29, 1987

WEEK 1

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,710 3.1													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			2,530 2.9													
	SHARE OF AUDIENCE %			10													
	AVG. AUD. BY ¼ HR. %			2.9													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,630 5.3															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	4,370 5.0															
	SHARE OF AUDIENCE %	11															
	AVG. AUD. BY ¼ HR. %	5.0															
NBC TV	TOTAL AUDIENCE (Households (000) & %)			1,400 1.6													
				G MICHAELS SPORTS MACHINE (11:30-11:45PM) (SUSTAINING 11:45-12:00AM)													
	AVERAGE AUDIENCE (Households (000) & %)			1,310 1.5													
	SHARE OF AUDIENCE %			5													
	AVG. AUD. BY ¼ HR. %			1.5													

WEEK 2

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,450 2.8													
				ABC WEEKEND REPORT-SUN.													
	AVERAGE AUDIENCE (Households (000) & %)			2,190 2.5													
	SHARE OF AUDIENCE %			7													
	AVG. AUD. BY ¼ HR. %			2.5													
CBS TV	TOTAL AUDIENCE (Households (000) & %)	5,420 6.2															
		CBS SUNDAY NEWS-OSGOOD															
	AVERAGE AUDIENCE (Households (000) & %)	5,070 5.8															
	SHARE OF AUDIENCE %	10															
	AVG. AUD. BY ¼ HR. %	5.8															
NBC TV	TOTAL AUDIENCE (Households (000) & %)					2,100 2.4											
		NBC SUNDAY NIGHT MOVIE TRADING PLACES (9:00-11:30PM)(R)				G MICHAELS SPORTS MACHINE (12:00-12:15AM) (SUSTAINING 12:15-12:30AM)											
	AVERAGE AUDIENCE (Households (000) & %)		19.8*			2,010 2.3											
	SHARE OF AUDIENCE %		37 *			9											
	AVG. AUD. BY ¼ HR. %	21.0	18.5			2.3											

TV HOUSEHOLDS USING TV (See Def. 1)		11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
	WK. 1	47.4	41.4	32.2	28.2	23.7	20.9	18.2	16.9	14.5	12.6	11.1	10.0	9.1	8.5	7.7	7.2
	WK. 2	57.7	50.3	40.3	35.3	30.1	26.8	22.7	20.4	18.2	16.6	14.6	13.0	11.3	10.3	8.9	8.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.SUN. APR.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.23-27, 1987

WEEK 1

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,420				5,330									
	TOTAL AUDIENCE (%)			6.2				6.1									
	Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000))			4,280				4,200									
	AVERAGE AUDIENCE (%)			4.9				4.8									
	SHARE OF AUDIENCE %			21				21									
	AVG. AUD. BY ¼ HR. %			4.9	5.1			4.7	4.8								
CBS TV	TOTAL AUDIENCE (Households (000))	3,060		4,810										3,930		4,370	
	TOTAL AUDIENCE (%)	3.5		5.5										4.5		5.0	
	Program	CBS MORNING NEWS-7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000))	2,360		2,360										3,320		3,580	
	AVERAGE AUDIENCE (%)	2.7		2.7	2.7*		2.6*		2.7*					3.8		4.1	
	SHARE OF AUDIENCE %	13		12	12 *		11 *		12 *					17		18	
	AVG. AUD. BY ¼ HR. %	2.5	2.9	2.8	2.7	2.7	2.6	2.6	2.7					3.7	3.9	4.0	4.2
NBC TV	TOTAL AUDIENCE (Households (000))			6,290				5,590						3,670		2,880	
	TOTAL AUDIENCE (%)			7.2				6.4						4.2		3.3	
	Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000))			5,070				4,630						2,970		2,450	
	AVERAGE AUDIENCE (%)			5.8				5.3						3.4		2.8	
	SHARE OF AUDIENCE %			25				23						15		12	
	AVG. AUD. BY ¼ HR. %			5.9	5.6			5.5	5.1					3.3	3.6	2.7	2.9

WEEK 2

Network	Measure	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000))			5,860				5,330									
	TOTAL AUDIENCE (%)			6.7				6.1									
	Program	← GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) →				← GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) →											
	AVERAGE AUDIENCE (Households (000))			4,540				4,370									
	AVERAGE AUDIENCE (%)			5.2				5.0									
	SHARE OF AUDIENCE %			22				21									
	AVG. AUD. BY ¼ HR. %			5.1	5.3			5.1	5.0								
CBS TV	TOTAL AUDIENCE (Households (000))	3,410		5,240										3,670		4,280	
	TOTAL AUDIENCE (%)	3.9		6.0										4.2		4.9	
	Program	CBS MORNING NEWS-7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID		NEW CARD SHARKS	
	AVERAGE AUDIENCE (Households (000))	2,620		2,360										3,060		3,670	
	AVERAGE AUDIENCE (%)	3.0		2.7	2.8*		2.6*		2.8*					3.5		4.2	
	SHARE OF AUDIENCE %	14		11	12 *		11 *		12 *					15		18	
	AVG. AUD. BY ¼ HR. %	2.9	3.1	2.8	2.8	2.7	2.6	2.6	2.9					3.3	3.7	4.0	4.4
NBC TV	TOTAL AUDIENCE (Households (000))			6,290				5,680						3,580		2,710	
	TOTAL AUDIENCE (%)			7.2				6.5						4.1		3.1	
	Program	← TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) →				← TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) →								SALE OF THE CENTURY		BLOCKBUSTERS	
	AVERAGE AUDIENCE (Households (000))			4,890				4,630						2,970		2,190	
	AVERAGE AUDIENCE (%)			5.6				5.3						3.4		2.5	
	SHARE OF AUDIENCE %			24				22						14		10	
	AVG. AUD. BY ¼ HR. %			5.8	5.5			5.5	5.2					3.4	3.4	2.5	2.6

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	16.5	18.8	20.4	21.8	22.8	23.4	23.1	23.2	23.6	23.8	23.5	23.2	22.5	22.7	22.7	23.1
	WK. 2	16.9	19.4	21.5	22.8	23.2	23.5	23.3	23.2	23.8	24.4	24.5	24.2	23.3	23.5	23.5	23.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.30-APR.3, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.23-27, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,100		2,010		2,450		3,410		7,430				7,780			
TOTAL AUDIENCE (%)	2.4		2.3		2.8		3.9		8.5				8.9			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,750		1,750		2,010		3,060		5,680				6,290			
AVERAGE AUDIENCE (%)	2.0		2.0		2.3		3.5		6.5	6.1*		6.9*	7.2	7.0*		7.4*
SHARE OF AUDIENCE %	9		8		9		13		23	22 *		25 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %	2.1	1.9	1.9	2.0	2.3	2.4	3.4	3.5	5.9	6.4	6.8	7.0	6.7	7.2	7.3	7.5
CBS TV																
TOTAL AUDIENCE (Households (000))	6,120		7,170				8,650				5,770		6,820			
TOTAL AUDIENCE (%)	7.0		8.2				9.9				6.6		7.8			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				BOLD AND THE BEAUTIFUL		← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	5,420		6,120				6,640				4,890		5,590			
AVERAGE AUDIENCE (%)	6.2		7.0				7.6	7.6*		7.6*	5.6		6.4	6.4*		6.5*
SHARE OF AUDIENCE %	27		29				29	30 *		29 *	20		23	23 *		23 *
AVG. AUD. BY ¼ HR. %	6.1	6.2	6.8	7.2			7.6	7.6	7.6	7.6	5.8	5.4	6.3	6.4	6.5	6.5
NBC TV																
TOTAL AUDIENCE (Households (000))	5,940		4,810		3,760		3,410		7,600				5,680			
TOTAL AUDIENCE (%)	6.8		5.5		4.3		3.9		8.7				6.5			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	4,980		4,280		3,230		2,880		6,030				4,460			
AVERAGE AUDIENCE (%)	5.7		4.9		3.7		3.3		6.9	6.5*		7.2*	5.1	5.1*		5.1*
SHARE OF AUDIENCE %	24		21		14		13		24	23 *		26 *	18	19 *		18 *
AVG. AUD. BY ¼ HR. %	5.6	5.9	4.7	5.0	3.7	3.8	3.3	3.4	6.3	6.8	7.1	7.2	5.2	5.1	5.1	5.1

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,190		2,530		2,880		3,930		7,690				8,480			
TOTAL AUDIENCE (%)	2.5		2.9		3.3		4.5		8.8				9.7			
Program	FAME, FORTUNE AND ROMANCE		WEBSTER M-F		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,750		2,100		2,450		3,410		5,860				6,640			
AVERAGE AUDIENCE (%)	2.0		2.4		2.8		3.9		6.7	6.4*		7.1*	7.6	7.4*		7.8*
SHARE OF AUDIENCE %	8		9		10		14		23	22 *		24 *	26	26 *		27 *
AVG. AUD. BY ¼ HR. %	2.0	2.0	2.4	2.5	2.7	2.8	3.7	4.0	6.2	6.6	7.0	7.2	7.2	7.5	7.8	7.8
CBS TV																
TOTAL AUDIENCE (Households (000))	6,900		7,950				9,350				5,590		7,340			
TOTAL AUDIENCE (%)	7.9		9.1				10.7				6.4		8.4			
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				BOLD AND THE BEAUTIFUL		← AS THE WORLD TURNS →			
AVERAGE AUDIENCE (Households (000))	5,940		7,080				7,080				4,890		5,940			
AVERAGE AUDIENCE (%)	6.8		8.1				8.1	8.0*		8.2*	5.6		6.8	6.8*		6.9*
SHARE OF AUDIENCE %	28	-	32				30	30 *		29 *	19		23	24 *		24 *
AVG. AUD. BY ¼ HR. %	6.5	7.2	8.1	8.2			7.9	8.1	8.2	8.2	5.8	5.5	6.7	6.8	6.9	6.8
NBC TV																
TOTAL AUDIENCE (Households (000))	6,470		4,890		3,670		3,500		7,690				5,770			
TOTAL AUDIENCE (%)	7.4		5.6		4.2		4.0		8.8				6.6			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		WORDPLAY		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,330		4,280		3,230		2,970		6,120				4,370			
AVERAGE AUDIENCE (%)	6.1		4.9		3.7		3.4		7.0	6.6*		7.4*	5.0	5.1*		4.8*
SHARE OF AUDIENCE %	25		19		14		12		24	22 *		25 *	17	18 *		16 *
AVG. AUD. BY ¼ HR. %	5.9	6.3	4.8	5.0	3.5	3.8	3.3	3.5	6.4	6.7	7.4	7.4	5.3	5.0	4.8	4.8

TV HOUSEHOLDS USING TV (See Def. 1)

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	23.6	23.7	24.1	24.9	26.2	26.5	26.1	26.7	27.5	28.1	27.6	27.6	26.9	27.5	27.7	28.2
WK. 2	24.5	25.3	25.6	26.4	27.4	28.0	27.7	28.5	29.4	29.7	28.8	28.8	28.3	28.6	28.7	29.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.30-APR.3, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. MAR.23-27, 1987

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	9,260														11,100	
TOTAL AUDIENCE (%)	10.6														12.7	
Program	← GENERAL HOSPITAL →														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	7,250														9,440	
AVERAGE AUDIENCE (%)	8.3	8.1*		8.4*											10.8	
SHARE OF AUDIENCE %	29	29 *		29 *											20	
AVG. AUD. BY ¼ HR. %	8.0	8.2	8.4	8.4											10.7	11.0
CBS TV																
TOTAL AUDIENCE (Households (000))	6,290														11,710	
TOTAL AUDIENCE (%)	7.2														13.4	
Program	← GUIDING LIGHT (SD)(SUS-SD) →														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	4,810														9,960	
AVERAGE AUDIENCE (%)	5.5	5.5*		5.5*											11.4	
SHARE OF AUDIENCE %	19	20 *		19 *											22	
AVG. AUD. BY ¼ HR. %	5.5	5.6	5.6	5.5											11.2	11.6
NBC TV																
TOTAL AUDIENCE (Households (000))	4,980														11,800	
TOTAL AUDIENCE (%)	5.7														13.5	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,580														10,050	
AVERAGE AUDIENCE (%)	4.1	4.0*		4.2*											11.5	
SHARE OF AUDIENCE %	14	14 *		14 *											22	
AVG. AUD. BY ¼ HR. %	4.0	4.0	4.1	4.3											11.3	11.7

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV																
TOTAL AUDIENCE (Households (000))	9,000														10,840	
TOTAL AUDIENCE (%)	10.3														12.4	
Program	← GENERAL HOSPITAL →				← (S)(OP) →										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Households (000))	6,990														9,530	
AVERAGE AUDIENCE (%)	8.0	7.9*		8.0*											10.9	
SHARE OF AUDIENCE %	27	27 *		27 *											19	
AVG. AUD. BY ¼ HR. %	7.9	7.9	7.9	8.0											10.9	10.9
CBS TV																
TOTAL AUDIENCE (Households (000))	6,820														13,110	
TOTAL AUDIENCE (%)	7.8														15.0	
Program	← GUIDING LIGHT >(SD)(SUS-OP)(SUS-SD) →				← (S)(OP) →										CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Households (000))	5,240														11,190	
AVERAGE AUDIENCE (%)	6.0	6.1*		6.0*											12.8	
SHARE OF AUDIENCE %	20	21 *		20 *											23	
AVG. AUD. BY ¼ HR. %	6.1	6.1	5.9	5.9											12.6	12.9
NBC TV																
TOTAL AUDIENCE (Households (000))	5,240														12,760	
TOTAL AUDIENCE (%)	6.0														14.6	
Program	← SANTA BARBARA →														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Households (000))	3,850														10,840	
AVERAGE AUDIENCE (%)	4.4	4.2*		4.5*											12.4	
SHARE OF AUDIENCE %	15	15 *		15 *											22	
AVG. AUD. BY ¼ HR. %	4.3	4.2	4.3	4.7											12.2	12.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	28.1	29.3	29.9	30.8	31.3	33.1	34.6	36.0	38.1	40.6	42.6	44.9	48.1	50.3	51.6	53.7
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	29.0	29.8	30.4	31.6	32.3	34.5	36.3	38.6	40.5	42.6	44.4	47.4	50.9	53.8	56.0	58.0

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. MAR.30-APR.3, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.28, 1987

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
TOTAL AUDIENCE (Households (000) & %)					3,410 3.9		4,460 5.1		5,330 6.1		5,330 6.1		4,630 5.3		4,460 5.1	
AVERAGE AUDIENCE (Households (000) & %)					2,880 3.3		3,930 4.5		4,370 5.0		4,720 5.4		3,760 4.3		3,930 4.5	
SHARE OF AUDIENCE %					16		19		19		20		15		15	
AVG. AUD. BY ¼ HR. %					3.2	3.4	4.3	4.7	4.6	5.4	5.5	5.3	4.2	4.3	4.3	4.7
CBS TV					BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
TOTAL AUDIENCE (Households (000) & %)					3,930 4.5		3,320 3.8		6,210 7.1				5,770 6.6		5,160 5.9	
AVERAGE AUDIENCE (Households (000) & %)					3,060 3.5		2,970 3.4		4,020 4.6	4.8*		4.4*	4,810 5.5		4,370 5.0	
SHARE OF AUDIENCE %					17		15		17	19 *		16 *	20		17	
AVG. AUD. BY ¼ HR. %					3.2	3.8	3.3	3.5	4.9	4.6	4.5	4.4	5.3	5.6	4.9	5.1
NBC TV					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
TOTAL AUDIENCE (Households (000) & %)					4,110 4.7		5,330 6.1		5,070 5.8		5,940 6.8		7,080 8.1		6,730 7.7	
AVERAGE AUDIENCE (Households (000) & %)					3,500 4.0		4,540 5.2		4,280 4.9		5,420 6.2		6,030 6.9		5,860 6.7	
SHARE OF AUDIENCE %					20		22		19		23		25		23	
AVG. AUD. BY ¼ HR. %					3.6	4.3	5.0	5.3	4.8	5.1	6.0	6.4	7.0	6.7	6.7	6.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV					WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
TOTAL AUDIENCE (Households (000) & %)					3,060 3.5		3,580 4.1		4,890 5.6		5,330 6.1		5,070 5.8		4,890 5.6	
AVERAGE AUDIENCE (Households (000) & %)					2,530 2.9		2,970 3.4		3,930 4.5		4,370 5.0		4,370 5.0		4,110 4.7	
SHARE OF AUDIENCE %					15		14		17		17		16		14	
AVG. AUD. BY ¼ HR. %					2.9	2.9	3.3	3.5	4.3	4.7	5.2	4.9	4.9	5.1	4.8	4.6
CBS TV					BERENSTAIN BEARS		WILDFIRE		← MUPPET BABIES →				PEE WEE'S PLAYHOUSE		TEEN WOLF	
TOTAL AUDIENCE (Households (000) & %)					3,320 3.8		4,280 4.9		7,600 8.7				6,560 7.5		5,940 6.8	
AVERAGE AUDIENCE (Households (000) & %)					2,620 3.0		3,760 4.3		5,510 6.3	5.8*		6.8*	5,510 6.3		5,160 5.9	
SHARE OF AUDIENCE %					15		18		23	22 *		23 *	20		18	
AVG. AUD. BY ¼ HR. %					2.6	3.4	4.1	4.4	5.4	6.1	6.7	7.0	6.3	6.4	6.0	5.9
NBC TV					KISSYFUR		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		ALVIN AND THE CHIPMUNKS	
TOTAL AUDIENCE (Households (000) & %)					5,160 5.9		6,210 7.1		6,470 7.4		6,990 8.0		8,300 9.5		6,820 7.8	
AVERAGE AUDIENCE (Households (000) & %)					4,200 4.8		5,240 6.0		5,590 6.4		6,290 7.2		6,990 8.0		5,940 6.8	
SHARE OF AUDIENCE %					24		25		24		24		25		21	
AVG. AUD. BY ¼ HR. %					4.6	5.0	5.5	6.6	6.4	6.4	6.9	7.5	8.1	8.0	6.9	6.7

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	12.2	13.7	14.5	16.3	19.5	21.7	23.8	25.1	26.3	27.2	28.0	28.5	28.2	28.2	28.4	29.7
WK. 2	12.5	14.2	16.2	18.3	20.6	22.1	23.8	25.4	26.4	28.0	29.7	30.3	31.4	33.1	33.0	32.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. APR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.28, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,680 / 6.5		5,070 / 5.8		3,760 / 4.3		3,230 / 3.7		3,060 / 3.5							
Program	BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		ABC WEEKEND SPECIALS COUGAR, PT 3		HEALTH SHOW		ALL NEW EWOKS(B)							
AVERAGE AUDIENCE (Households (000) & %)	4,810 / 5.5		4,200 / 4.8		2,970 / 3.4		2,620 / 3.0		2,270 / 2.6							
SHARE OF AUDIENCE %	19		16		11		10		9							
AVG. AUD. BY ¼ HR. %	5.5	5.6	4.8	4.9	3.4	3.4	3.1	3.0	2.7	2.5						
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,110 / 4.7		3,760 / 4.3		2,360 / 2.7		2,710 / 3.1						8,130 / 9.3			
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2						← TOURN. PLAYERS CHAMP-SAT (2:00-3:30PM) →			
AVERAGE AUDIENCE (Households (000) & %)	3,320 / 3.8		2,970 / 3.4		2,010 / 2.3		2,360 / 2.7						3,580 / 4.1	4.0*		4.1*
SHARE OF AUDIENCE %	13		12		8		9						13	13 *		14 *
AVG. AUD. BY ¼ HR. %	4.1	3.6	3.1	3.6	2.2	2.4	2.6	2.8					4.0	4.0	4.0	4.1
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,510 / 6.3		5,940 / 6.8		5,420 / 6.2		4,110 / 4.7									
Program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
AVERAGE AUDIENCE (Households (000) & %)	4,720 / 5.4		4,890 / 5.6		4,630 / 5.3		3,500 / 4.0									
SHARE OF AUDIENCE %	19		19		18		13									
AVG. AUD. BY ¼ HR. %	5.8	5.1	5.3	5.8	5.3	5.3	4.2	3.8								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)	5,940 / 6.8		4,280 / 4.9		3,760 / 4.3		2,270 / 2.6		4,810 / 5.5							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS JETTER MASON AND THE MAGIC HEADSET		HEALTH SHOW		← CHRYSLER CUP GOLF-SAT →							
AVERAGE AUDIENCE (Households (000) & %)	4,890 / 5.6		3,230 / 3.7		2,880 / 3.3		1,840 / 2.1		2,010 / 2.3	2.3*		2.4*		2.4*		2.3*
SHARE OF AUDIENCE %	17		12		11		7		7	7 *		8 *		8 *		7 *
AVG. AUD. BY ¼ HR. %	5.6	5.6	3.8	3.7	3.1	3.5	2.1	2.1	2.3	2.4	2.2	2.5	2.4	2.4	2.1	2.4
CBS TV TOTAL AUDIENCE (Households (000) & %)	4,810 / 5.5		3,850 / 4.4		2,970 / 3.4		4,280 / 4.9						6,560 / 7.5			
Program	GALAXY HIGH SCHOOL		CBS STORYBREAK		ROCK N WRESTLING-1		ROCK N WRESTLING-2						CBS SPORTS SPECIAL-SA U.S. WOMEN'S INDOOR TENNIS CHAMPIONSHIPS (2:00-4:00PM)			
AVERAGE AUDIENCE (Households (000) & %)	4,110 / 4.7		3,320 / 3.8		2,450 / 2.8		3,320 / 3.8						2,360 / 2.7	3.1*		2.5*
SHARE OF AUDIENCE %	15		12		9		12						9	10 *		8 *
AVG. AUD. BY ¼ HR. %	4.6	4.7	3.9	3.6	2.8	2.8	3.5	4.1					3.3	2.9	2.5	2.5
NBC TV TOTAL AUDIENCE (Households (000) & %)	5,770 / 6.6		5,330 / 6.1		3,850 / 4.4		2,710 / 3.1						5,160 / 5.9			
Program	FOOFUR		IT'S PUNKY BREWSTER (SD)		LAZER TAG ACADEMY		KIDD VIDEO						← ALL-STAR SOFTBALL GAME →			
AVERAGE AUDIENCE (Households (000) & %)	5,070 / 5.8		4,460 / 5.1		3,410 / 3.9		2,530 / 2.9						3,230 / 3.7	3.4*		3.9*
SHARE OF AUDIENCE %	18		17		13		9						12	11 *		13 *
AVG. AUD. BY ¼ HR. %	5.9	5.6	5.1	5.2	3.9	3.9	2.9	2.9					3.2	3.7	3.9	3.9

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	29.1	28.5	29.2	29.4	29.1	29.8	30.3	30.3	29.5	29.3	29.1	29.4	30.2	30.3	30.2	30.4
WK. 2	31.9	31.9	31.1	31.5	30.7	30.9	31.0	31.0	30.8	31.2	30.8	31.3	31.2	31.3	31.4	31.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. APR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. MAR.28, 1987

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		8,390 9.6						9,610 11.0								7,170 8.2	
ABC TV Program		← PRO BOWLERS TOUR					→	← ABC WIDE WORLD-SPORTS SAT					→			ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		4,460 5.1	4.5*		4.9*		5.7*	4,980 5.7	5.2*		5.7*		6.1*			6,120 7.0	
SHARE OF AUDIENCE	%	15	14 *		14 *		15 *	14	13 *		14 *		14 *			14	
AVG. AUD. BY ¼ HR.	%	4.5	4.5	4.8	5.0	5.5	6.0	5.5	4.9	5.5	6.0	5.9	6.4			7.2	6.8
CBS TV TOTAL AUDIENCE (Households (000) & %)				17,650 20.2									9,880 11.3	23,160 26.5			
CBS TV Program		TOURN. PLAYERS CHAMP-SAT (2:00-3:30PM)		← CBS NCAA BSKBL CHAMP-SA-1 PROVIDENCE VS SYRACUSE (3:30-5:57PM)(-OP)									(1) (OP)(-OP)	CBS NCAA BSKBL CHAMP-SA-2 INDIANA VS UNLV (6:08-8:22PM)(OP)			
AVERAGE AUDIENCE (Households (000) & %)			4.3*	9,530 10.9	8.4*		11.1*		11.4*		12.4*		10,050 11.5	13,110 15.0	12.7*		14.5*
SHARE OF AUDIENCE	%		14 *	30	25 *		32 *		31 *		32 *		27	30	29 *		31 *
AVG. AUD. BY ¼ HR.	%	4.1	4.6	7.2	9.6	10.9	11.2	11.0	11.8	12.3	12.5	12.3	11.3	11.7	13.1	14.3	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)																10,750 12.3	
NBC TV Program																NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)																8,740 10.0	
SHARE OF AUDIENCE	%															20	
AVG. AUD. BY ¼ HR.	%															9.7	10.4

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		8,390 9.6						8,910 10.2								8,650 9.9	
ABC TV Program		← PRO BOWLERS TOUR					→	← ABC WIDE WORLD-SPORTS SAT					→			ABC WRLD NEWS TONIGHT-SAT	
AVERAGE AUDIENCE (Households (000) & %)		4,720 5.4	4.8*		5.4*		6.1*	4,280 4.9	4.6*		4.5*		5.5*			7,170 8.2	
SHARE OF AUDIENCE	%	17	15 *		17 *		18 *	13	13 *		12 *		13 *			17	
AVG. AUD. BY ¼ HR.	%	4.7	5.0	5.4	5.5	6.1	6.0	4.5	4.7	4.6	4.5	5.2	5.8			8.0	8.4
CBS TV TOTAL AUDIENCE (Households (000) & %)						10,750 12.3										8,300 9.5	
CBS TV Program		CBS SPORTS SPECIAL-SA U.S. WOMENS INDOOR TENNIS CHAMPIONSHIPS (2:00-4:00PM)				← CBS SPORTS SATURDAY							→			CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			2.3*		2.9*	4,720 5.4	4.0*		5.5*		6.2*		5.8*			6,990 8.0	
SHARE OF AUDIENCE	%		7 *		9 *	15	12 *		16 *		16 *		14 *			17	
AVG. AUD. BY ¼ HR.	%	2.3	2.2	2.9	2.9	3.6	4.3	5.5	5.6	6.2	6.2	5.8	5.9			7.6	8.3
NBC TV TOTAL AUDIENCE (Households (000) & %)		4,890 5.6						7,170 8.2								10,580 12.1	
NBC TV Program		← VOLVO MASTERS TENNIS-SAT.					→	← DINAH SHORE GOLF-SAT					→			NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		2,190 2.5	3.0*		2.4*		2.0*	3,500 4.0	3.2*		4.0*		4.8*			8,910 10.2	
SHARE OF AUDIENCE	%	8	10 *		8 *		6 *	11	9 *		11 *		12 *			22	
AVG. AUD. BY ¼ HR.	%	3.1	3.0	2.5	2.3	2.2	1.8	3.1	3.2	3.9	4.1	4.5	5.1			9.6	10.7

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	31.9	32.6	33.1	35.3	36.5	37.5	37.9	39.7	40.6	42.0	42.9	44.1	46.8	48.0	49.9	51.8
	WK. 2	31.2	31.4	31.7	32.9	33.1	33.8	33.8	35.9	38.0	39.3	40.9	42.4	44.2	45.9	46.9	49.5

U.S. TV Households: 87,400,000

(1)NCAA BRIDGE SHOW,CBS,(5:57-6:08PM)(S)

For explanation of symbols, See page A.

DAY SAT. APR.4, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.29, 1987

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									8,570 9.8						2,880 3.3	
										← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,630 5.3	4.7*		5.4*		5.8*	2,450 2.8	
	SHARE OF AUDIENCE %									21	21 *		22 *		22 *	9	
	AVG. AUD. BY ¼ HR. %									4.3	5.0	5.5	5.4	5.8	5.7	2.9	2.8
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
CBS TV	TOTAL AUDIENCE (Households (000) & %)									7,430 8.5						3,850 4.4	
										← SUNDAY MORNING					→	FACE THE NATION	
	AVERAGE AUDIENCE (Households (000) & %)									4,110 4.7	3.9*		4.8*		5.2*	3,230 3.7	
	SHARE OF AUDIENCE %									22	21 *		22 *		21 *	12	
	AVG. AUD. BY ¼ HR. %									3.3	4.5	4.7	5.0	5.1	5.4	3.8	3.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	10.4	11.7	12.8	14.8	16.1	18.2	20.6	21.9	23.4	24.8	25.6	25.8	26.6	27.7	27.2	27.1
	WK. 2	6.7	6.9	7.5	9.4	11.1	13.0	15.7	17.4	18.9	21.7	22.8	23.6	25.0	26.6	27.5	27.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.29, 1987

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))			6,380				1,840									
TOTAL AUDIENCE (%)			7.3				2.1									
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD									
AVERAGE AUDIENCE (Households (000))			4,540				1,310									
AVERAGE AUDIENCE (%)			5.2	5.0*		5.3*	1.5									
SHARE OF AUDIENCE %			17	17 *		17 *	5									
AVG. AUD. BY ¼ HR. %			4.6	5.4	5.4	5.3	1.5	1.5								
CBS TV																
TOTAL AUDIENCE (Households (000))					6,290				12,150							
TOTAL AUDIENCE (%)					7.2				13.9							
Program	FOR OUR TIMES (SUS)				← CBS SPORTS SUNDAY → 1987 WORLD FIGURE SKATING CHAMPIONSHIP				← NCAA WOMEN'S BSKBL CHAMP. TENN VS LOUISIANA TECH (1:00-3:11PM)(-OP) →							
AVERAGE AUDIENCE (Households (000))					3,500				5,330							
AVERAGE AUDIENCE (%)					4.0	3.4*		4.6*	6.1	5.4*		5.8*		6.1*		6.9*
SHARE OF AUDIENCE %					13	11 *		15 *	18	17 *		18 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					3.0	3.8	4.5	4.7	5.6	5.3	5.9	5.8	5.7	6.5	6.7	7.0
NBC TV																
TOTAL AUDIENCE (Households (000))							3,320									
TOTAL AUDIENCE (%)							3.8									
Program							MEET THE PRESS									
AVERAGE AUDIENCE (Households (000))							2,530									
AVERAGE AUDIENCE (%)							2.9									
SHARE OF AUDIENCE %							9									
AVG. AUD. BY ¼ HR. %							3.0	2.9								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))			6,560				2,010						5,240			
TOTAL AUDIENCE (%)			7.5				2.3						6.0			
Program			← THIS WEEK-DAVID BRINKLEY →				BUSINESS WORLD						← CHALLENGE OF CHAMPIONS (2:00-4:05PM) →			
AVERAGE AUDIENCE (Households (000))			3,930				1,490						2,190			
AVERAGE AUDIENCE (%)			4.5	4.1*		5.0*	1.7						2.5	2.1*		2.6*
SHARE OF AUDIENCE %			14	13 *		16 *	5						7	6 *		7 *
AVG. AUD. BY ¼ HR. %			4.0	4.2	4.9	5.2	1.7	1.7					2.0	2.3	2.5	2.6
CBS TV																
TOTAL AUDIENCE (Households (000))									15,120							
TOTAL AUDIENCE (%)									17.3							
Program	FOR OUR TIMES (SUS)								← NBA ON CBS BOSTON VS PHILADELPHIA (1:00-3:46PM) →							
AVERAGE AUDIENCE (Households (000))									7,080							
AVERAGE AUDIENCE (%)									8.1	6.2*		7.7*		8.1*		8.6*
SHARE OF AUDIENCE %									22	18 *		21 *		23 *		24 *
AVG. AUD. BY ¼ HR. %									5.8	6.6	7.5	7.9	8.0	8.2	8.6	8.6
NBC TV																
TOTAL AUDIENCE (Households (000))							3,150				4,810					
TOTAL AUDIENCE (%)							3.6				5.5					
Program							MEET THE PRESS				← VOLVO MASTERS TENNIS-SUN. (1:30-4:00PM) →					
AVERAGE AUDIENCE (Households (000))							2,530				1,660					
AVERAGE AUDIENCE (%)							2.9				1.9	2.6*		1.9*		1.8*
SHARE OF AUDIENCE %							9				5	7 *		5 *		5 *
AVG. AUD. BY ¼ HR. %							3.0	2.8			2.8	2.4	2.0	1.9	1.9	1.8

TV HOUSEHOLDS USING TV (See Def. 1)

	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	26.7	27.9	29.2	30.3	31.2	32.0	31.4	31.4	31.5	32.5	33.2	33.3	34.1	35.1	35.0	35.3
WK. 2	27.7	28.8	30.2	31.3	32.0	32.3	32.9	33.7	34.5	35.6	35.9	36.2	36.1	36.2	36.8	36.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.5, 1987

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. MAR.29, 1987

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)			3,760 4.3		11,620 13.3										9,530 10.9	
	Program			U.S. PROFESSIONAL SKATING		← ABC WIDE WORLD-SPORTS SUN →										ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)			2,970 3.4		4,890 5.6	4.7*		5.3*		5.6*		6.7*			8,390 9.6	
	SHARE OF AUDIENCE %			9		13	12 *		13 *		13 *		14 *			18	
	AVG. AUD. BY ¼ HR. %			3.4	3.4	4.3	5.1	5.4	5.1	5.8	5.4	6.3	7.2			9.4	9.7
CBS TV	TOTAL AUDIENCE (Households (000) & %)	15,560 17.8														4,890 5.6	
	Program	← TOURN. PLAYERS CHAMP-SUN (3:11-6:30PM)(OP) →														CBS EVENING NEWS-SU(B)	
	AVERAGE AUDIENCE (Households (000) & %)	6,900 7.9	6.2*		6.6*		7.3*		8.3*		8.3*		8.6*		9.4*	3,930 4.5	
	SHARE OF AUDIENCE %	19	17 *		18 *		19 *		20 *		19 *		19 *		20 *	8	
	AVG. AUD. BY ¼ HR. %	6.0	6.2	6.6	6.5	7.1	7.5	8.1	8.4	8.2	8.4	8.5	8.8	9.5	9.3	4.1	5.0
NBC TV	TOTAL AUDIENCE (Households (000) & %)			4,890 5.6				8,480 9.7								10,930 12.5	
	Program			← AL MCGUIRE'S CHAMP. SPEC. →				← SPORTSWORLD →								NBC NIGHTLY NEWS-SUN	
	AVERAGE AUDIENCE (Households (000) & %)			3,150 3.6	3.3*		3.8*	4,540 5.2	4.8*		5.4*		5.5*			9,350 10.7	
	SHARE OF AUDIENCE %			10	9 *		10 *	12	12 *		13 *		12 *			20	
	AVG. AUD. BY ¼ HR. %			3.2	3.4	3.8	3.8	4.5	5.2	5.3	5.5	5.8	5.3			10.4	11.1

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					6,120 7.0										7,870 9.0	
	Program	← CHALLENGE OF CHAMPIONS (2:00-4:05PM)(-OP) →				← CHRYSLER CUP GOLF-SUN (4:05-6:00PM)(OP) →										ABC WRLD NEWS TONIGHT-SUN	
	AVERAGE AUDIENCE (Households (000) & %)		2.6*		2.6*	2,190 2.5	2.3*		2.6*		2.7*		2.5*			6,380 7.3	
	SHARE OF AUDIENCE %		7 *		7 *	6	6 *		7 *		7 *		6 *			15	
	AVG. AUD. BY ¼ HR. %	2.7	2.5	2.4	2.8	2.5	2.1	2.3	2.9	2.9	2.5	2.5	2.6			7.3	7.3
CBS TV	TOTAL AUDIENCE (Households (000) & %)				13,110 15.0									9,440 10.8			
	Program	← NBA ON CBS BOSTON VS PHILADELPHIA (1:00-3:46PM)(-OP) →			← NBA ON CBS GAME 2-SP LA LAKERS VS DENVER (3:46-6:00PM)(OP) →									CBS EVENING NEWS-SUNDAY			
	AVERAGE AUDIENCE (Households (000) & %)		9.2*		6,730 7.7		7.6*		6.9*		7.7*		8.4*	7,870 9.0			
	SHARE OF AUDIENCE %		25 *		20		20 *		19 *		20 *		21 *	19			
	AVG. AUD. BY ¼ HR. %	9.0	9.4	9.4	7.9	7.7	7.4	7.2	6.7	7.5	7.9	8.4	8.3	8.5	9.5		
NBC TV	TOTAL AUDIENCE (Households (000) & %)					9,180 10.5										4,110 4.7	
	Program	← VOLVO MASTERS TENNIS-SUN. (1:00-4:00PM) →				← DINAH SHORE GOLF-SUN (4:00-6:33PM)(-OP) →										NBC NIGHTLY NEWS-SUN(B) (6:33-7:00PM)(OP)	
	AVERAGE AUDIENCE (Households (000) & %)		1.6*		1.4*	3,670 4.2	2.5*		3.1*		4.0*		5.2*		5.9*	3,670 4.2	
	SHARE OF AUDIENCE %		4 *		4 *	11	7 *		8 *		10 *		13 *		13 *	9	
	AVG. AUD. BY ¼ HR. %	1.8	1.5	1.3	1.4	2.1	2.8	3.0	3.2	3.9	4.2	4.8	5.6	5.8	6.0	4.0	4.4

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	35.2	35.7	36.2	36.8	38.4	40.2	41.7	43.2	44.7	45.9	47.1	48.6	50.8	52.0	53.5	55.8
	WK. 2	36.6	37.2	38.4	37.7	37.7	37.7	37.8	38.3	40.0	41.2	42.3	43.4	46.7	49.0	50.3	51.8

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. APR.5, 1987

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON	2	8.58- 8.59PM	8.45								16,780	19.2	16,780	19.2	27	19.2	
ABC ACADEMY AWARDS(S)	2	9.00-12.04AM	→GRID								43,870	50.2	24,040	27.5	43		
			11.00													27.6	
			11.15											26.6*	47*	25.7	
			11.30													26.6	
			11.45											26.2*	55*	25.8	
			12.00													25.2	
ABC ABC NEWSBRIEF-MON	1	9.59-10.00PM	9.45	11,620	13.3	11,620	13.3	21	13.3								
CBS CAGNEY & LACEY	2	10.12-11.12PM	→GRID								13,720	15.7	8,480	9.7	16		
			11.00											10.6*	19*	10.6	
CBS CBS NCAA BSKBL CHMP POST(S)	2	10.00-10.12PM	→GRID								13,460	15.4	13,810	15.8	22		
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE		9.58- 9.59PM	9.45	13,550	15.5	13,550	15.5	24	15.5		18,350	21.0	18,350	21.0	31	21.0	
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED		8.58- 8.59PM	8.45	11,190	12.8	11,190	12.8	20	12.8		12,240	14.0	12,240	14.0	21	14.0	
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	12,940	14.8	12,940	14.8	23	14.8		9,960	11.4	9,960	11.4	18	11.4	
CBS WE THE PEOPLE SUS(SUS)		8.58- 8.59PM	8.45														
EVENING THURSDAY																	
ABC ABC NEWSBRIEF-THU		9.58- 9.59PM	9.45	9,960	11.4	9,960	11.4	18	11.4		7,170	8.2	7,170	8.2	13	8.2	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.44- 8.46PM	8.30	9,790	11.2	9,530	10.9	19	11.0								
	2	8.44- 8.45PM	8.30								10,310	11.8	10,310	11.8	20	11.8	
			8.45						10.8								
ABC ABC NEWSBRIEF-FRI	2	9.58- 9.59PM	9.45								6,030	6.9	6,030	6.9	11	6.9	
	1	10.05-10.06PM	10.00	5,420	6.2	5,420	6.2	11	6.2								
CBS WE THE PEOPLE-SUS(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC NEWSBRIEF-SAT.		8.58- 8.59PM	8.45	6,730	7.7	6,730	7.7	13	7.7		8,740	10.0	8,740	10.0	17	10.0	
ABC ABC SPORTS UPDATE-SAT		9.58- 9.59PM	9.45	8,830	10.1	8,830	10.1	18	10.1		11,360	13.0	11,360	13.0	22	13.0	
CBS CBS NCAA BSKBL CHAMP-SA-2	1	6.08- 8.22PM	→GRID	23,160	26.5	13,110	15.0	30									
			8.15				17.0*	31*	13.8								
CBS OUTLAWS	1	8.22- 9.22PM	→GRID	11,620	13.3	7,870	9.0	16									
			9.15				9.2*	16*	8.6								
CBS SPORTSBREAK-SAT	2	8.58- 8.59PM	8.45								8,040	9.2	8,040	9.2	16	9.2	
	1	9.20- 9.21PM	9.15	6,640	7.6	6,640	7.6	13	7.6								
CBS NEWSBREAK-SAT.	2	9.48- 9.49PM	9.45								6,210	7.1	6,210	7.1	12	7.1	
	1	10.19-10.20PM	10.15	5,770	6.6	5,770	6.6	12	6.6								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN		8.57- 8.59PM	8.45	8,570	9.8	7,690	8.8	13	8.8		11,100	12.7	9,880	11.3	16	11.3	
ABC ABC NEWSBRIEF-SUN.	1	9.57- 9.58PM	9.45	10,400	11.9	10,400	11.9	19	11.9								

CONT'D

 FOR EXPLANATION OF SYMBOLS, SEE PAGE A. *HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF-SUN.-CONT'D	2	9.54- 9.55PM	9.45								12,670	14.5	12,670	14.5	21	14.5	
CBS SPORTSBREAK-SUN	2	8.29- 8.30PM	8.15								18,700	21.4	18,700	21.4	32	21.4	
	1	8.32- 8.33PM	8.30	16,080	18.4	16,080	18.4	27	18.4								
CBS NEWSBREAK-SUN.	2	9.50- 9.51PM	9.45								13,110	15.0	13,110	15.0	22	15.0	
	1	10.03-10.04PM	10.00	12,500	14.3	12,500	14.3	23	14.3								
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE	1	>	11.30	7,600	8.7	6,210	7.1	21	7.5	M-F							
	2	11.30-12.00MD	11.30								6,380	7.3	5,070	5.8	17	6.5	TU-F
			11.45				7.0*	21*	6.6	M-F						5.1	TU-F
			12.00				7.7*	28*	7.7	TUE.							
ABC ABC NEWS:NIGHTLINE SPEC.(SUS)	1	12.00-12.10AM	12.00							MON.							
ABC ABC NEWS:NIGHTLINE-MON	2	12.56- 1.26AM	12.45								5,240	6.0	4,460	5.1	26	5.8	MON.
			1.00													5.4	MON.
			1.15													4.5	MON.
CBS WE THE PEOPLE		8.58- 8.59PM	8.45	8,740	10.0	8,740	10.0	15	10.0	MTUTH	7,780	8.9	7,780	8.9	13	8.9	TU&TH
CBS NEWSBREAK-M-F		>	9.45	8,740	10.0	8,740	10.0	16	10.6	M-F	9,610	11.0	9,350	10.7	17	10.9	TU-F
			10.00						7.8	TUE.							
CBS CBS LATE NIGHT I		>	11.30	5,420	6.2	3,850	4.4	16	4.7	M-TH	5,510	6.3	3,670	4.2	15	4.3	M-F
			11.45				4.5*	15*	4.4	M-TH				4.3*	13*	4.2	M-F
			12.00						4.5	M-TH						4.3	M-F
			12.15				4.4*	18*	4.3	M-TH				4.2*	16*	4.1	M-F
			12.30				4.2*	22*	4.3	M-TH						4.1	M-F
			12.45											4.0*	19*	3.5	M-F
CBS TOURN.-CHAMPIONS-HIGHLGHT(S)	1	11.30-11.45PM	11.30	3,410	3.9	3,320	3.8	10	3.8	FRI.							
CBS CBS LATE NIGHT I -FRI(B)	1	11.45-12.45AM	11.45	2,100	2.4	1,140	1.3	4	1.4	FRI.							
			12.00						1.3	FRI.							
			12.15				1.4*	5*	1.4	FRI.							
			12.30				1.2*	5*	1.2	FRI.							
CBS CBS LATE NIGHT II		>	12.30	3,670	4.2	2,620	3.0	18	3.6	M-TH	3,580	4.1	2,880	3.3	19	3.6	M-F
			12.45				3.3*	18*	3.1	M-TH				3.3*	17*	3.2	M-F
			1.00						2.9	M-TH						3.2	M-F
			1.15				2.8*	19*	2.7	M-TH				3.2*	20*	3.2	M-F
			1.30													2.9	MON.
		VARIOUS TIMES	(SUS)														
CBS CBS LATE NIGHT II-FRI(B)	1	12.45- 1.42AM	12.45	1,490	1.7	960	1.1	5	1.1	FRI.							
			1.00						1.0	FRI.							
			1.15				1.0*	5*	1.0	FRI.							
			1.30				1.2*	7*	1.2	FRI.							
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	790	.9	700	.8	8	.8	M-THSU	1,310	1.5	1,220	1.4	14	1.4	M-THSU
			2.15						.8	M-THSU						1.4	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	1,140	1.3	1,050	1.2	15		M-THSU	1,570	1.8	1,400	1.6	19		M-THSU
			2.30						1.2	M-THSU						1.7	M-THSU
			2.45						1.1	M-THSU						1.6	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,750	2.0	870	1.0	17	1.3	M-THSU	2,270	2.6	1,140	1.3	22	1.5	M-THSU
			3.15				1.2*	17*	1.2	M-THSU				1.5*	22*	1.4	M-THSU

CONT'D

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.
*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELECAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D			3.30						1.1	M-THSU						1.4	M-THSU
			3.45				1.1*	17*	1.1	M-THSU				1.4*	23*	1.3	M-THSU
			4.00						1.0	M-THSU						1.2	M-THSU
			4.15				1.0*	18*	.9	M-THSU				1.2*	21*	1.2	M-THSU
			4.30						1.0	M-THSU						1.1	M-THSU
			4.45				1.0*	18*	1.0	M-THSU				1.2*	23*	1.2	M-THSU
			5.00						1.1	M-THSU						1.1	M-THSU
			5.15				1.1*	20*	1.1	M-THSU				1.1*	21*	1.2	M-THSU
			5.30						1.0	M-THSU						1.4	M-THSU
			5.45				1.0*	17*	.9	M-THSU				1.3*	22*	1.3	M-THSU
NBC TONIGHT SHOW		11.30-12.30AM	11.30	9,700	11.1	6,030	6.9	22	7.7	M-F	9,700	11.1	5,940	6.8	21	7.5	M-F
			11.45				7.4*	21*	7.1	M-F				7.3*	20*	7.1	M-F
			12.00						7.0	M-F						6.8	M-F
			12.15				6.5*	24*	6.0	M-F				6.2*	22*	5.7	M-F
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,200	4.8	3,500	4.0	19	4.2	M-TH	4,200	4.8	3,500	4.0	19	4.3	M-TH
			12.45						3.8	M-TH						3.8	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	7,340	8.4	3,580	4.1	20	5.5	FRI.	4,630	5.3	2,620	3.0	14	4.0	FRI.
			12.45				5.4*	22*	5.4	FRI.				3.8*	15*	3.5	FRI.
			1.00						4.2	FRI.						3.1	FRI.
			1.15				3.9*	20*	3.7	FRI.				2.9*	14*	2.7	FRI.
			1.30						3.0	FRI.						2.6	FRI.
			1.45				3.0*	19*	2.9	FRI.				2.5*	15*	2.3	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,410	3.9	2,800	3.2	20	3.4	M-TH	3,150	3.6	2,620	3.0	18	3.3	M-TH
			1.15						3.0	M-TH						2.7	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,140	1.3	1,140	1.3	11	1.3	M-F	1,490	1.7	1,310	1.5	12	1.5	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,620	3.0	2,530	2.9	17	2.9	M-F	2,800	3.2	2,710	3.1	17	3.1	M-F
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,290	7.2	6,290	7.2	26	7.2	M-F	6,380	7.3	6,380	7.3	25	7.3	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	2	4.00- 5.00PM	4.00								7,690	8.8	5,240	6.0	18	5.8	WED.
			4.15											5.7*	18*	5.7	WED.
			4.30													5.8	WED.
			4.45											6.2*	18*	6.7	WED.
CBS CBS MORNING NEWS- 6:30AM		6.30- 7.00AM	6.30	1,660	1.9	1,310	1.5	12	1.4	M-F	1,840	2.1	1,400	1.6	12	1.5	M-F
			6.45						1.7	M-F						1.8	M-F
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,240	6.0	5,070	5.8	24	5.8	M-F	5,860	6.7	5,590	6.4	25	6.4	M-F
CBS CBS NEWS SPECIAL REPT(SUS)	2	3.28- 3.40PM	3.15														TUE.
CBS NEWSBREAK-3.44		>	3.30	4,020	4.6	4,020	4.6	16	4.6	M-F	4,370	5.0	4,370	5.0	17	4.7	M-F
			3.45													5.2	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	3,760	4.3	3,760	4.3	14	4.3	MWF	4,540	5.2	4,540	5.2	18	5.2	MWF
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
CBS AMERICAN TREASURY-SUS.(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS CBS SCHOOLBREAK SPECIALS(S)	2	4.00- 4.13PM	4.00								7,690	8.8	5,240	6.0	17	5.2	TUE.
	2	4.19- 5.00PM															
			4.15											5.5*	17*	5.8	TUE.
			4.30													6.2	TUE.

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD. BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD. BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS CBS SCHOOLBREAK SPECIALS(S)-CONT'D			4.45											6.5*	18*	6.8	TUE.
NBC NBC NEWS AT SUNRISE		6.00- 6.30AM	6.00	3,500	4.0	2,710	3.1	25	2.7	M-F	3,500	4.0	2,710	3.1	22	2.6	M-F
			6.15						3.5	M-F						3.5	M-F
NBC BEFORE HOURS		6.15- 6.30AM	6.15	610	.7	520	.6	6	.6	M-F	440	.5	440	.5	5	.5	M-F
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,930	4.5	3,930	4.5	16	4.5	MWF	3,760	4.3	3,760	4.3	15	4.3	MWF
DAY SATURDAY																	
CBS IN THE NEWS- 8.26AM-SUS(SUS)	1	8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)	1	8.56- 8.59AM	8.45														
CBS IN THE NEWS-12.26PM	1	12.26-12.29PM	12.15	2,190	2.5	1,920	2.2	7	2.2								
CBS CBS NCAA BSKBL CHAMP-SA-1	1	3.30- 5.57PM	→GRID	17,650	20.2	9,530	10.9	30									
			5.45				11.4*	29*	10.3								
CBS NCAA BRIDGE SHOW(S)	1	5.57- 6.08PM	→GRID	9,880	11.3	10,050	11.5	27									
			6.00						11.6								
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	4,460	5.1	4,280	4.9	20	4.9		6,030	6.9	5,940	6.8	28	6.8	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,860	6.7	5,680	6.5	23	6.5		6,640	7.6	6,380	7.3	22	7.3	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	5,680	6.5	5,330	6.1	21	6.1		4,720	5.4	4,460	5.1	17	5.1	
DAY SUNDAY																	
ABC CHALLENGE OF CHAMPIONS(S)	2	2.00- 4.05PM	→GRID								5,240	6.0	2,190	2.5	7		
			4.00													3.2	
CBS NBA ON CBS	2	1.00- 3.46PM	→GRID								15,120	17.3	7,080	8.1	22		
			3.45											9.4*	25*	8.8	
CBS NCAA WOMEN'S BSKBL CHAMP.(S)	1	1.00- 3.11PM	→GRID	12,150	13.9	5,330	6.1	18									
			3.00				6.6*	19*	6.6								
NBC DINAH SHORE GOLF-SUN(S)	2	4.00- 6.33PM	→GRID								9,180	10.5	3,670	4.2	11		
			6.30													5.7	

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

Client Notice

May 1, 1987

NIELSEN NATIONAL TV RATINGS REPORT
1ST APRIL 1987 REPORT
March 23-April 5, 1987

LINEUP CHANGES

The following revised program audience data are the result of program lineup changes received from the network too late for inclusion in the above report.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
PAGE A-41 & A-42										
EVENING MONDAY-FRIDAY										
CBS CBS NEWS NIGHTWATCH-3	2	3.00-6.00AM	3.00	2,270	2.6	1,140	1.3	22	1.5	M-THSU
			3.15				1.5*	22*	1.4	M-THSU
			3.30						1.4	M-THSU
			3.45				1.4*	23*	1.3	M-THSU
			4.00						1.2	M-THSU
			4.15				1.2*	21*	1.2	M-THSU
			4.30						1.1	M-THSU
			4.45				1.2*	23*	1.2	M-THSU
			5.00						1.1	M-THSU
			5.15				1.1*	21*	1.2	M-THSU
			5.30						1.4	M-THSU
			5.45				1.3*	22*	1.3	M-THSU

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK ‡ DAY, START TIME, DUR, NET	NO. OF T/C THIS SEASON / PROG. TYPE†	NO. OF STATIONS WK 1	WK 2	PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)
PAGE 30									
LATE FRINGE CONT'D									
CBS NEWS NIGHTWATCH-3	124	87	99	77	80	A	1.2	20	105
M-THSU 3.00A 180 CBS	N								
3.00-3.30						A	1.4	20	122
3.30-4.00						A	1.3	21	114
4.00-4.30						A	1.1	19	96
4.30-5.00						A	1.1	20	96
5.00-5.30						A	1.1	21	96
5.30-6.00						A	1.2	21	105